Digital Accessibility Quick Tips



Contrast

Check that text and other visual elements have strong contrast against the page background.



Color

Check that information conveyed using color is paired with text or another type of visual indicator.



Alternative Text

Provide descriptive alternative text for images, graphs and charts.



Use of Text

Use text instead of images of text. Text is adjustable, searchable, selectable and recognized by assistive technologies. ■



Heading Styles

Use heading styles to organize content in sequential order without skipping levels.



List Styles

Use bulleted or numbered list styles to format list structure.



Links

Use descriptive link text that allows the purpose of the link to be understood from the text alone.



Tables

Format and use simple tables with column and row headers.



Multimedia

Supply multiple avenues for multimedia content, such as captions, audio descriptions and transcripts.



Native File Formats

Provide documents in their native file format—the default file type a program creates—instead of converting documents to PDF.



Movement, Animations, and Flashing

Provide a way to pause any moving, blinking, or scrolling content that starts automatically. Check that content does not contain anything that flashes



Shape, Size, and Position

Check that content is presented in a way that does not rely on references to shape, size, or position.