Students and society as a whole enjoy a range of benefits due to their educational investment in Northwest. A portion of these benefits accrues to state taxpayers in the form of higher tax receipts and a reduced demand for government-supported social services.

NORTHWEST INCREASES TAX REVENUE

• Approximately 63 PERCENT of Northwest’s students remain in Missouri upon completing their educational goals. As students earn more, they pay higher taxes. Employers also pay higher taxes through their increased output and spending.

• Over the students’ working lives, state government in Missouri will collect a present value of $87.4 MILLION in the form of higher tax receipts.

NORTHWEST REDUCES GOVERNMENT COSTS

• Northwest students who achieve higher levels of education are statistically less likely to have poor health habits, commit crimes, or claim welfare or unemployment benefits.

• The improved lifestyles of students result in a reduced demand for government-supported services. Better health leads to reduced health care costs. Reduced crime leads to a reduced burden on the criminal justice system. Further, increased employability leads to fewer claims for welfare and unemployment benefits.
As a result, taxpayers in the state of Missouri will see a present value of $34.3 MILLION in savings to government over the students’ working careers.

NORTHWEST IS A SOLID INVESTMENT FOR STATE TAXPayers

- In FY14, state taxpayers in Missouri paid $30.5 MILLION to support the operations of Northwest.
- For every $1 of public money spent on Northwest, taxpayers receive a cumulative return of $4 over the course of students’ working lives in the form of higher tax receipts and public sector savings.
- Taxpayers see an annual return of 11.3 PERCENT on their investment in Northwest. This return compares favorably with the 1.1 percent discount rate used by the federal government to appraise long-term investments.