

**Associate of Arts to Bachelor of Science in Applied Advertising (Minor Required)  
(B.S. Applied Advertising)**

GENERAL EDUCATION COMPLETION REQUIREMENTS			ADDITIONAL AA TRANSFER DEGREE REQUIREMENTS		
	CREDIT	SEMESTER COMPLETE		CREDIT	SEMESTER COMPLETE
<b>COMMUNICATIONS:</b>	9		PE 105 Health Education	2	
EN 101 English I	3		PE Activity	1	
EN 102 English II	3				
SP 175 Speech	3		<b>ELECTIVES (17 Hours Required)</b>		
<b>HUMANITIES:</b>			Select appropriate courses applicable to your area of interest (or chosen minor) to satisfy elective requirements.		
(choose one from three of the four categories)	9				
<b>1. Literature</b>					
(except Lit for Children or Preschool Literature)					
*	3				
<b>2. Fine Arts</b>					
AR 104 Art Appreciation	3				
MU 109 Music Appreciation	3				
TH 111 Intro to Theatre	3				
<b>3. Humanities/Cultural Studies</b>					
HU 110 or HU 111 Intro to Humanities I or II	3				
HI 101 or 102 Western Civilization I or II	3				
<b>4. Philosophy/Foreign Language</b>					
Foreign Language (recommended):	3				
*					
<i>Will satisfy Northwest's Multicultural/Diversity Competency requirement</i>					
<b>MANAGING INFORMATION</b>	3				
BT 160 Microcomputer Applications	3				
<b>MATHEMATICS</b>	3				
*	3				
<b>NATURAL SCIENCE</b>	9				
Must have one course with lab from each area					
<b>1. Life Science:</b>					
BI 100 General Biology	5				
BI 101 General Botany	5				
BI 103 General Zoology	5				
BI 110 Ecology	5				
<b>2. Physical Science:</b>					
CH 107 Introduction to Chemistry	5				
CH 110 General Chemistry I	5				
PS 101 Intro to the Physical Sciences	4				
PS 185 College Physics I	4				
<b>SOCIAL SCIENCE</b>	9				
HI 103 American History I <b>OR</b>					
PL 216 National Government	3				
*	3				
*	3				
<b>TOTAL GENERAL EDUCATION REQUIREMENTS</b>	<b>42</b>				
			<b>**Student must receive a "C" or better in courses noted with a double asterisk. See Northwest's undergraduate academic catalog for more information.</b>		
			General Education completion date: _____		
			Form filed with Registrar date: _____		
			Associate of Arts completion date: _____		
			<b>REMINDE THE STUDENT TO APPLY FOR GRADUATION!</b>		
			Student's Initials: _____		
			Advisor's Initials: _____		
			<b>Major and Transfer School</b>		
			Date	Major	Transfer School
				B.S. Applied Advertising	Northwest