

NORTHWEST BLACK ALUMNI

NORTHWEST MISSOURI STATE UNIVERSITY

AGENDA

January 19, 2020

3:00 PM – 5:00 PM

JW Jones Student Union Boardroom

Conference Call # 1-605-475-5603 | Guest Passcode 327752 | Zoom Link: <https://zoom.us/j/652453284?pwd=alZqdGM4eGE3SG5lV2JSRHFwamhFz09>

Pamela Westbrooks-Hodge, President

Tory Tucker, Vice President

TOPIC	DISCUSSION LEADER	ALLOTTED TIME	NOTES/ATTACHMENTS
<ul style="list-style-type: none"> • Greetings/Introductions • Prayer • Roll Call 	<ul style="list-style-type: none"> • President, Pamela Westbrooks-Hodge, c/o 91 • Tory Tucker, Vice President, c/o 90 • Secretary, Chalanda Woods-Walker, c/o 94 	5 minutes	<p>Meeting called to order 3:04 PM</p> <p>Onsight: Pamela Westbrooks-Hodge, Dr. Justin Mallett, Abdul Kaba Abdullah, Bob Machovsky, N'ninah Freelon, Anne-Marie Clark, Anthony William, Dr. Clarence Green, Amanda Nelson, Kari Frye, Savion Robinson,</p> <p>Conference Call: Tory Tucker, Chalanda Woods-Walker, Jarvis Redmond, Kim Massey-Heslop, Crystal Wilson, Anthony Ealy Jr.</p>
<ul style="list-style-type: none"> • Alumni Association Welcome 	<ul style="list-style-type: none"> • Robert J. Machovsky '15, Director of Alumni Relations & Annual Gifts 		



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University Updates:

- NWMSU 2020 & Beyond Outlook
- Office of Diversity & Inclusion Changes- structure/leadership

- Dr. Clarence Green, VP of Culture
- Dr. Justin Mallett, Associate Provost of Diversity and Inclusion

20 minutes

- Introduction of N'ninah Freelon c/o 2019; Diversity and Inclusion Coordinator/ new point of contact for Black Alumni chapter events

• Student Stats:

- Fall '19 328 Black students
- GPA Male- 2.35
- Female- 2.93
- Overall – 2.64
- Freshman -2.44
- Sophomore – 2.59
- Junior – 2.67
- Senior – 2.5
- Suspension– 9 blk/14 total
- Probation- 34 blk/70 total
- Freshman 23 out of 34

• Areas of struggle:

1. Front end- issues w/transition, culture, PWC
2. Back end- stress of unknown after graduation, finding a job, future plans,



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- Black Alumni support
 - Kente Stole Ceremony- need participation, incorporate BBQ w/alumni and graduates every Spring
 - Archival Collaboration – history items (pics, articles etc.) left w/ D&I office
 - Student Engagement Collaboration- Advantage Week to acclimate new students with resources, how to navigate campus, connect w/mentors and end w/social event
 - Financial Support – 25-30% of black students are not receiving merit scholarships; need finances allocated to assist these students with balances; Pam WH and Tori T. will work offline to discuss and design a way to distribute funds
 - Recommendation from the floor- to create 1 process
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that taps into many sources/pools of funds
 -Homecoming – N’ ninah
 Freelon is working on campus event calendar

- Upcoming Campus Events
 - MLK Peace Brunch 1/20/20
 - TAP IN; forum to share knowledge of campus resources (future plans to have monthly focus subjects)
 - 1st Annual Diversity Leadership Conference 2/22/20, speaker- Dr Dyson

• Treasurer’s Report

• Kimberly Massey Heslop, c/o 93, Treasurer

5 minutes

- Black Alumni & Friends Scholarship Fund - \$5930.00
 - Endowment requirements- \$15,000;
 - Create Joe Bell Scholarship Fund
 - Black Alumni & Friends Chapter Operations Fund - \$500.00
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- African American Student Emergency Fund - \$750.00

• Approval of Bylaw Updates

• Tory Tucker, Vice President, c/o 90

5 minutes

- Bylaw Updates
 - Update bylaws to include both the Membership Committee (Jarvis Redmond -Chair) and Archive/History Committee (Anthony Ealy Jr.-Chair) as standing committees vs ad hoc committees.
 - Motion moved by Tori T. to adopt both the Membership and Archive/History Committees as standing committees; Second by Abdul KA.; motion carried 17 in favor-0 opposed

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<ul style="list-style-type: none"> ● Black Alumni & Friends Chapter 3-Year Strategic Plan <ul style="list-style-type: none"> ○ Questions/Feedback 	<ul style="list-style-type: none"> ● Membership Committee, Chairman Jarvis Redmond, c/o 90 ● Bi-Annual Reunion Committee, Pamela Westbrooks-Hodge, c/o 91, Chairman ● Development/Scholarship Committee, Marcus Mack, c/o 77, Chairman & Abdul Kaba Abdullah, c/o 02, Co-Chairman ● Student Engagement & Support Committee, Tory Tucker, c/o 90 & Jarvis Redmond, c/o 90, Vice Chairmen ● Archives/History Committee, Chairman Anthony T. Ealy, Jr., c/o 17 	60 minutes	<ul style="list-style-type: none"> ● Membership- engaging member involvement 2020- 50 active members/locate Joe Bell/online engagement/increase participation 2021- 100 active members/ online engagement/giving campaigns 2022 -125 active members -Email new member contact info to both Bob M. and Jarvis R (name, email, address, class, occupation) -Currently there are a total of 1,500 Alumni in the database; the goal is to make them active members



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- Bi-Annual – attendance and engagement across generation
2020- 100 participants/ 50 members register for committees
2022-150 participants/ 75 members register for committees
 - Development/Scholarship- focus on funding
2020- 15K scholarship endowment/3K student support goal both by Homecoming 2020/ 100 people to donate this year /create match giving programs with 18 corporations/introduction of text and cash app giving / BA
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featured in Alumni magazine this year/
2021- 15K goal scholarship/5k student support/giving gathering events in STL/KC
2022- 20K scholarship/10k student support goal/student phone bank calling ; social media friends giving campaign

- Student Engagement & Support- engaging student membership
2020- Define scholarship requirements/Freshmen mixers (STL/KC)/mentorship program
2021-mentor program for 25 high risk students/Launch



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online professional curriculum
2022-increase participation 30-50% for both mentorship and online professional curriculum

- Archives/History
2020- Develop plan to collect historical documents (Anne Marie Clark/D&I have docs)
2021-Document earlier years
2022- Compile history book
- Feedback:
-Membership –reach out to graduates from last 3 years; send a target message to engage participation



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-Student Engagement -
shift 1st priority to Alumni mentorship to assist w/student engagement; focus on 1st generation college students that fall beneath universities admission criteria; there needs to be a physical place of inclusion for black students to network/engage one another; there needs to be a campaign to engage students to participate in campus activities/events; networking w/Alumni life after college, how to get acclimated w/the real world, professions; work on approval to share info



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from Black Alumni to
be mentors

Next Meeting Reminder May 8th, Graduation Weekend

• **Adjourn**

Meeting adjourned 5:04 PM

Dinner at 6pm with MLK Speaker, Judge Anne Marie Clark at A&G Restaurant, 208 N. Main Street, Maryville, MO 64468

Total Run Time

2 hrs.



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Chapter Committees

1. **Archives/History Committee-** The duties of this committee will be to inventory and document the history of the NWMSU Black student experience and the chapter. The Archives/History committee shall work closely with the membership committee, the Northwest Alumni Association, current Black student organizations, the Office of Diversity & Inclusion and the University to identify and document black student (current and former) contributions to the creation and ongoing operation of significant campus activities, organizations and initiatives.
2. **Bi-Annual Reunion Committee-** The duties of this committee will be to plan and implement activities for the bi-annual Black Alumni Reunions held over homecoming weekend. This committee will also be responsible for assisting the chapter in the management of communications with the black alumni chapter membership. This committee will also serve as a resource to black alumni consistency groups that wish to hold reunions on campus.
3. **Board Development/Nominating Committee-** The President shall name a Board Development/Nominating Committee from the Board of Directors to submit nominations for officers and appropriate Directors for the ensuing year. The Vice President of the Chapter shall chair the Board Development/Nominating Committee and said committee shall be active year-round. Solicitation for nominations of Board members may be sought through electronic and print communications. Nominations may be submitted throughout the year to the Nominating Committee through electronic and print communications.
4. **Development/Scholarship Committee-** The duties of this committee will be to seek contributions from the membership and friends to further the aims of the chapter and to fund scholarships for current African American students. This committee will be in charge of the annual African American Scholarship Fundraising campaign and responsible for maintaining a close working relationship with the Northwest Foundation. Any money raised by the chapter shall be contributed to support programming, scholarship, students, or to contribute to the preservation and/or recognition of the contributions of former African American students, staff or faculty.

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- 5. Membership Committee-** The duties of this committee will be to monitor all aspects of membership, including invitations, retention and education—bringing in new members, teaching them about the chapter and then ensuring that the member experience meets everyone’s expectations. The membership chairman shall facilitate the annual development and execution of the membership engagement and retention strategic plan. The membership committee shall work closely with the president and secretary to plan alumni engagement events, assist the office of Diversity and Inclusion in the recruitment of alumni to serve as MLK Day Speakers and identify alumni candidates for the Joe Bell Distinguished Black Alumni Award.
- 6. Student Engagement & Support Committee-** The duties of this committee will be to work jointly with the Office of Admissions, the Northwest Alumni Association and the Office of Diversity and Inclusion on the recruitment and retention of Black Students, to plan and implement activities to allow Black Alumni to provide support, mentoring, networking opportunities for undergraduate black students and recent black alum and to maintain close working relationships deemed vital by the Black Alumni with other pertinent university departments. This committee will also be responsible for assisting the Chapter in securing active communications with current students and keeping the Chapter connected to recent black graduates of NWMSU.