

NORTHWEST TRANSFER PATHWAYS

This guide is designed to provide students who have earned an **Associate of Arts** at Metropolitan Community College (MCC) a pathway to complete a **Bachelor of Science in Marketing** at Northwest Missouri State University. Meeting with an academic advisor is important to ensure students are meeting general education, major, and School of Business requirements in the academic catalog. Please note, this guide serves as a general resource only.

Semester 1 (16) - MCC	Semester 2 (16) - MCC
COLL100 - First-Year Seminar 1 CSIS115 - Computer Concepts and Applications 3 ENGL101 - Composition & Reading I 3 Humanities & Fine Arts Requirement 3 Math Requirement (strongly recommend MATH119 Mathematical Reasoning and Modeling*) 3 Social and Behavioral Sciences Requirement (strongly recommend ECON210 Macroeconomics*) 3	Natural Sciences Requirement 4 Humanities & Fine Arts Requirement 3 Humanities & Fine Arts Requirement 3 Elective (strongly recommend BUSN105 Business Communications*) 3 Elective (strongly recommend ACCT101 Accounting Principles I*) 3
Semester 3 (15) - MCC	Semester 4 (15) - MCC
Civic/American Institution Requirement 3 Natural Sciences Requirement 3 ENGL102 - Composition & Reading II 3 Elective (strongly recommend ACCT102 Accounting Principles II*) 3 Elective (strongly recommend BUSN270 Legal Environment of Business*) 3	Social and Behavioral Sciences Requirement 3 Oral Communication Requirement 3 Social and Behavioral Sciences Requirement (strongly recommend ECON211 Microeconomics*) 3 Humanities & Fine Arts Requirement 3 Elective (strongly recommend BUSN150 Marketing*) 3
Semester 5 (15) – Northwest	Semester 6 (15) – Northwest
54313 - Principles of Management 3 53324 - Fundamentals of Business Finance 3 55332 - Promotion 3 55333 - Consumer Behavior 3 17114 - General Statistics 3	44317 - Management Information Systems 3 55438 - International Business 3 54315 - Operations Management 3 Directed Business Elective 3 General Elective 3
Semester 7 (15) – Northwest	Semester 8 (15) – Northwest
55430 - Sales and Sales Management 3 55432 - Marketing Research 3 Directed Business Elective 3 General Elective 3 General Elective 3	55434 - Marketing Management 3 54417 - Strategy and Decision Making 3 Directed Business Elective 3 General Elective 3 General Elective 3

Please note this outline does not supersede the requirements listed in the Metropolitan Community College Academic Catalog or Northwest Undergraduate Academic Catalog nor does it constitute a contractual arrangement, rather it is for information only.

Updated 11/2024

ADDITIONAL INFORMATION

Transfer Advisor

- Email: transfer@nwmissouri.edu
- Phone: 660.562.1695

Melvin D. & Valorie G. Booth School of Business

- Email: business@nwmissouri.edu
- Website: nwmissouri.edu/business/

Academic Catalog

- nwmissouri.edu/academics/catalog/index.htm

Transferring Credit

- nwmissouri.edu/admissions/transfer/equivalencies.htm

Transfer Admissions

- nwmissouri.edu/transfer