

**Associate of Arts to Bachelor of Science in Marketing  
(B.S. Marketing)**

GENERAL EDUCATION COMPLETION REQUIREMENTS			ADDITIONAL AA TRANSFER DEGREE REQUIREMENTS		
	CREDIT	SEMESTER COMPLETE		CREDIT	SEMESTER COMPLETE
<b>COMMUNICATIONS:</b>	9		PE 105 Health Education	2	
EN 101 English I	3		PE Activity	1	
EN 102 English II	3				
SP 175 Speech	3		<b>ELECTIVES (17 Hours Required)</b>		
<b>HUMANITIES:</b> (choose one from three of the four categories)	9		All of the following are required at Northwest. If they are not taken at NCMC, they must be taken at Northwest.		
<b>1. Literature</b> (except Lit for Children or Preschool Literature)			<i>Common Professional Component Requirements</i>		
*	3		AC 136 Elementary Accounting I**	3	
			AC 137 Elementary Accounting II**	3	
<b>2. Fine Arts</b>			BA 221 Business Law I**	3	
AR 104 Art Appreciation	3		BT 130 Business Communications**	3	
MU 109 Music Appreciation	3		BA 150 Principles of Management**	3	
TH 111 Intro to Theatre	3		BA 154 Principles of Marketing**	3	
<b>3. Humanities/Cultural Studies</b>			MT 125 Elementary Statistics**	3	
HU 110 or HU 111 Intro to Humanities I or II	3				
HI 101 or 102 Western Civilization I or II	3		<i>Major Requirements</i>		
<b>4. Philosophy/Foreign Language</b>			BA 161 Human Resource Mgmt**	3	
Foreign Language (recommended): * <i>Will satisfy Northwest's Multicultural/Diversity Competency requirement</i>	3		<i>BA 161 is not required but will transfer as a 300-level advisor-approved elective. Three credit hours of advisor-approved electives are required for this major.</i>		
<b>MANAGING INFORMATION</b>	3				
BT 160 Microcomputer Applications**	3				
<b>MATHEMATICS</b>	3		<b>**Student must receive a "C" or better in courses noted with a double asterisk. See Northwest's undergraduate academic catalog for more information.</b>		
MT 122 College Algebra**	3				
<b>NATURAL SCIENCE</b>	9				
Must have one course with lab from each area					
<b>1. Life Science:</b>			General Education completion date: _____		
BI 100 General Biology	5		Form filed with Registrar date: _____		
BI 101 General Botany	5		Associate of Arts completion date: _____		
BI 103 General Zoology	5		<b>REMINDE THE STUDENT TO APPLY FOR GRADUATION!</b>		
BI 110 Ecology	5		Student's Initials: _____		
<b>2. Physical Science:</b>			Advisor's Initials: _____		
PS 101 Intro to the Physical Sciences	4				
CH 107 Introduction to Chemistry	4				
CH 110 Chemistry I	5				
PS 185 College Physics I	4				
<b>SOCIAL SCIENCE</b>	9		<b>Major and Transfer School</b>		
HI 103 American History I <b>OR</b>	3		Date	Major	Transfer School
PL 216 National Government				B.S. Marketing	Northwest
EC 252 Microeconomics**	3				
EC 253 Macroeconomics**	3				
<b>TOTAL GENERAL EDUCATION REQUIREMENTS</b>	<b>42</b>				