



First Year					
First Trimester			Second Trimester		
77-101	University Seminar	1	33-155/56	American Experiences	3
10-111	Composition I	3	10-112	Composition II	3
20-130	Professional Media Writing	3	20-110	Fund of Electronic Media Prod	3
20-120	Introduction to Mass Media	3	20-227	Reporting	3
29-102	Fund of Oral Communication	3		Fine Arts	3
				Newspaper or Yearbook Practicum	1
Total Hours		13	Total Hours		16
Second Year					
First Trimester			Second Trimester		
20-315	Broadcast Journalism	3	20-359	Sports Reporting	3
20-243	Media Design	3	20-220	Media Literacy	3
	Digital Literacy	3	20-303	Intro to Web Publishing	3
10-220	Introduction to Literature	3		Math Requirement	3
34-102	American Government and Politics	3		Physical Science & Lab	4
Total Hours		15	Total Hours		16
Third Year					
First Trimester			Second Trimester		
20-356	Sports Photography	3	20-314	Communication Law & Ethics	3
	Adv. Newspaper or Yearbook Practicum	2	20-345	Sports Broadcasting	3
	Social & Behavioral Science	3		Fundamentals of Coaching	2
	Western Experiences	3		Officiating Course	1
	Social & Behavioral Science	3		Elective	3
				Life Science & Lab	4
Total Hours		14	Total Hours		16
Fourth Year					
First Trimester			Second Trimester		
20-409	Media Business & Entrep.	3	20-416	Senior Seminar	1
	Global Experiences	3		Guided Elective	3
20-320	Theories of Mass Communication	3		Electives	12
	Electives	5			
Total Hours		14	Total Hours		16

This sample plan is a supplement to your Degree Audit. Consult your advisor on a regular basis for individual academic planning.



The Northwest Difference

Students majoring in **mass media with an emphasis in sports media** gain knowledge of information gathering, radio, recording and editing. Faculty focus on ensuring students receive knowledge that covers sports, basic journalism, use of audio and video as well as an emphasis on quality, clear writing skills.

Career Opportunities

100% of students who graduate with a degree in mass media with an emphasis in sports media obtain employment or continue their education within six months after graduation. Jobs related to this major include:

- Sports broadcaster
- Sports journalist
- Sports information director
- Print broadcaster online

*Based on self-reported data in recent years.

Profession-Based Learning Experiences

The **Northwest Missourian** is the student-led weekly newspaper covering news on campus and the community of Maryville. The publication is a member of the Associated Collegiate Press Hall of Fame and a winner of multiple individual and team awards each year.

KNWT is the student-produced television station with original programming for the campus and community. KNWT has received multiple nods as a finalist for the College Media Association's Pinnacle Award recognizing it as the top college television station in the nation.

Tower Yearbook is Northwest's student-led yearbook and annually documents campus life. A national leader, the yearbook is an Associated Collegiate Press Hall of Fame member and regular Pacemaker finalist.

The **Michael L. Faust Media Lab** provides an active learning environment that provides students with the newest media tools. It is outfitted with Mac computers, large monitors and multiple flat-screen televisions synced with a Smart Board.

Internships are required with this major. Northwest offers many on-campus internships in addition to opportunities to network and gain internships with regional and nationally known agencies.

“ I interned for Sports Radio 810 WHB in Kansas City, Missouri. Normally, I was at the studio helping with the mid-day show, but when the United States was in the World Cup, 810 hosted the watch party in the Power and Light District. For the Belgium and Ghana game, I was able to be on the stage with a video camera capturing the crowd, which was one of the largest in the country. ”

Charles Kempf
St. Joseph, Missouri



Northwest Missouri State University
School of Communication & Mass Media
Mass Media: Sports Media
Bachelor of Science