Employer Partnership Guide

NORTHWEST FACTS

MORE THAN 6,000 STUDENTS
MORE THAN 120 MAJORS
MORE THAN 200 STUDENT ORGANIZATIONS
FOUNDED IN 1905

36 STATES 31 COUNTRIES REPRESENTED BY THE STUDENT BODY
At Northwest, we strive to be a leader in profession-based learning, a set of experiences developed through industry and community collaborations and partnerships, preparing all Northwest students for life-long learning, in their careers and as citizens.

Here are a few of the ways we do it:

PROFESSION-BASED CURRICULUM
All Northwest students experience real-life, hands-on, problem-solving experiences. Whether through case studies with external and internal audiences, peer-to-peer learning, practicums or field experiences, Northwest strives for courses across the core and all major degree programs to implement these types of experiences.

CO-CURRICULAR INTEGRATION
A significant amount of student learning occurs outside the classroom. Engagement in student organizations, service learning and the broader campus community, provide opportunities for students to work with diverse groups of people, develop vital citizenship skills and enhance career preparedness skills.

INTERNSHIP OPPORTUNITIES
Internships integrate knowledge and theory learned in the classroom with practical application and skills developed in a professional setting. Internships help students make connections in professional fields and give employers the opportunity to guide and grow talent.

CAPSTONE EXPERIENCES
Capstone experiences take the knowledge and skills students have developed during their course of study and apply them in a professional setting. The requirements are presented in a variety of formats, including project research and development, exhibitions of artistic endeavors, and demonstrations of technical abilities.

FACULTY DEVELOPMENT OPPORTUNITIES
Northwest faculty are encouraged to engage in formal, and informal, professional development opportunities such as assessment of curricular outcomes, training in best practices in their courses, as well as externships, where faculty embed themselves in outside organizations for periods of time.

STUDENT LEARNING SPACES
Northwest is creating living and learning spaces that invite collaboration and emphasize project-based learning. Through learning studios and makerspaces, students connect as an interdisciplinary community, and share resources and knowledge, as they build and showcase their work in a learn-by-doing environment.
PARTNERING WITH CAREER SERVICES

At Northwest, we prepare students to succeed. We coach them to make the right career decisions by providing opportunities both in and out of the classroom. We would be delighted to assist you in making a connection to our students and graduates for employment or internship opportunities.

Here are a few ways you can connect with our students:

ON-CAMPUS RECRUITMENT
Visit the Northwest Missouri State University campus each semester to recruit quality candidates. You can promote job/internship opportunities through hosting information sessions/information tables, conducting on-campus interviews, and more.

CAREER DAY AND EDUCATION EXPO
Offered each fall and spring, these events provide employers the opportunity to connect with potential hires for full-time or internship positions. This event is open to all students, alumni and community members. Sign up at nwmissouri.edu/careerevents.

SPEED NETWORKING
Designed to help students learn networking skills in a fun and fast setting. An excellent way to prepare for Career Day, Education Expo, and other career-related events.

MOCK INTERVIEWS
Mock Interview Day is held each fall and spring. The day is designed to provide students with feedback on how to improve their resume and inter-viewing skills to better prepare them for real interviews. Each interview session is approximately 30 minutes, which allows 20 minutes to conduct the student’s interview and 5 minutes to provide feedback. This is an all-day event. If you are interested in participating please sign up at nwmissouri.edu/career.

SPECIAL EMPLOYER EVENTS
Career Services is also able to arrange other topic-specific employer events. Past events include speed networking, employer panels, etiquette dinners, and more. If you are interested in setting up a special event, please contact us at career@nwmissouri.edu.

HIRE A BEARCAT SPONSORSHIP PROGRAM
Becoming a member of the Hire a Bearcat Sponsorship Program enables you to be involved in activities that go beyond typical recruiting events, strengthens your organization’s brand on campus and allows you to connect with Northwest faculty, staff, students and alumni in unique and meaningful ways.

*All sponsorships last for one year*

If you would like to join the program or have any questions please contact Jill Brown at jillb@nwmissouri.edu

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<th>Tier 1: $1,000</th>
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<tr>
<td>• Priority recruiting/presentation dates</td>
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<td>• Priority placement at Career Day</td>
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<tr>
<td>• Employer logo/link on Career Services website</td>
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<td>• Recruiting strategy session with Career Services team</td>
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<td>• Customized job alerts and events promoted on social media</td>
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<td>• Job opening e-mail alerts to targeted students, faculty, and staff</td>
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<th>Tier 2: $2,500</th>
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<tr>
<td>• Tier 1 plus:</td>
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<tr>
<td>• Complimentary registration for Career Fair (up to 4 reps)</td>
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<td>• Logo displayed in Career Services office</td>
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<tr>
<td>• Invitation to participate in YouTube programming</td>
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<td>• Unique pre-career event programming</td>
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<th>Tier 3: $5,000</th>
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<tr>
<td>• Tier 2 plus:</td>
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<tr>
<td>• Guaranteed private interview room for on-campus recruiting</td>
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<td>• Logo placement on Career Ambassador polos or jackets</td>
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<td>• Logo placement on Career Services materials</td>
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Other Opportunities

| • Sponsor student engagement event or Career Ready workshop - $200 |
| • Etiquette dinner sponsorship (formal meal, BBQ, picnic) - $500 |
| • Logo placement on Career Services office attire or SWAG (including, but not limited to, polos, padfolios, koozies, t-shirts) - $750 |

Career Closet
Northwest offers the opportunity for students to shop for free professional attire. Donations of gently used professional clothing may be dropped off at the Career Services office in Administration Building 130.
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