



Advisement and Transfer Services

237 Administration Building | 800 University Drive | Maryville, MO 64468
660.562.1804 | teckrich@nwmissouri.edu | www.nwmissouri.edu

Northwest – Kansas City | Kansas City Kansas Community College B.S. Business Management or B.S. Marketing Transfer Guide

Important Notes

- An **Associate of Arts** degree may be able to waive some CORE requirements at Northwest. Seek advisement for proper course selection. **Digital Literacy, Global Experiences, and any course listed as required cannot be waived by a prior A.A. degree.**
- Kansas City Kansas Community College marked with (*) are listed under two different CORE categories. They may transfer to satisfy only one of Northwest's CORE areas, not both.
- This guide is for the 2016-2017 undergraduate academic catalog. As new catalogs come into effect at Northwest, degree requirements may change. Students will automatically be placed under the catalog of initial enrollment at Northwest, or may choose to move forward catalog years. However, transfer students are eligible to graduate within the Northwest catalog upon which they were initially enrolled at the community college if they had been continuously enrolled and had not sat out for more than 18 months.
 - **Returning students** who are accepted to return to Northwest will be automatically placed under the catalog of initial re-enrollment at Northwest. If a student wishes to return to the catalog they were under while previously attending Northwest, please contact the Registrar's Office at REGISTRAR@nwmissouri.edu.

Contact Us!

Northwest – Kansas City

6889 North Oak Trafficway, Suite 400
Gladstone, MO 64118

Phone: 816.272.4621
Toll Free: 855.445.7461
Fax: 816.301.7043
Email: nwkc@nwmissouri.edu

Gina Mumpower-Turner
Student Services Specialist
Phone: 816.844.7852
Email: ginamt@nwmissouri.edu

Northwest – Maryville

800 University Drive
Maryville, MO 64468

Toll Free: 800.633.1175
Fax: 660.562.1821
Email: admissions@nwmissouri.edu

Tara Eckrich
Transfer Facilitator
Phone: 660.562.1804
Email: teckrich@nwmissouri.edu

Northwest Missouri State University		Kansas City Kansas Community College	
Course Number	Course Name	Course Number	Course Name
COM 29-102	Fundamentals of Oral Communication	SPCH 0151 or SPCH 0153	Public Speaking or Interpersonal Communication
CSIS 44-130	Computers and Information Technology (required)	CIST 0101 or CIST 0111	Computer Concepts & Applications (required) or Microcomputer Business Software (required)
ECON 52-150	Principles of Macroeconomics (required)	ECON 0201	Principles of Macroeconomics (required)
ENGL 10-111	Composition I: Academic Literacies	ENGL 0101	Composition I
ENGL 10-112	Composition II: Writing as Engagement	ENGL 0102	Composition II
HIST 33-155 or HIST 33-156	US History to 1877 or US History since 1877	HIST 0104 or HIST 0105	United States to 1877 or United States since 1877
MATH 17-114	General Statistics (required)	MATH 0115	Statistics (required)
POLS 34-102	Introduction to American Government & Politics	POSC 0111	American Government
Global Experiences (choose 1)			
ENGL 10-226 LANG 14-131 LANG 14-132 LANG 14-141 LANG 14-142 LANG 14-151 HUM 26-162 EDUC 61-252	Modern and Contemporary World Literature French: Communication and Culture I French: Communication and Culture II Spanish: Communication and Culture I Spanish: Communication and Culture II Intro. to American Sign Language & Deaf Culture Comparative Religions Pluralism in a Multicultural Society	ENGL 0106 LANG 0101 LANG 0102 LANG 0141 LANG 0142 HUDV 0263 HUMN 0207 EDUC 0262	Modern World Literature* French I French II Spanish I Spanish II American Sign Language I Comparative World Religions* Education in a Multicultural Society
COM 29-225 ENGL 10-224 HUM 26-104 GEOG 32-102 LANG 14-161 LANG 14-162 MUS 19-280 MMED 20-221 POLS 34-105 REC 45-211 CORE 90-206	Other options: Intercultural Communication Multiethnic Literature of the US The Eastern World Peoples and Cultures of the World Russian: Communication and Culture I Russian: Communication and Culture I World Music Ethnographic Film Study The African World Leisure and Society Interdisciplinary Engagement: Global Experiences	ANTH 0106 BUSN 0214 ENGL 0105 ENGL 0135 ENGL 0220 ENGL 0221 GEOG 0101 LANG 0121 LANG 0122 LANG 0161 LANG 0162 HIST 0115 HIST 0116 HUMN 0152 SOSC 0109	Other options: Native American Indians* International Business Cultures Early World Literature* World Mythology* American Indian Literature* Latino Literatures & Cultures* Intro to Cultural Geography* German I German II Arabic I Arabic II World Civilization I* World Civilization II* Women in Religion Diversity Studies
Western Experiences (choose 1)			
HUM 26-102 HUM 26-103 PHIL 39-171 PHIL 39-274 PHIL 39-276	Western Civ I: Ancient World to 1500 Western Civ II: 1500 to Present Intro to Philosophy Historical Ethics Bio-Medical Ethics	HIST 0204 or HIST 0117 HIST 0205 or HIST 0118 PHIL 0103 PHIL 0206 PHIL 0207	Western Civilization I or Readings in Western Civilization I Western Civilization II or Readings in Western Civilization II Intro to Philosophy Ethics Philosophical Found. In Healthcare Ethics
COM 29-235 PHIL 39-275	Other options: Intro to Classical Rhetoric Professional Ethics	HIST 0103 HIST 0106 HIST 0108 HIST 0109 HIST 0115 HIST 0116 HUMN 0101 HUMN 0102 HUMN 0207 PHIL 0105 PHIL 0107	Other options: Modern Asia Black History Religion in America The Bible as History World Civilization I* World Civilization II* Arts & Culture of the Early World Arts & Culture of the Modern World Comparative World Religions* Logic Business Ethics
Literature (choose 1)			
ENGL 10-220	Intro to Literature	ENGL 0104	Introduction to Literature
		ENGL 0105 ENGL 0106 ENGL 0108 ENGL 0109 ENGL 0132 ENGL 0133 ENGL 0135 ENGL 0140 ENGL 0210 ENGL 0211 ENGL 0212 ENGL 0214 ENGL 0217 ENGL 0218 ENGL 0220 ENGL 0221	Other options: Early World Literature* Modern World Literature* Intro to Poetry Intro to Fiction Intro to Science Fiction Women in Literature World Mythology* Detective Fiction Early American Literature Modern American Literature Drama as Literature: Early to Modern Afro American Literature Early English Literature Modern English Literature American Indian Literature* Latino Literatures & Cultures*

Fine Arts (choose 1)			
ART 13-102 ART 13-109 ART 13-111 MUS 19-201 THEA 43-101	Art Appreciation Survey of Art I: Prehistory through Medieval Art Survey of Art II: Renaissance to the Present The Enjoyment of Music Theatre Appreciation	FNAR 0101 FNAR 0102 FNAR 0103 MUSC 0101 THTR 0101	Art Appreciation Art History I Art History II Music Appreciation Theatre Appreciation
MUS 19-202 MUS 19-222	Other options: Jazz Appreciation American Popular Music	HUMN 0200 THTR 0112	Other options: Foundations of Film & Theatre Dance History
Social and Behavioral Sciences (choose 1)			
PSYC 08-103	Psychology General Psychology	PSYC 0101	Psychology Psychology
GEOG 32-101	Geography Intro to Geography	GEOG 0102	Geography Intro to Physical Geography
SOC 35-101	Sociology General Sociology	SOSC 0107	Sociology Sociology
SOC 35-108	Anthropology General Anthropology	ANTH 0100	Anthropology General Anthropology
PSYC 08-299	Other options: Educational Psychology	ANTH 0101 ANTH 0102 ANTH 1015 ANTH 0106 PSYC 0112 PSYC 0115 SOSC 0103 SOSC 0108	Other options: Intro to Cultural Anthropology* Intro to Physical Anthropology Archaeology Native American Indians* Psychology of Personal Adjustment The Grieving Process Intro to Social Sciences Sociology of the Family
Life Sciences (choose 1 with corresponding lab)			
BIOL 04-106/107	Principles of Biology & Lab	BIOL 0121	General Biology
AGRI 03-130 BIOL 04-102/103	Other options: Plant Science General Biology & Lab	BIOL 0119 BIOL 0125 BIOL 0131/0132 BIOL 0141 BIOL 0143	Other options: Life and the Environment & Lab Human Biology Environmental Science & Lab Human Anatomy & Lab Human Anatomy & Physiology
Physical Sciences (choose 1 with corresponding lab)			
CHEM 24-112/113 CHEM 24-114/115 PHYS 25-110/111 PHYS 25-112/113 PHYS 25-120/121 GEOL 27-110/111 PHSC 40-102/103 PHSC 40-122/123	General Chemistry & Lab General Chemistry I & Lab General Physics I & Lab General Physics II & Lab Fundamentals of Classical Physics I & Lab General Geology & Lab The Physical Sciences & Lab Descriptive Astronomy & Lab	CHEM 0109 CHEM 0111 NASC 0231 NASC 0232 NASC 0245 NASC 0186 NASC 0103 NASC 0107/0108	General Chemistry College Chemistry I & Lab General Physics I General Physics II Engineering Physics I Physical Geology & Lab General Physical Science Intro to Astronomy & Lab
GEOL 27-114/115	Other options: General Earth Science & Lab	NASC 0130/0131 NASC 0175	Other options: Introductory Physics & Lab Intro to Meteorology & Lab

Major Requirements (63 hours)

Students may choose Business Management, Marketing or a double major.

Critical Northwest CORE Courses (must be completed prior to beginning at NWKC)

FIN 53-311	Business Law I (3) (also listed below)	BUSN 0204	Business Law I
------------	--	-----------	----------------

Common Professional Component for all Business Majors (39 hours)

MATH 17-118	College Algebra (3)	MATH 0105	College Algebra
ECON 52-151	Principles of Microeconomics (3)	ECON 0202	Principles of Microeconomics
ACCT 51-201	Accounting I (3)	BUSN 0101	Accounting I
ACCT 51-202	Accounting II (3)	BUSN 0102	Accounting II
FIN 53-311	Business Law I (3) (also listed above)	BUSN 0204	Business Law I
MGMT 54-310	Managerial Communication (3)	BUSN 0211	Business Communications
MGMT 54-313	Principles of Management (3)	BUSN 0286	Principles of Management
MKTG 55-330	Principles of Marketing (3)	BUSN 0113	Marketing
FIN 53-324	Fundamentals of Business Finance (3)		Must be taken at Northwest
MGMT 54-315	Operations Management (3)		Must be taken at Northwest
MGMT 54-417	Organizational Policy & Decision Making (3)		Must be taken at Northwest
MKTG 55-438	International Business (3)		Must be taken at Northwest
CSIS 44-317	Management Information Systems (3)		Must be taken at Northwest

B.S. Management (24 hours)

MGMT 54-314	Human Resource Management (3)		Must be taken at Northwest
MGMT 54-316	Organizational Behavior and Theory (3)		Must be taken at Northwest
MGMT 54-318	Entrepreneurship (3)		Must be taken at Northwest
MGMT 54-320	Negotiations (3)		Must be taken at Northwest
MGMT 54-413	Business & Society (3)		Must be taken at Northwest
	300 or 400-level advisor-approved elective (3)		Must be taken at Northwest

Choose 2 courses from the following (6 hours)

ECON 52-354	Labor Economics (3)		Must be taken at Northwest
MGMT 54-415	Internship in Management (1-3) or		Must be taken at Northwest
MKTG 55-435	Internship in Marketing (1-3)		
MGMT 54-436	Multinational Management (3)		Must be taken at Northwest
MKTG 55-437	International Marketing (3)		Must be taken at Northwest
MKTG 55-440	Business Study Abroad (1-6)		Must be taken at Northwest

B.S. Marketing (24 hours)

MKTG 55-332	Promotion (3)		Must be taken at Northwest
MKTG 55-333	Consumer Behavior (3)		Must be taken at Northwest
MKTG 55-430	Sales and Sales Management (3)		Must be taken at Northwest
MKTG 55-432	Marketing Research (3)		Must be taken at Northwest
MKTG 55-434	Marketing Management (3)		Must be taken at Northwest
	300 or 400-level advisor-approved elective (3)		Must be taken at Northwest

Choose 2 courses from the following (6 hours)

MGMT 54-415	Internship in Management (1-3) or		Must be taken at Northwest
MKTG 55-435	Internship in Marketing (1-3)		
MKTG 55-331	Retailing (3)		Must be taken at Northwest
MKTG 55-431	Logistics Management (3)		Must be taken at Northwest
MKTG 55-437	International Marketing (3)		Must be taken at Northwest
MKTG 55-440	Business Study Abroad (1-6)		Must be taken at Northwest