

## NORTHWEST TRANSFER PATHWAYS

This guide is designed to provide students who have earned an **Associate of Arts in Business** at Moberly Area Community College (MACC) a pathway to complete a **Bachelor of Science in Marketing** at Northwest Missouri State University. Meeting with an academic advisor is important to ensure students are meeting general education, major, and School of Business requirements in the academic catalog. Please note, this guide serves as a general resource only.

Semester 1 (15) - MACC	Semester 2 (15) - MACC
LAL101 Composition I 3 HST105 American History to 1865 3 or HST106 American History from 1865 3 or PSC105 Introduction to American Government 3 MTH140 College Algebra 3 ECN 101 Macroeconomics 3 SPK101 Public Speaking 3	ECN102 Microeconomics 3 BUS150 Business Communication 3 LAL102 Composition II 3 Humanities and Fine Arts class 3 MTH160 Elementary Statistics 3
Semester 3 (15-17) - MACC	Semester 4 (15-17) - MACC
Science Course 3-5 BUS112 Principles of Management 3 Humanities and Fine Arts class 3 ACC101 Accounting I 3 CIT101 Computer Essentials 3 or CIT102 Introduction to Information Technology 3	Humanities and Fine Arts class 3 BUS120 Business Law 3 MKT105 Principles of Marketing 3 ACC102 Accounting II 3 Science Course 3-5
Semester 5 (15) – Northwest	Semester 6 (15) – Northwest
44317 - Management Information Systems 3 53324 - Fundamentals of Business Finance 3 55333 – Consumer Behavior Directed Marketing Elective 3 General Elective 3	55438 - International Business 3 54315 - Operations Management 3 55430 - Sales and Sales Management 3 55332 - Promotion General Elective 3
Semester 7 (15) – Northwest	Semester 8 (15) – Northwest
55432 Marketing Research 3 Directed Business Elective 3 Directed Business Elective 3 General Elective 3	55434 – Marketing Management 54417 - Strategy and Decision Making 3 General Elective 3 General Elective 3

Please note this outline does not supersede the requirements listed in the Moberly Area Community College Academic Catalog or Northwest Undergraduate Academic Catalog nor does it constitute a contractual arrangement, rather it is for information only.

Updated 2/2025

## ADDITIONAL INFORMATION

### Transfer Advisor

- Email: [transfer@nwmissouri.edu](mailto:transfer@nwmissouri.edu)
- Phone: 660.562.1695

### Melvin D. & Valorie G. Booth School of Business

- Email: [business@nwmissouri.edu](mailto:business@nwmissouri.edu)
- Website: [nwmissouri.edu/business/](http://nwmissouri.edu/business/)

### Academic Catalog

- [nwmissouri.edu/academics/catalog/index.htm](http://nwmissouri.edu/academics/catalog/index.htm)

### Transferring Credit

- [nwmissouri.edu/admissions/transfer/equivalencies.htm](http://nwmissouri.edu/admissions/transfer/equivalencies.htm)

### Transfer Admissions

- [nwmissouri.edu/transfer](http://nwmissouri.edu/transfer)