

Advisement and Transfer Services

237 Administration Building | 800 University Drive | Maryville, MO 64468
660.562.1804 | teckrich@nwmissouri.edu | www.nwmissouri.edu

**Northwest – Kansas City | Kansas City Kansas Community College
B.S. Communication: Public Relations
Transfer Guide**

Important Notes

- An **Associate of Arts** degree may be able to waive some CORE requirements at Northwest. Seek advisement for proper course selection. **Digital Literacy, Global Experiences, and any course listed as required cannot be waived by a prior A.A. degree.**
- Kansas City Kansas Community College courses marked with (*) are listed under two different CORE categories. They may transfer to satisfy only one of Northwest's CORE areas, not both.
- This guide is for the 2016-2017 undergraduate academic catalog. As new catalogs come into effect at Northwest, degree requirements may change. Students will automatically be placed under the catalog of initial enrollment at Northwest, or may choose to move forward catalog years. However, transfer students are eligible to graduate within the Northwest catalog upon which they were initially enrolled at the community college if they had been continuously enrolled and had not sat out for more than 18 months.
 - **Returning students** who are accepted to return to Northwest will be automatically placed under the catalog of initial re-enrollment at Northwest. If a student wishes to return to the catalog they were under while previously attending Northwest, please contact the Registrar's Office at REGISTRAR@nwmissouri.edu.

Contact Us!

Northwest – Kansas City

6889 North Oak Trafficway
Suite 400
Gladstone, MO 64118

Phone: 816.272.4621
Toll Free: 855.445.7461
Fax: 816.301.7043
Email: nwkc@nwmissouri.edu

Gina Mumpower-Turner

Student Services Specialist
Phone: 816.844.7852
Email: ginamt@nwmissouri.edu

Northwest – Maryville

800 University Drive
Maryville, MO 64468

Toll Free: 800.633.1175
Fax: 660.562.1821
Email: admissions@nwmissouri.edu

Tara Eckrich

Transfer Facilitator
Phone: 660.562.1804
Email: teckrich@nwmissouri.edu

**Northwest CORE Requirements
48-52 hours**

Course Number	Course Name	Course Number	Course Name
COM 29-102	Fundamentals of Oral Communication	SPCH 0151	Public Speaking
ENGL 10-111	Composition I: Academic Literacies	ENGL 0101	Composition I
ENGL 10-112	Composition II: Writing as Engagement	ENGL 0102	Composition II
HIST 33-155 or HIST 33-156	US History to 1877 or US History since 1877	HIST 0104 or HIST 0105	United States to 1877 or United States since 1877
POLS 34-102	Introduction to American Government & Politics	POSC 0111	American Government
Mathematical Reasoning (choose 1)			
MATH 17-114 MATH 17-117 MATH 17-118 MATH 17-120	General Statistics Precalculus College Algebra Calculus I	MATH 0115 MATH 0108 MATH 0105 MATH 0120 or MATH 0122	Statistics Precalculus College Algebra Calculus I or Calculus and Analytic Geometry I
MATH 17-110 MATH 17-115 MATH 17-171	Other options: Finite Mathematics Concepts of Mathematics Fundamentals of Mathematics	MATH 0112	Other options: Trigonometry
Digital Literacy (choose 1)			
CSIS 44-130	Computers and Information Technology	CIST 0101 or CIST 0111	Computer Concepts & Applications or Microcomputer Business Software
CSIS 44-101 EDCI 62-130 EDUC 61-145 HUM 26-105 GEOL 27-130 PHSC 40-106	Other options: Foundations of Computing Educational Computing and Technology Information and Educational Technology Information Technology and Culture Information Technology and Science Computational Methods in Science		
Global Experiences (choose 1)			
ENGL 10-226 LANG 14-131 LANG 14-132 LANG 14-141 LANG 14-142 LANG 14-151 HUM 26-162 EDUC 61-252	Modern and Contemporary World Literature French: Communication and Culture I French: Communication and Culture II Spanish: Communication and Culture I Spanish: Communication and Culture II Intro. to American Sign Language & Deaf Culture Comparative Religions Pluralism in a Multicultural Society	ENGL 0106 LANG 0101 LANG 0102 LANG 0141 LANG 0142 HUDV 0263 HUMN 0207 EDUC 0262	Modern World Literature* French I French II Spanish I Spanish II American Sign Language I Comparative World Religions* Education in a Multicultural Society
COM 29-225 ENGL 10-224 GEOG 32-102 HUM 26-104 LANG 14-161 LANG 14-162 MUS 19-280 MMED 20-221 POLS 34-105 REC 45-211 CORE 90-206	Other options: Intercultural Communication (recommended) Multiethnic Literature of the US Peoples and Cultures of the World The Eastern World Russian: Communication and Culture I Russian: Communication and Culture I World Music Ethnographic Film Study The African World Leisure and Society Interdisciplinary Engagement: Global Experiences	ANTH 0106 BUSN 0214 ENGL 0105 ENGL 0135 ENGL 0220 ENGL 0221 GEOG 0101 LANG 0121 LANG 0122 LANG 0161 LANG 0162 HIST 0115 HIST 0116 HUMN 0152 SOSC 0109	Other options: Native American Indians* International Business Cultures Early World Literature* World Mythology* American Indian Literature* Latino Literatures & Cultures* Intro to Cultural Geography* German I German II Arabic I Arabic II World Civilization I* World Civilization II* Women in Religion Diversity Studies
Western Experiences (choose 1)			
HUM 26-102	Western Civ I: Ancient World to 1500	HIST 0204 or HIST 0117	Western Civilization I or Readings in Western Civilization I
HUM 26-103	Western Civ II: 1500 to Present	HIST 0205 or HIST 0118	Western Civilization II or Readings in Western Civilization II
PHIL 39-171 PHIL 39-274 PHIL 39-276	Intro to Philosophy Historical Ethics Bio-Medical Ethics	PHIL 0103 PHIL 0206 PHIL 0207	Intro to Philosophy Ethics Philosophical Found. In Healthcare Ethics
COM 29-235 PHIL 39-275	Other options: Intro to Classical Rhetoric Professional Ethics	HIST 0103 HIST 0106 HIST 0108 HIST 0109 HIST 0115 HIST 0116 HUMN 0101 HUMN 0102 HUMN 0207 PHIL 0105 PHIL 0107	Other options: Modern Asia Black History Religion in America The Bible as History World Civilization I* World Civilization II* Arts & Culture of the Early World Arts & Culture of the Modern World Comparative World Religions* Logic Business Ethics
Literature (choose 1)			
ENGL 10-220	Intro to Literature	ENGL 0104 ENGL 0105	Introduction to Literature Other options: Early World Literature*

		ENGL 0106 ENGL 0108 ENGL 0109 ENGL 0132 ENGL 0133 ENGL 0135 ENGL 0140 ENGL 0210 ENGL 0211 ENGL 0212 ENGL 0214 ENGL 0217 ENGL 0218 ENGL 0220 ENGL 0221	Modern World Literature* Intro to Poetry Intro to Fiction Intro to Science Fiction Women in Literature World Mythology* Detective Fiction Early American Literature Modern American Literature Drama as Literature: Early to Modern Afro American Literature Early English Literature Modern English Literature American Indian Literature* Latino Literatures & Cultures*
Fine Arts (choose 1)			
ART 13-102 ART 13-109 ART 13-111 MUS 19-201 THEA 43-101 MUS 19-202 MUS 19-222	Art Appreciation Survey of Art I: Prehistory through Medieval Art Survey of Art II: Renaissance to the Present The Enjoyment of Music Theatre Appreciation Other options: Jazz Appreciation American Popular Music	FNAR 0101 FNAR 0102 FNAR 0103 MUSC 0101 THTR 0101 HUMN 0200 THTR 0112	Art Appreciation Art History I Art History II Music Appreciation Theatre Appreciation Other options: Foundations of Film & Theatre Dance History
Social and Behavioral Sciences (choose 2 courses, from 2 different groups)			
ECON 52-150 PSYC 08-103 GEOG 32-101 SOC 35-101 SOC 35-108 AGRI 03-102 ECON 52-130 PSYC 08-299	Economics Principles of Macroeconomics Psychology General Psychology Geography Intro to Geography Sociology General Sociology Anthropology General Anthropology Other options: Introductory Agricultural Economics Survey of Economics Educational Psychology	ECON 0201 PSYC 0101 GEOG 0101 or GEOG 0102 SOSC 0107 ANTH 0100 ANTH 0101 ANTH 0102 ANTH 1015 ANTH 0106 ECON 0203 PSYC 0112 PSYC 0115 SOSC 0103 SOSC 0108	Economics Principles of Macroeconomics Psychology Psychology Geography Intro to Cultural Geography* or Intro to Physical Geography Sociology Sociology Anthropology General Anthropology Other options: Intro to Cultural Anthropology* Intro to Physical Anthropology Archaeology Native American Indians* Intro to Labor Studies Psychology of Personal Adjustment The Grieving Process Intro to Social Sciences Sociology of the Family
Life Sciences (choose 1 with corresponding lab)			
BIOL 04-106/107 AGRI 03-130 BIOL 04-102/103	Principles of Biology & Lab Other options: Plant Science General Biology & Lab	BIOL 0121 BIOL 0119 BIOL 0125 BIOL 0131/0132 BIOL 0141 BIOL 0143	General Biology Other options: Life and the Environment & Lab Human Biology Environmental Science & Lab Human Anatomy & Lab Human Anatomy & Physiology
Physical Sciences (choose 1 with corresponding lab)			
CHEM 24-112/113 CHEM 24-114/115 PHYS 25-110/111 PHYS 25-112/113 PHYS 25-120/121 GEOL 27-110/111 PHSC 40-102/103 PHSC 40-122/123 GEOL 27-114/115	General Chemistry & Lab General Chemistry I & Lab General Physics I & Lab General Physics II & Lab Fundamentals of Classical Physics I & Lab General Geology & Lab The Physical Sciences & Lab Descriptive Astronomy & Lab Other options: General Earth Science & Lab	CHEM 0109 CHEM 0111 NASC 0231 NASC 0232 NASC 0245 NASC 0186 NASC 0103 NASC 0107/0108 NASC 0130/0131 NASC 0175	General Chemistry College Chemistry I & Lab General Physics I General Physics II Engineering Physics I Physical Geology & Lab General Physical Science Intro to Astronomy & Lab Other options: Introductory Physics & Lab Intro to Meteorology & Lab

**B.S. Communications: Public Relations – No minor required
Major Requirements (60 hours)**

Recommended Northwest Core Course (Also listed above)			
COM 29-225	Intercultural Communication (3) (also listed above)		Must be taken at Northwest.
Communication Core Requirements (15 hours)			
COM 29-210	Communication Theory (3)		Must be taken at Northwest
COM 29-230	Public Speaking (3)		Must be taken at Northwest
COM 29-232	Small Group Communication (3)		Must be taken at Northwest
COM 29-332	Propaganda and Persuasion (3)		Must be taken at Northwest
COM 29-335	Interpersonal Communication (3)		Must be taken at Northwest
Required Courses (25 hours)			
COM 29-260	Public Relations Techniques (3)		Must be taken at Northwest
COM 29-310	Communication Research Methods (3)		Must be taken at Northwest
COM 29-360	Principles of Public Relations (3)		Must be taken at Northwest
COM 29-460	Public Relations Problems (3)		Must be taken at Northwest
COM 29-469	Internship in Public Relations (4)		Must be taken at Northwest
COM 29-498	Senior Capstone (3)		Must be taken at Northwest
COM 29-420	Crisis Communication (3)		Must be taken at Northwest
COM 29-402	Current Topics in Communication (3)		Must be taken at Northwest
Cognate Courses (12 hours)			
MKTG 55-330	Principles of Marketing	BUSN 0113	Principles of Marketing
MMED 20-130	Professional Media Writing		Must be taken at Northwest
MMED 20-333	Social Media Strategies		Must be taken at Northwest
ENGL 10-430	Writing for the Online Age		Must be taken at Northwest
Electives (12 hours)			
MMED 20-243	Media Design (3)		Must be taken at Northwest
COM 29-336	Nonverbal Communication (3)		Must be taken at Northwest
COM 29-432	Organizational Communication (3)		Must be taken at Northwest
MKTG 55-333	Consumer Behavior (3)		Must be taken at Northwest
	Other courses approved by advisor.		Must be taken at Northwest