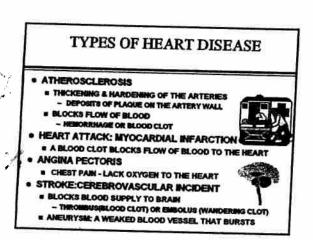
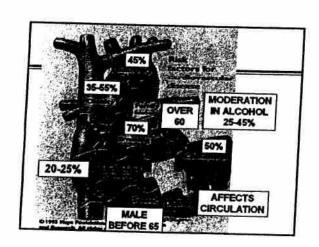


# CARDIOVASCULAR DISEASE (CVD) 1 \$140 BILLION\* 1 TREATMENT & LOST PRODUCTIMITY 1 42% OF ALL DEATHS 1 EVERY 34 SECONDS 1 60 MILLION PEOPLE 1 OPTIMISM 1 28% DECLINE IN DEATHS IN THE LAST DECADE 1 PREVENTION 2 ADVANCES IN TREATMENT 3 EARLIER DIAGNOSIS 3 MORE PEOPLE TRAINED IN CPR



# CARDIOVASCULAR DISEASE CONT.

- ARRHYTHMIA:IRREGULAR HEARTBEAT
   TASIMAANIA.
  - TACHYCARDIA: ABNORMALLY FAST HEARTBEAT
- BRADYCARDIA: ABNORMALLY SLOW HEARTBEAT
   FIBRILLATION: SPORATIC, INEFFICIENT HEARTBEAT
- CONGESTIVE HEART FAILURE
  - HEART MUSCLE IS DAMAGED
    - LACKS STRENGTH TO KEEP BLOOD CIRCULATING
    - POOLING OF BLOOD IN TISSUES
- CONGENITAL HEART DISEASE
- . SLIGHT MURMER TO SERIOUS COMPLICATIONS
- RHEUMATIC HEART DISEASE
- \* FROM AN UNRESOLVED STREP INFECTION



#### WARNING SIGNS

- PRESSURE, FULLNESS, SQUEEZING PAINT
   IN CENTER CHEST
- LASTS FOR MORE THAN 2 MINUTES
- PAIN SPREADING TO SHOULDERS, NECK, OR ARMS
- DIZZINESS, FAINTING, SWEATING, NAUSEA, SHORTNESS OF BREATH
- HOUR FOLLOWING A HEART ATTACK IS MOST CRITICAL
- 40% DIE

#### TREATMENT

- ANGIOPLASTY
  - **BALOON INFLATED TO FLATTEN PLAQUE**
- BYPASS SURGERY
  - BLOOD VESSEL TRANSPLANTED TO BYPASS BLOCKED ARTERY
- ORNISH REVERSAL PROGRAM
  - # DIET OF 10% FAT
  - **EXERCISE**
  - **STRESS MANAGEMENT**
- ASPIRIN
- REHABILITATION

#### PREVENTABLE DEATHS FROM CANCER



- 170,000 LIVES LOST
- m TOBACCO USE
- 19,000 DEATHS
  - . EXCESSIVE ALCOHOL USE
- HIGH FAT DIET
- LOW INTAKE OF
  - FRUITS & VEGETABLES





# **CANCER TERMINOLOGY-444**

- . NEOPLASM: P444
  - . ABNORMAL CELL PRODUCTION
  - . NO PHYSIOLOGICAL FUNCTION
- TUMOR: A CLUMPING OF CELLS-NEOPLASMS
- MALIGNANT: CANCEROUS
  - NOT ENCLOSED IN PROTECTIVE CAPSULE & SPREAD
     NETASTASIS: SPREADS TO DIFFERENT AREAS
- BENIGN: NONCANCEROUS
- HARMLESS UNLESS THEY GROW TO DAMAGE ORGAN
- ORDINARY LOOKING CELLS
- . BIOPSY: TO DETERMINE IF CANCER IS PRESENT

# **CANCER DEFINITIONS**

- GROUP OF DISEASES CHARACTERIZED BY
  - UNCONTROLLED GROWTH & SPREAD -- ABNORMAL CELLS
  - ABROKMAL
  - IN NO PHYSIOLOGICAL FUNCTION
  - II NO PHYSIOLOGICAL FUNC II CROWD NORMAL CELLS
- . MUTANT CELL
  - . DIFFER IN FORM, QUALITY & FUNCTION
- CARCINOGENES: CANCER-PRODUCING
- ONCOGENES: CANCER-CAUSING GENES
- ONCOLOGISTS...CANCER PHYSICIANS

# PROBABLE CAUSES OF CANCER

- BIOLOGICAL GENETIC TENDENCY
- OCCUPATIONAL HAZARDS
- SOCIAL PERSONALITY
- DIET
- MEDICAL
- CHEMICALS DRUGS
- ASBESTOS, CERTAIN DYES & RADIOACTIVE MATERIALS, COAL, PESTICIDES

# **CANCER CLASSIFICATIONS**

- CARCINOMAS:
  - AFFECT OUTER LAYER (EPITHELIAL) OF THE SKIN AND MOUTH.
  - BREAST, LUNG, INTESTINES, ETC.
     METASTASIZE BY CIRCULATORY OR LYMPHATIC SYSTEM.
  - MAY FORM SOLID TUMORS.
- SARCOMAS:
  - IN MESODERM (MIDDLE LAYER OF TISSUE)...BONES, MUSCLES.
  - # SPREAD BY BLOOD SYSTEM.

# **CLASSIFICATIONS**

- LYMPHOMAS:
  - LYMPHATIC SYSTEM-
    - INFECTION FIGHTING REGIONS .
  - HODGKIN'S DISEASE.
  - FORM SOLID TUMORS.
- LEUKEMIA:
  - CANCER OF THE BLOOD-FORMING PARTS OF THE BODY, ESPECIALLY IN THE BONE MARROW AND SPLEEN.
  - ABNORMAL INCREASE IN NUMBER OF WHITE BLOOD CELLS.

#### TYPES OF CANCER

- LUNG CANCER:
  - RATES DROPPED AMONG WHITE MALES, BUT INCREASE IN WHITE FEMALES
  - SMOKERS & ENVIRONMENTAL EXPOSURE
  - = A 13% CURE RATE
- BREAST CANCER:
  - 1 IN 10 LIFETIME RISK-AGE RELATED
  - # LUMP, THICKENING, DIMPLE
  - # HIGHEST RISK -OVER 50
  - # 92%+ SURVIVAL IF IT HASN'T SPREAD
  - SELF EXAMINATION EARLY DETECTION

# COLON & RECTAL CANCERS

- 3RD LEADING CAUSE OF DEATH.
- SIGNALS: BLEEDING IN RECTUM, CHANGES IN BOWEL HABITS.
- OVER AGE 40, FAMILY HISTORY, POLYPS, INFLAMMATORY BOWEL PROBLEMS
- DIETS HIGH IN FATS, LOW IN FIBER INCREASE RISK.
- · SPREADS SLOWLY
- HIGH SURVIVAL RATE IF DETECTED EARLY.

#### SKIN CANCER

- BASAL SQUAMOUS CELL CANCERS.
- SORE THAT DOESN'T HEAL.
- MALIGNANT MELANOMA IS INCREASING 4% PER YEAR.
  - CHANGE IN SIZE OR COLOR OF MOLE
  - SCALINESS, OOZING, BLEEDING, A BUMP OR NODULE, SPREAD OF PIGMENT BEYOND THE BORDER...ITCHINESS, PAIN.
- OFTEN CAUSES DEATH
- EXPOSURE OF SUN & TANNING BEDS

# TESTICULAR CANCER

- MALES AGES 15-34....
- FAMILY HISTORY OF UNDESCENDED TESTICLES?
- SIGNALS
  - PAINLESS ENLARGEMENT OF THE TESTICLE OR THICKENING IN TISSUE.
- SELF EXAMINATION IS KEY TO EARLY DETECTION.

#### OTHER CANCERS

- UTERINE: INCREASING IN WOMEN 30+
- . PROSTATE: MEN OVER 60
  - # PAIN IN URINATION, BACK PAIN
- OVARIAN: WOMEN OVER 46
  - II SILENT SYMPTOMS ENLARGED ABDOMEN
- . LEUKEMIA, CANCER OF THE BLOOD
  - FATIGUE, PALENESS, WEIGHT LOSS, EASY BRUISING, REPEATED INFECTIONS
- ORAL CANCER: TOBACCO USE IS CAUSE
- PANCREAS: OFTEN FATAL.

#### OTHER CANCER FACTS

- CANCER DEATHS ARE INCREASING
- EARLY DIAGNOSIS IS THE KEY!
- . SELF-EXAMS ARE IMPORTANT
- TREATMENT HAS IMPROVED.
  - SURGERY, RADIATION AND CHEMICAL THERAPY
    - -TAXOL AND IMMUNOTHERAPY
    - INTERFERON: STIMULATES IMMUNE SYSTEM A PROTEIN PRODUCED BY THE BODY WHEN INVADED BY A VIRUS.



cardiovascular disease diseases

# 50% OF ALL DEATHS CAUSED BY CVD

OVER \$117 BILLION SPENT ON TREATMENT
AND LOST PRODUCTIVITY
OVER 70 MILLION AMERICANS HAVE SOME
FORM OF HEART DISEASE
OVER 30% OF AMERICANS ARE OBESE
LEISURE LIFESTYLES ARE WIDESPREAD
MILLIONS CONTINUE TO SMOKE AND DRINK
STRESS MANAGEMENT IS NOT UTILIZED

# THERE CAUSE FOR OPTIMISM

- CVD HAS DECLINED MORE THAN 25% IN THE PAST 10 YEARS
- C ADVANCED MEDICAL TECHNIQUES
- CEARLIER & BETTER DIAGNOSTICS
- CPR TRAINING
- C EDUCATIONAL PROGRAMS
- CAWARENESS OF DIET & EXERCISE

# TYPES OF HEART DISEASE

- MYOCARDIAL INFARCTION (HEART ATTACK)
- C ARRHYTHMIA (IRREGULAR HEARTBEAT
- C ANGINA (CHEST PAIN)
- CONGESTIVE HEART FAILURE
- CONGENITAL & RHEUMATIC HEART DISEASE
- CEREBROVASCULAR ACCIDENT (STROKE)

# THE HOUR FOLLOWING A HEART ATTACK IS MOST CRITICAL...40% DIE

#### **WARNING SIGNS**

- C UNCOMFORTABLE PRESSURE, FULLNESS, SQUEEZING, OR PAIN IN CENTER CHEST THAT LASTS FOR MORE THAN 2 MINUTES
- C PAIN SPREADING TO SHOULDERS, NECK, OR ARMS
- SEVERE PAIN, DIZZINESS, FAINTING, SWEATING, NAUSEA, SHORTNESS OF BREATH

# WAYS TO REDUCE HEART ATTACK RISKS

- 70% LOWER RISK
- 60% REDUCTION (2-3% FOR EA 1%)
- 35-65% REDUCTION
- ↑ 45% REDUCTION

- C 25-45% REDUCTION
- C QUIT SMOKING
- CHOLESTEROL
- · IDEAL BODY WEIGHT
- C EXERCISE
- OF ALCOHOL

