

## OVERVIEW:

This agreement is intended to provide students who have earned an **Associate in Arts in Business Management** at North Central Missouri College (NCMC) the opportunity to complete a **Bachelor of Science in Marketing** at Northwest Missouri State University (Northwest) during the 2023-2024 Academic Catalog. Meeting with an academic advisor is important to ensure students are meeting general education and major requirements.

## CONDITIONS OF TRANSFER:

### Section I: Admissions and Matriculation

- Under the provisions of the Memorandum of Agreement, students who meet published admissions standards will be eligible to matriculate at Northwest ([nwmissouri.edu/admissions/transfer/criteria.htm](http://nwmissouri.edu/admissions/transfer/criteria.htm)). Additionally, students who meet published scholarship guidelines will be awarded accordingly at Northwest ([nwmissouri.edu/finaid/aid/scholarships/transfer.htm](http://nwmissouri.edu/finaid/aid/scholarships/transfer.htm)).
- Criteria for acceptance into the School of Business will be the same for transfer as for native students as listed in the Academic Catalog.
- At least 60 percent of the comprehensive Bachelor of Science degree within the School of Business must be completed at Northwest.

### Section II: Transfer of Credit

- Transfer credit from NCMC will be evaluated based on the academic policies section of the Academic Catalog ([nwmissouri.edu/academics/catalog/index.htm](http://nwmissouri.edu/academics/catalog/index.htm)).
- Credit for courses not listed within this agreement may be reviewed in the Transfer Equivalency System ([nwmissouri.edu/admissions/transfer/tes.htm](http://nwmissouri.edu/admissions/transfer/tes.htm)).
- Courses that are non-college level (commonly less than 100 level courses) are not transferable toward a baccalaureate degree.
- Only academic courses with passing letter grades (A, B, C, D) will be accepted for graduation requirements. Business and common professional component courses require a C or better. This information is specified in the Common Professional Component in the Academic Catalog.

### Section III: Program Plan

- Students in this program articulation agreement will be responsible for successfully completing the following requirements.

Semester 1 (16) - NCMC	Semester 2 (14) - NCMC
CS102 - College Seminar 1 EC253 - Macroeconomics* 3 AC136 - Accounting I* 3 Math Requirement (strongly recommend MT121 Math Concepts*) 3 BT160 - Microcomputer Applications 3 EN101 - English I 3	BT130 - Business Communications* 3 AC137 - Accounting II* 3 Life Science Requirement 5 Humanities Requirement 3
Semester 3 (16) - NCMC	Semester 4 (15) - NCMC
BA221 - Business Law* 3 HI103 - American History to 1877 3 Physical Science Requirement 4 EN102 - English II 3 Humanities Requirement 3	BA, BT, AC Business Elective 3 (strongly recommend BA 154 Principles of Marketing*) PY121 - General Psychology 3 SP175 - Speech Communications OR SP220 - Interpersonal Communications 3 EC252 - Microeconomics* 3 Humanities Requirement* 3
Semester 5 (15) – Northwest	Semester 6 (15) – Northwest
54313 - Principles of Management 3 53324 - Fundamentals of Business Finance 3 55332 - Promotion 3 55333 - Consumer Behavior 3 17114 - General Statistics 3	44317 - Management Information Systems 3 55438 - International Business 3 54315 - Operations Management 3 Directed Business Elective 3 General Elective 3
Semester 7 (15) – Northwest	Semester 8 (15) – Northwest
55430 - Sales and Sales Management 3 55432 - Marketing Research 3 Directed Business Elective 3 General Elective 3 General Elective 3	55434 - Marketing Management 3 54417 - Strategy and Decision Making 3 Directed Business Elective 3 General Elective 3 General Elective 3

\* Program plan assumes completion of recommended course prior to enrolling at Northwest and a C or better at NCMC.

Please note this outline does not supersede the requirements listed in the North Central Missouri College Academic Catalog or Northwest Undergraduate Academic Catalog nor does it constitute a contractual arrangement, rather it is for information only. All School of Business Common Professional Component and major courses require a grade of C or better. Updated 04/2023

### ADDITIONAL INFORMATION:

#### Transfer Advisor

- Email: [transfer@nwmissouri.edu](mailto:transfer@nwmissouri.edu)
- Phone: 660.562.1804

#### Melvin D. & Valorie G. Booth School of Business

- Email: [business@nwmissouri.edu](mailto:business@nwmissouri.edu)
- Website: [nwmissouri.edu/business/](http://nwmissouri.edu/business/)

#### Academic Catalog

- [nwmissouri.edu/academics/catalog/index.htm](http://nwmissouri.edu/academics/catalog/index.htm)

#### Transferring Credit

- [nwmissouri.edu/admissions/transfer/tes.htm](http://nwmissouri.edu/admissions/transfer/tes.htm)

#### Transfer Admissions

- [nwmissouri.edu/transfer](http://nwmissouri.edu/transfer)