



Advisement and Transfer Services

237 Administration Building | 800 University Drive | Maryville, MO 64468
660.562.1804 | teckrich@nwmissouri.edu | www.nwmissouri.edu

Northwest – Kansas City | Metropolitan Community College – Kansas City B.S. Communication: Public Relations Transfer Guide

Important Notes

- An **Associate of Arts** degree may be able to waive some CORE requirements at Northwest. Seek advisement for proper course selection. **Digital Literacy, Global Experiences, and any course listed as required cannot be waived by a prior A.A. degree.**
- Metropolitan Community College – Kansas City courses marked with (*) are listed under two different CORE categories. They may transfer to satisfy only one of Northwest's CORE areas, not both.
- This guide is for the 2016-2017 undergraduate academic catalog. As new catalogs come into effect at Northwest, degree requirements may change. Students will automatically be placed under the catalog of initial enrollment at Northwest, or may choose to move forward catalog years. However, transfer students are eligible to graduate within the Northwest catalog upon which they were initially enrolled at the community college if they had been continuously enrolled and had not sat out for more than 18 months.
 - **Returning students** who are accepted to return to Northwest will be automatically placed under the catalog of initial re-enrollment at Northwest. If a student wishes to return to the catalog they were under while previously attending Northwest, please contact the Registrar's Office at REGISTRAR@nwmissouri.edu.

Contact Us!

Northwest – Kansas City

6889 North Oak Trafficway
Suite 400
Gladstone, MO 64118

Phone: 816.272.4621
Toll Free: 855.445.7461
Fax: 816.301.7043
Email: nwkc@nwmissouri.edu

Gina Mumpower-Turner

Student Services Specialist
Phone: 816.844.7852
Email: ginamt@nwmissouri.edu

Northwest – Maryville

800 University Drive
Maryville, MO 64468

Toll Free: 800.633.1175
Fax: 660.562.1821
Email: admissions@nwmissouri.edu

Tara Eckrich

Transfer Facilitator
Phone: 660.562.1804
Email: teckrich@nwmissouri.edu

**CORE Requirements
48-52 hours**

Course Number	Course Name	Course Number	Course Name
COM 29-102	Fundamentals of Oral Communication	COMM 100 or COMM 102	Fundamentals of Speech or Fundamentals of Human Communication
ENGL 10-111	Composition I: Academic Literacies	ENGL 101	Composition & Reading I
ENGL 10-112	Composition II: Writing as Engagement	ENGL 102	Composition & Reading II
HIST 33-155 or HIST 33-156	US History to 1877 or US History since 1877	HIST 120 or HIST 121	US History to 1865 or US History Since 1865
POLS 34-102	Introduction to American Government & Politics	POLS 135 or POLS 136 or POLS 137	Introduction to Political Science or Introduction to American National Politics or Introduction to State & Local Politics
Mathematical Reasoning (choose 1)			
MATH 17-110 MATH 17-114 MATH 17-117 MATH 17-118 MATH 17-120	Finite Mathematics General Statistics Precalculus College Algebra Calculus I	MATH 175 MATH 115 MATH 150 MATH 120 MATH 180	Calculus for Business/Social Science Statistics Precalculus College Algebra Analytic Geometry & Calculus I
MATH 17-115 MATH 17-171	Other options: Concepts of Mathematics Fundamentals of Mathematics	MATH 119	Other options: College Mathematics
Digital Literacy (choose 1)			
CSIS 44-130	Computers and Information Technology	CSIS 110 CSIS 115 EDU 280	Technology & Information Management or Introduction to Microcomputer Applications Technology for Teachers
EDUC 61-145	Information and Educational Technology		
CSIS 44-101 EDCI 62-130 HUM 26-105 GEOL 27-130 PHSC 40-106 CORE 90-205	Other options: Foundations of Computing Educational Computing and Technology Information Technology and Culture Information Technology and Science Computational Methods in Science Interdisciplinary Engagement: Digital Literacy		
Global Experiences (choose 1)			
COM 29-225 LANG 14-131 LANG 14-132 LANG 14-141	Intercultural Communication (Recommended) French: Communication and Culture I French: Communication and Culture II Spanish: Communication and Culture I	COMM 233 FREN 101 FREN 102 SPAN 101 SPAN 111 SPAN 102 SIGN 101 MUSI 160	Intercultural Communication (Recommended) Elementary French I Elementary French II Elementary Spanish I or Accelerated Elementary Spanish Elementary Spanish II American Sign Language I Music of World's Cultures*
LANG 14-142 LANG 14-151 MUS 19-280	Spanish: Communication and Culture II Intro. to American Sign Language & Deaf Culture World Music		
ENGL 10-224 ENGL 10-226 LANG 14-161 LANG 14-162 MMED 20-221 GEOG 32-102 HUM 26-104 HUM 26-162 POLS 34-105 REC 45-211 EDUC 61-252 CORE 90-206	Other options: Multiethnic Literature of the US Modern and Contemporary World Literature Russian: Communication and Culture I Russian: Communication and Culture I Ethnographic Film Study Peoples and Cultures of the World The Eastern World Comparative Religions The African World Leisure and Society Pluralism in a Multicultural Society Interdisciplinary Engagement: Global Experiences	ANTH 110 ANTH 140 ARAB 101 ARAB 102 ART 108 BIOL 238 BIOL 239 CHIN 101 CHIN 102 COMM 228 ENGL 220 ENGL 221 ENGL 240 ENGL 254 ENGL 255 ENGL 256 ENGL 260 ENGL 262 ENGL 264 ENGL 265 ENGL 267 ENGL 268 GEOG 105 GEOG 113 GERM 101 GERM 102 HIST 130 HIST 140 HIST 145 HIST 150 HUMN 103 HUMN 140 HUMN 141 HUMN 145 HUMN 165 MUSI 116 PHIL 102 POLS 234	Other options: Cultural Anthropology* Intro to Physical Anthropology* Elementary Modern Arabic I Elementary Modern Arabic II Survey of Art* International Hum Ecology International Field Biology Elementary Chinese I Elementary Chinese II African Film British Literature to 1750* British Literature from 1750* Mythology* World Literature I* World Literature II* World Masterpieces* African-American Literature* Women's Lives & Autobiography* US Latino & Latina Literature* African Literature* North American Indian Literature* Women's Literature* World Geography* Cultural/Human Geography* Elementary German German II Women in American History African American History Survey of English History Native American History Intro to International Studies Humanities Past and Present* Latin American Humanities* Comparative Hum: Mythology* American Humanities: Diversity in American Experience* Evolution of Jazz* World Philosophy* International Relations

		PSYC 143 PSYC 220 SOCI 164 SOCI 210 SOSC 171 SPAN 107	Psych of African American Experience Psychology of Prejudice Sociology of African American Families Native Americans in Contemporary Society Comparative Ethnic and Cultural Studies* Spanish Composition & Conversation: Topics in Culture
Western Experiences (choose 1)			
HUM 26-102 HUM 26-103 PHIL 39-171 PHIL 39-274 PHIL 39-275 PHIL 39-276 COM 29-235	Western Civ I: Ancient World to 1500 Western Civ II: 1500 to Present Intro to Philosophy Historical Ethics Professional Ethics Bio-Medical Ethics Other options: Intro to Classical Rhetoric	HIST 133 or HUMN 133 HIST 134 or HUMN 134 PHIL 100 PHIL 203 PHIL 205 BIOL 120 HUMN 140 HUMN 141 HUMN 145 HUMN 165 PHIL 101 PHIL 102 PHIL 200 PHIL 201	Foundations of Western Civilization or Foundations of Western Civilization Modern Western Civilization or Modern Western Civilization Intro to Philosophy Ethics Professional Ethics Bioethics Other options: Humanities Past and Present* Latin American Humanities* Comparative Humanities: Myth Through Time* American Humanities: Diversity in American Experience* Philosophy of Religion World Philosophy* Logic History of Philosophy I
Literature (choose 1)			
ENGL 10-220	Intro to Literature	ENGL 218 ENGL 214 ENGL 216 ENGL 220 ENGL 221 ENGL 222 ENGL 223 ENGL 230 ENGL 232 ENGL 240 ENGL 242 ENGL 250 ENGL 254 ENGL 255 ENGL 256 ENGL 260 ENGL 264 ENGL 265 ENGL 267 ENGL 268 ENGL 299	Introduction to Literature Other options: Intro to Fiction Intro to Drama and Poetry British Literature to 1750* British Literature from 1750* American Literature to 1860 American Literature 1860-Present Science Fiction Detective Fiction Mythology* The Bible as Literature Masterpieces of American Literature World Literature I* World Literature II* World Masterpieces* African-American Literature* US Latino & Latina Literature* African Literature* North American Indian Literature* Women's Literature* Shakespeare
Fine Arts (choose 1)			
ART 13-102 ART 13-109 ART 13-111 MUS 19-201 MUS 19-202 THEA 43-101 MUS 19-222 CORE 90-211	Art Appreciation Survey of Art I: Prehistory through Medieval Art Survey of Art II: Renaissance to the Present The Enjoyment of Music Jazz Appreciation Theatre Appreciation Other options: American Popular Music Interdisciplinary Engagement: Fine Arts	ART 108 ART 150 ART 151 MUSI 108 MUSI 116 THEA 106 ART 159 ART 205 COMM 128 ENGL 234 MUSI 160 THEA 114	Survey of Art* Art History I Art History II Music Appreciation Evolution of Jazz* Theater Appreciation Other options: American Art History Pre-Hispanic Art History Introduction to Film Film as Literature Music of the World's Cultures* Theater and the Western World
Social and Behavioral Sciences (choose 2 courses, from 2 different groups)			
ECON 52-130 ECON 52-150 PSYC 08-103 PSYC 08-299 GEOG 32-101 SOC 35-101 SOC 35-108 AGRI 03-102	Economics Survey of Economics Principles of Macroeconomics Psychology General Psychology Educational Psychology (required for all ed.majors) Geography Intro to Geography Sociology General Sociology Anthropology General Anthropology Other options: Introductory Agricultural Economics	ECON 110 ECON 210 PSYC 140 EDUC 270 GEOG 105 GEOG 113 GEOG 114 SOCI 160 ANTH 100 or SOCI 170 ANTH 110 ANTH 140	Economics Intro to Economics Macroeconomics Psychology General Psychology Educational Psychology (required for all education majors) Geography World Geography* Cultural/Human Geography* Introduction to Geography Sociology Sociology Anthropology General Anthropology General Anthropology Other options: Cultural Anthropology* Introduction to Physical Anthropology*

		GEOG 111 GEOG 112 SOSC 171	Geography of the Western World Geography of the Eastern World Comparative Ethnic and Cultural Studies*
Life Sciences (choose 1 with corresponding lab)			
BIOL 04-102/103 BIOL 04-106/107 AGRI 03-130	General Biology & Lab Principles of Biology & Lab Other options: Plant Science	BIOL 101 or BIOL 118 BIOL 123 BIOL 102 BIOL 104 BIOL 106 BIOL 109 BIOL 110	General Biology or Introduction to Biology General Biology for Majors I Other options: Environmental Science General Botany General Zoology Anatomy & Physiology Human Anatomy
Physical Sciences (choose 1 with corresponding lab)			
CHEM 24-112/113 CHEM 24-114/115 PHYS 25-110/111 PHYS 25-112/113 PHYS 25-120/121 GEOL 27-110/111 GEOL 27-114/115 PHSC 40-102/103 PHSC 40-122/123	General Chemistry & Lab General Chemistry I & Lab General Physics I & Lab General Physics II & Lab Fundamentals of Classical Physics I & Lab General Geology & Lab General Earth Science & Lab The Physical Sciences & Lab Descriptive Astronomy & Lab	CHEM 101 or CHEM 105 or CHEM 107 CHEM 111 PHYS 130 PHYS 131 PHYS 220 GEOL 101 GEOG 104 PHYS 104 PHYS 106 GEOG 110 GEOL 102 PHYS 101	Survey of Chemistry or Introductory Chemistry for Health Sciences or Preparatory General Chemistry General College Chemistry I General Physics I General Physics II Engineering Physics I Physical Geology Principles of Physical Geography Foundations of Physical Science General Astronomy Other options: Meteorology Historical Geology Introductory Physics

**B.S. Communication: Public Relations – No minor required
Major Requirements (64 hours)**

Recommended Northwest Core Course (Also listed above)

COM 29-225	Intercultural Communication (3) (also listed above)	COMM 233	Intercultural Communication (also listed above) <i>We recommend taking this course through Northwest.</i>
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Communication Core Requirements (15 hours)

COM 29-335	Interpersonal Communication (3)	COMM 223	Interpersonal Communication <i>We recommend taking this course through Northwest.</i>
COM 29-210	Communication Theory (3)		<i>Must be taken at Northwest</i>
COM 29-230	Public Speaking (3)		<i>Must be taken at Northwest</i>
COM 29-232	Small Group Communication (3)		<i>Must be taken at Northwest</i>
COM 29-332	Propaganda and Persuasion (3)		<i>Must be taken at Northwest</i>

Required Courses (25 hours)

COM 29-260	Public Relations Techniques (3)		<i>Must be taken at Northwest</i>
COM 29-310	Communication Research Methods (3)		<i>Must be taken at Northwest</i>
COM 29-360	Principles of Public Relations (3)		<i>Must be taken at Northwest</i>
COM 29-460	Public Relations Problems (3)		<i>Must be taken at Northwest</i>
COM 29-469	Internship in Public Relations (4)		<i>Must be taken at Northwest</i>
COM 29-498	Senior Capstone (3)		<i>Must be taken at Northwest</i>
COM 29-420	Crisis Communication (3)		<i>Must be taken at Northwest</i>
COM 29-402	Current Topics in Communication (3)		<i>Must be taken at Northwest</i>

Cognate Courses (12 hours)

MKTG 55-330	Principles of Marketing (3)	BSAD 205	Marketing
MMED 20-130	Professional Media Writing (3)		<i>Must be taken at Northwest</i>
MMED 20-333	Social Media Strategies (3)		<i>Must be taken at Northwest</i>
ENGL 10-430	Writing for the Online Age (3)		<i>Must be taken at Northwest</i>

Electives (12 hours)

MMED 20-243	Media Design (3)		
COM 29-336	Nonverbal Communication (3)		<i>Must be taken at Northwest</i>
COM 29-432	Organizational Communication (3)		<i>Must be taken at Northwest</i>
MKTG 55-333	Consumer Behavior (3)		<i>Must be taken at Northwest</i>
	Other courses approved by advisor.		<i>Must be taken at Northwest</i>