



Term 1	Course Title/Description	Pre-requisite	Cr Hrs	Milestone/Notes
77-101	University Seminar		3	
10-111	Composition I – NW Core		1	
03-150	Animal Science		4	2
29-102	Fundamentals of Oral Comm. – NW Core		3	
20-110	Fundamentals of Electronic Media Production		3	2
<b>Total Hours</b>			<b>14</b>	
Term 2	Course Title/Description	Pre-requisite	Cr Hrs	Milestone/Notes
	Physical Science – NW Core		4	
10-112	Composition II		3	
	Digital Literacy		3	
03-232	Crop Production		3	
20-130	Professional Media Writing		3	2
03-296	Seminar		1	2
<b>Total Hours</b>			<b>17</b>	
Term 3	Course Title/Description	Pre-requisite	Cr Hrs	Milestone/Notes
	Math – NW Core		3	
20-243	Media Design	20-110 Fundamentals of Electronic Media Production	3	2
03-102	Microeconomics in Agriculture – NW Core	03-102 Microeconomics in Agriculture	4	2
	Humanities – NW Core		3	
33-155/156	American Experiences – NW Core		3	
<b>Total Hours</b>			<b>16</b>	
Term 4	Course Title/Description	Pre-requisite	Cr Hrs	Milestone/Notes
03-398	Agricultural Advocacy		3	
	Social Science – NW Core		3	
34-102	Intro to American Gov. & Politics – NW Core		3	
03-333	Social Media Strategies		3	
	Media Practicum		1	2
29-210	Communication Theory		3	
<b>Total Hours</b>			<b>16</b>	
Term 5	Course Title/Description	Pre-requisite	Cr Hrs	Milestone/Notes
20-314	Communication Law and Ethics		3	
30-301	Professional Selling in Agriculture	03-102 Microeconomics in Agriculture	3	
20-230	Introduction to Advertising		3	
10-220	Introduction to Lit – NW Core		3	
20-320	Theories of Mass Communications		3	

**1** = a milestone course completed by end of year 1 to remain on pace to finish degree requirements in four years.

**2** = a milestone course completed by end of year 2 to remain on pace to finish degree requirements in four years.

**3** = a milestone course completed by end of year 3 to remain on pace to finish degree requirements in four years.

**4** = a milestone course taken in final year to complete degree requirements.



			<b>Total Hours</b>	<b>15</b>	
<b>Term 6</b>	<b>Course Title/Description</b>	<b>Pre-requisite</b>	<b>Cr Hrs</b>	<b>Milestone/Notes</b>	
03-508	Ag Policy		3		
20-304	Advertising Case Studies		3		
	Life Sciences – NW Core		4	03-130 Plant Sciences recommended	
	Elective		3		
			<b>Total Hours</b>	<b>13</b>	
A minimum of 3 hours of advisor approved internship is required. AGRI - 03498 Ag Occ Intern or MMED – 20452					
<b>Term 7</b>	<b>Course Title/Description</b>	<b>Pre-requisite</b>	<b>Cr Hrs</b>	<b>Milestone/Notes</b>	
	Humanities – NW Core		3		
	Advisor approved electives in agriculture		3		
	Advisor approved electives in media from list		3		
29-499	Senior Seminar		1		
	Elective		3		
			<b>Total Hours</b>	<b>13</b>	
<b>Term 8</b>	<b>Course Title/Description</b>	<b>Pre-requisite</b>	<b>Cr Hrs</b>	<b>Milestone/Notes</b>	
	Advisor approved electives in media from list		3		
	Fine Art – NW Core		3		
	Advisor approved electives in agriculture		3		
	Elective		3		
	Elective		1		
			<b>Total Hours</b>	<b>13</b>	
			<b>Total Program Hours</b>	<b>120</b>	

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= a milestone course completed by end of year 2 to remain on pace to finish degree requirements in four years.

= a milestone course completed by end of year 3 to remain on pace to finish degree requirements in four years.

= a milestone course taken in final year to complete degree requirements.