EXECUTIVE COMMITTEE MEETING AGENDA
January 12, 2020 | 7:00 PM – 8:30 PM
Conference Dial-in Number: (605) 468-8010 | Participant Access Code: 820699#

Invited Attendees:

I. NWMSU Black Alumni Chapter Executive Committee:
   Alumni Board Directors:
   • Pamela Westbrooks-Hodge, c/o 91- President
   • Tory Tucker, c/o 90- Vice President
   • Chalanda Woods-Walker, c/o 94- Secretary
   • Kimberly Massey-Heslop, c/o 93- Treasurer
   • OT. Newman, c/o 75- Immediate Past President
   • Abdul Kaba Abdullah, c/o 02
   • Anthony T. Ealy, Jr., c/o 17
   • Kelvin Parker, Sr., c/o 76
   • Jarvis Redmond, c/o 90

   Student Board Directors:
   • Junior, Kylan Harrell (President of Rho Theta Chapter of Alpha Phi Alpha Fraternity, Inc.)
   • Freshman, Savion Robinson
   • Freshman, Destinee Wesley

II. NWMSU Alumni Association/Northwest Foundation:
   • Paula Rector-Davis, c/o 91- NWMSU Alumni Association Board of Directors
   • Bob Machovsky ’15, Director of Alumni Relations & Annual Gifts, Northwest Foundation, Inc.

III. NWMSU Diversity & Inclusion Office Leadership:
   • Dr. Justin Mallett, Associate Provost of Diversity and Inclusion
   • N’ninah Freelon, c/o 19 is the new point of contact for the Black Alumni Chapter

Committee Chairmen: (By Presidential Appointment)
   • Student Engagement & Support Committee, Tory Tucker, c/o 90
   • Development/Scholarship Committee, Marcus Mack, c/o 77, Chairman
   • Bi-Annual Reunion Committee, Pamela Westbrooks-Hodge, c/o 91, Chairman
   • Board Development/Nominating Committee, Kimberly Massey-Heslop, c/o 93, Chairman
   • Membership Committee, Chairman Appointment Pending
   • Archives/History Committee, Chairman Appointment Pending
# EXECUTIVE COMMITTEE MEETING AGENDA

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<table>
<thead>
<tr>
<th>TOPIC</th>
<th>DISCUSSION LEADER</th>
<th>ALLOTTED TIME</th>
<th>NOTES/ATTACHMENTS</th>
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<tbody>
<tr>
<td>I. Welcome/Call to Order</td>
<td>Pamela Westbrooks-Hodge, President</td>
<td>5 minutes</td>
<td>Welcome N’ninah Freelon, c/o 19. She is the new point of contact for the Black Alumni Chapter</td>
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<td>II. Prayer</td>
<td>Tory Tucker, Vice President</td>
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<td>Pamela Westbrooks-Hodge, Tory Tucker, Chalanda Woods-Walker, Dr. Justin Mallett, Abdul Kaba Abdullah, Bob Machovsky, Jarvis Redmond, N’ninah Freelon</td>
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<td>III. Roll Call</td>
<td>Chalanda Woods-Walker, Secretary</td>
<td>5 minutes</td>
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<td>IV. No Minutes to approve from 12/29/19</td>
<td>Chalanda Woods-Walker, Secretary</td>
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| V. President’s Report     | Pamela Westbrooks-Hodge, President                     | 15 minutes    | 1. **2020 General Body Meetings**  
  - All committee plans recv’d and consolidated into 1-chapter plan to present to Gen Body, Sunday 1/19/20  
  - Jan 19th, MLK Weekend, Gen Body meeting @3pm- presenting 3-year plan for approval  
  - Bob M will secure web-x and conference phone #  
  - Provide Pamela WH w/any presentational docs for the meeting before 1/19/20  
    11 a.m. | J.W. Jones  
    Student Union Ballroom  
  3. **Meeting announcement with MLK Peace Brunch** |
**TOPIC** | **DISCUSSION LEADER** | **ALLOTTED TIME** | **NOTES/ATTACHMENTS**  
--- | --- | --- | ---  
**V.** Vice President’s Report | Tory Tucker, Vice President | 5 minutes | • Website status; Bob M is working with marketing communication this week; 2-week completion timeframe.  
• Director Headshots and Bios needed for website; Tori T. will reach out to the 12 Board of Director for professional headshots by Friday, 1/17/20.  
**VI.** Treasurer’s Report | Kimberly Massey Heslop, Treasurer | 5 minutes | • Bob M will send out the financials to Kim MH. this week.  
**VII.** NWMSU Alumni Association/Northwest Foundation Updates | Paula Rector-Davis, c/o 91- NWMSU Alumni Association Immediate Past President  
Bob Machovsky ’15, Director of Alumni Relations & Annual Gifts, Northwest Foundation, Inc. | 5 minutes | • Nominations for Alumni Award deadline March 1, 2020; Bob M will send out link w/criteria.
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VII. Review/Refine Chapter 3 Year Strategic Plan

- Membership Committee, Chairman Jarvis Redmond, c/o 90
- Bi-Annual Reunion Committee, Pamela Westbrooks-Hodge, c/o 91, Chairman
- Development/Scholarship Committee, Marcus Mack, c/o 77, Chairman & Abdul Kaba Abdullah, c/o 02, Co-Chairman
- Student Engagement & Support Committee, Tory Tucker, c/o 90 & Jarvis Redmond, c/o 90, Vice Chairmen

- Archives/History Committee, Chairman Anthony T. Ealy, Jr., c/o 17
- Membership- engaging member involvement
  - 2020- 50 active members/locate Joe Bell/create online engagement/increase yearly event participation
  - 2021- 100 active members/online engagement & giving campaigns
  - 2022 -125 active members

- Bi-Annual – attendance and engagement across generation
  - 2020- 100 participants/ 50 members register for committees
  - 2022-150 participants/ 75 members register for committees

- Development/Scholarship-focus on funding
  - 2020- 10K scholarship/3K student support goal/

VIII. Diversity and Inclusion Updates

- Dr. Justin Mallett, Associate Provost of Diversity and Inclusion 5 minutes
- Introduction of N’ninah Freelon c/o 2019; Diversity and Inclusion Coordinator/ new point of contact for Black Alumni chapter events: nfreelon@nwmissouri.edu
  Wk 660-562-1747
  Cell 816-885-2624
- Working on Peace Brunch details, and headcount for Alumni dinner
- Dinner location: A&G Restaurant, 208 N. Main St., Maryville MO 64468

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- Introduction of text and cash app giving
  2021- 15K goal scholarship/5k student support/giving gathering events in STL/KC
  **2022-** 20K scholarship/10k student support
goal/phone bank calling

- Student Engagement & Support- engaging student membership
  **2020-** Define scholarship requirements/Freshmen mixers (STL/KC)/
  mentorship program
  **2021-** mentor program for 25 high risk students/Launch online professional curriculum
  **2022-** increase participation 30-50% for both mentorship and online professional curriculum

- Archives/History
  **2020-** Develop plan to collect historical documents
  2021-Document earlier years
  **2022-** Compile history book

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<th>XI.</th>
<th>New Business</th>
<th>PWH</th>
<th>5 minutes</th>
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- Offline work is required of each committee to work towards goals
- Add Treasure report to Gen Body agenda
- Tori T will be away for work for next 6 mos. Will
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<th>XII. Next Meeting is Sunday, February 9, 7:00 pm via conference call</th>
<th>ask Morgan Jones to act on behalf of the Student Engagement &amp; Support</th>
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- Meeting adjourned 8:22 pm

**Total Run Time** 1 hour