# **Major, Minor, Program or Discipline outline**

**SEARCH DETAILS**

1. Program Name
2. Program Subtitle
3. Classification? UG/Grad/KC

**PROGRAM INTRO/DETAILS\***

1. Contact\*:
   * Department/person name\*:
   * Department contact’s email\*:
   * Department contact’s phone\*:
   * Department Social Media handle:
2. Introduction: Why major in \_\_\_\_\_\_\_\_\_? \*
   * *\_\_\_majors at Northwest [learn/do/explore…] The Northwest difference? What makes your discipline unique? What is …?*
3. Online offering? Yes or No? \*
   * *Is this available as an online program? URL:*
4. Keywords to include in search tool
5. Concentrations/Emphasis/Tracks  
   *(shows accordion – include a brief description of each track):* 
   * *Does the program have concentrations/emphasis/tracks?*
6. Related majors/programs *(Are there comparable majors/minors worth connecting?)*

**ADDL. PROGRAM INFORMATION** *(all optional, include as much as is avail. /Necessary per program)*

1. Video:
   * URL:
   * Description:
2. Student Testimonial: *list a student profile URL of choice, or we will select one. (Video and text options side by side)*
3. What you will learn in this program:
4. Career Opportunities: *(list job titles)*
   * List here
   * URL for What can I do with this major:

*Optional content – collected from the department if available – intended to assist in compiling compelling content. That can be used in additional panels.*

1. *Student organizations? (for use on the department page)*
2. *Internships: (for use on the department page)*
3. *Learning Resources: (to help write intros and opportunities)*
4. *Profession-Based Learning (Hand-on learning) Opportunities:*
5. *Are there research opportunities?*
6. *Is Study Abroad available? (for use on the department page)*
7. *Points of Pride (Honors or Awards received):*
8. *Alumni/Student spotlights – do you have quotes and or pictures of recent students or alumni from this discipline?*