

# Mobile Privacy Policy

Wellness Services at Northwest Missouri State University conforms to all departmental and University privacy practices, including those outlined in the [Notice of Privacy Practices](#) as well as applicable Family Educational Rights and Privacy Act (FERPA) and Health Insurance Portability and Accountability Act (HIPAA) guidelines.

Wellness Services values constituents' preferences in receiving information and messages. This includes messages to mobile devices through text messaging, such as automated appointment reminders, alerts, and communications regarding your visit.

Wellness Services will use text messaging to effectively communicate while being a good steward of information, respecting the privacy and wishes of the recipients, and adhering to applicable state and federal laws, including but not limited to the [Telephone Consumer Protection Act](#).

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. You will not receive any solicitations or advertising, and can opt out at any time.

## Mobile Terms and Conditions

By providing your mobile number and enabling Text Messaging in the Profile page of the [Wellness Portal](#), you agree that Northwest Missouri State University Wellness Services may send you periodic SMS or MMS informational messages.

- Message frequency will vary.
- Message and data rates may apply.
- You agree to notify us of any changes to your mobile number and update your account with us to reflect this change.
- Data obtained from you in connection with this SMS service may include your cell phone number, your carrier's name, and the date, time and content of your messages, as well as other information that you provide. We may use this information to contact you and to provide the services you request from us.
- By subscribing or otherwise using the service, you acknowledge and agree that we will have the right to change and/or terminate the service at any time, with or without cause and/or advance notice.
- By signing up, you are confirming you are over the age of 13.

## STOP Information

You may disable the text messaging feature any time by going to the [Wellness Portal](#) profile page, selecting "Edit" next to the Text Messaging feature, and unchecking the "I would like to receive text messages" box. You may also opt-out of receiving text messages by replying "STOP" to a message you have received.

## HELP Information

For additional information, contact Wellness Services at 660.562.1348 or [health@nwmissouri.edu](mailto:health@nwmissouri.edu).

### Will I be charged for the text messages I receive?

Though Wellness Services will never charge you for the text messages you receive, depending on your phone plan, you may see some charges from your mobile provider. Please reach out to your wireless provider if you have questions about your text or data plan.