Instructor: Ajay Bandi

Course Number: 44599

Course Title: Special Topics: Generative AI

**Course Description:** Design chatbots, present innovative tools using generative AI, assess strengths and risks, and key AI models. Understand OpenAI's capabilities, ethical prompts, and real-world applications. Navigate security and compliance, culminating in a significant final project.

**Prerequisites:** Must complete 44242 or 44542

**Textbook:** No required textbook. Articles and materials will be provided on Northwest Online.

## **Student learning outcomes:**

- 1. Design, implement, chatbots using generative AI models.
- 2. Present generative tools for prescribed tasks as a team.
- 3. Assess strengths, weaknesses, benefits, and risks of generative AI models.
- 4. Understand Variational Autoencoders, Transformers, GANs, and Large Language Models.
- 5. Familiarity with OpenAI models, including ChatGPT, and customization options.
- 6. Develop effective prompts, optimize performance, and apply ethical considerations.
- 7. Execute a significant generative AI project, showcasing practical application.
- 8. Identify and address security risks, privacy challenges, and compliance in generative AI.
- 9. Navigate legal and ethical considerations relevant to generative AI deployment.

## **Modules:**

- 1. Introduction to Generative AI
  - Define Generative AI
  - Explain how Generative AI works.
  - Describe Generative AI input and output formats.
  - Explore Generative AI Applications
- 2. Generative AI Models and Architectures
  - Variational Autoencoders (VAEs)
  - Transformers
  - Generative Adversarial Networks (GANs)
  - Large Language Models (LLMs)
- 3. ChatGPT and OpenAI Models
- 4. AI-based Chatbots
  - Tools for creating AI-based chatbots.
  - Practical implementation of chatbots
- 5. Prompt Engineering with Generative AI
  - Creating effective prompts
  - Evaluating prompt performance
  - Ethical considerations

- Best practices for using prompts.
- 6. Security Risks and Privacy Concerns using Generative AI
  - Data validation and privacy concerns
  - Remediations for security and privacy concerns
  - Regulations and compliance in Generative AI
- 7. Final project

## **Grading Criteria:**

<b>Grading Component</b>	Points
Assignments	100
Presentations	100
Threaded Discussions	100
Final Project	100
Miscellaneous	0 - 25
Total	400 - 425