Artificial Intelligence in the Classrooms of Higher Education: An Introduction for the Novice

Dr. Peter J Adam (Natural Sciences)
and
Dr. Gail Cullen (Learning and Teaching Center)

EDUCAUSE

ChatGPT in
Higher Education

Four on-line meetings:

- Oct. 16-30, 2023
- Lectures, resources, exercises, break-out sessions

Objective:

Introduce generative AI and its potential use in the classroom







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Take-home message:

Generative AI is a new tool that will change the face of academics. Everyone should try it out...

What Lies Ahead:

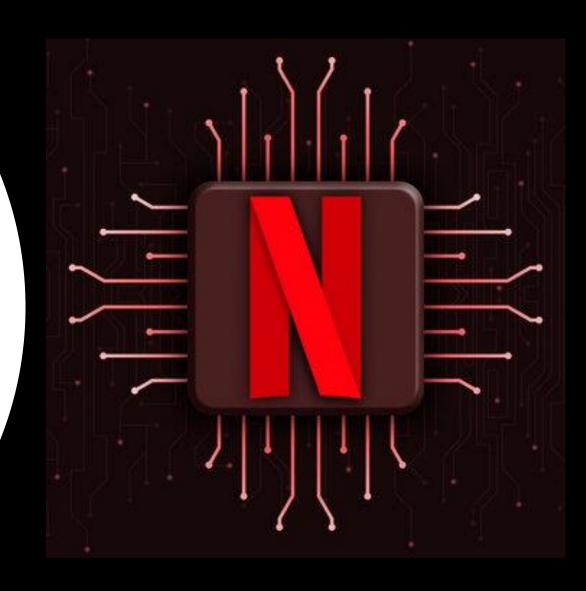
- 1. What is Al?
- 2. Large language model: an example
- 3. Finding/using Al resources
- 4. Another example (student)
- 5. Another example (instructor)
- 6. Closing words

Attiticial Intelligance

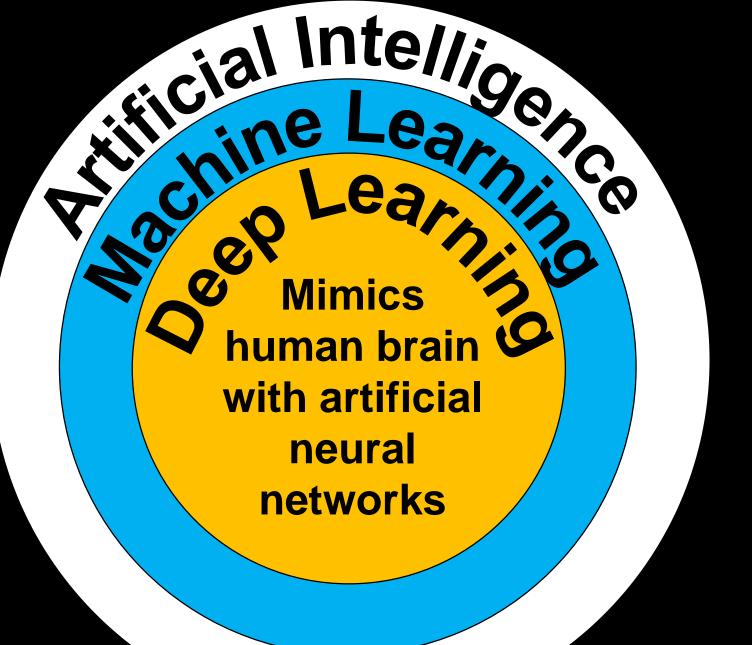
Theory and methods to build machines that think/act as humans

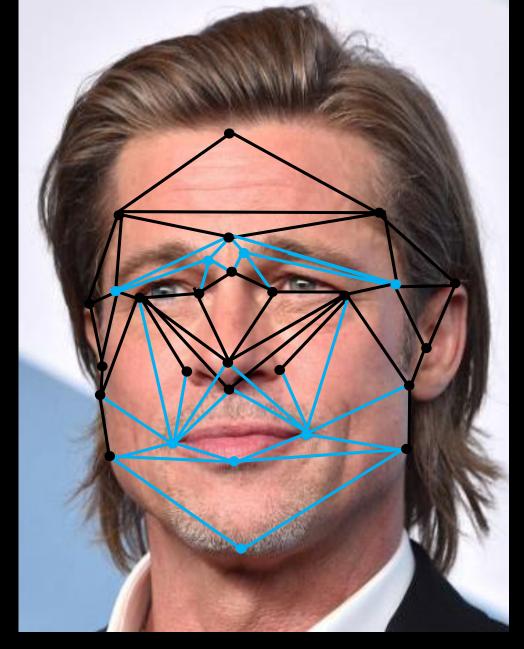
Ability for

Ability for computers to learn from experience

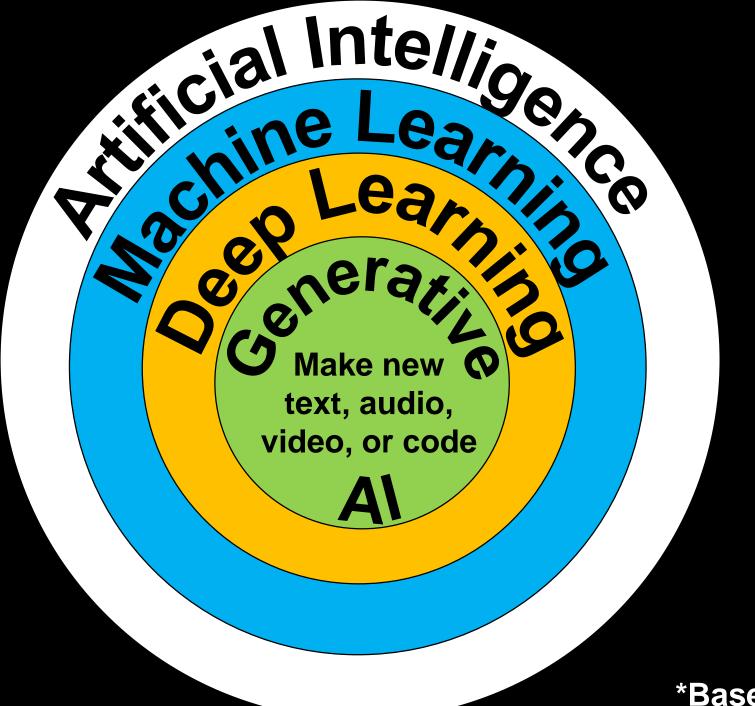


*Based on image from AI for Education



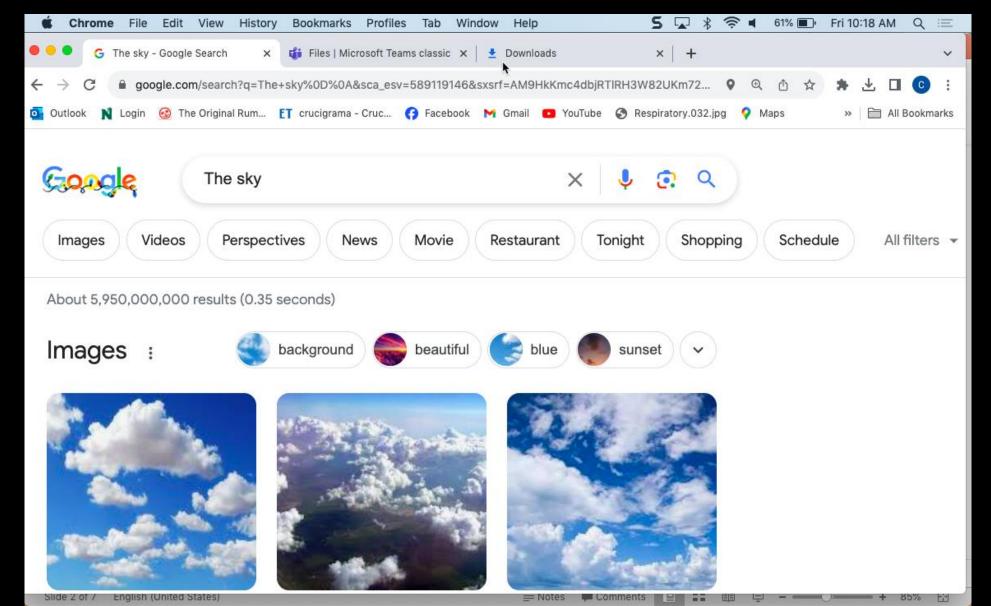


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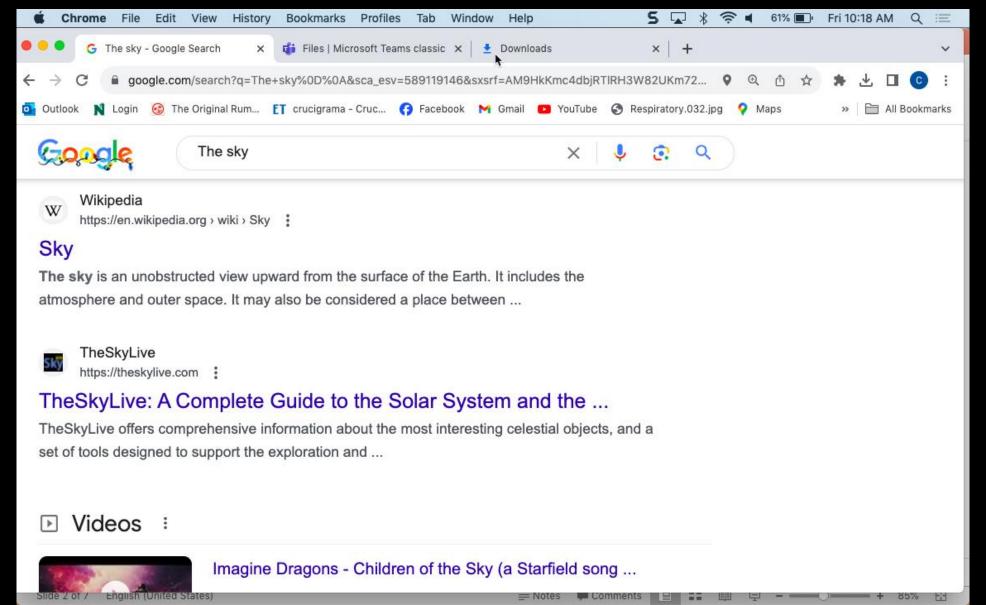


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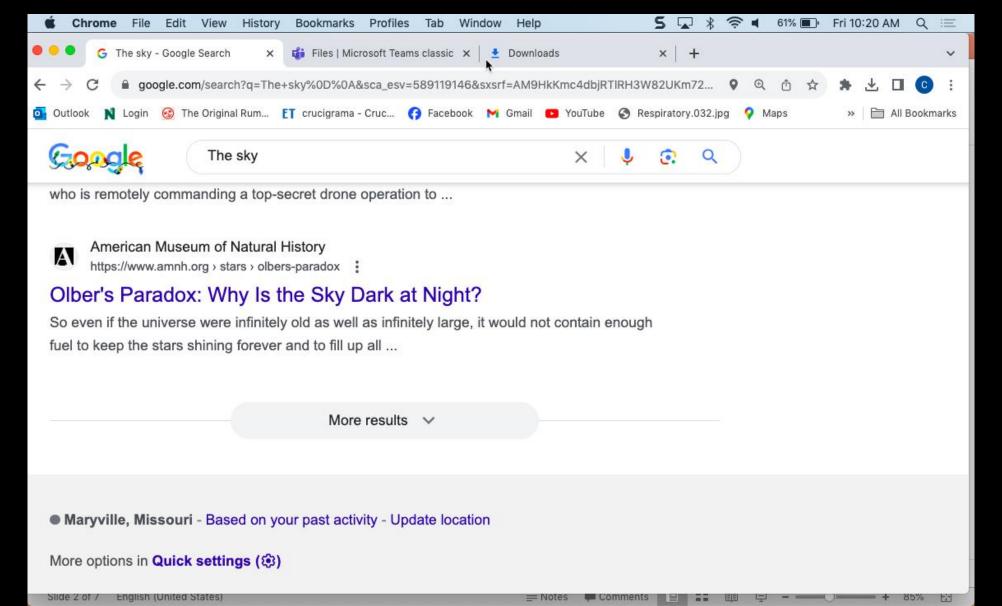
The sky



The sky



The sky



Prompt: phrase(s) that contains information and command for generative AI to act upon

The sky is...

Tokens: words and pieces of words that generative AI uses as cues for searching and formatting



The sky is... ...blueup

...cloudy

...the limit

The sky is ... blue

...cloudy
...clear
...blue
...up
...the limit
...other



Probability

...cloudy -3.12

...clear -1.44

..blue -0.31

...up -4.51

...the limit -3.02

...other <-4.51

The sky is ... blue

Probability

The sky is...

...cloudy

...clear

...blue

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-3.12

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Large Language Model (LLM): generative AI that is capable of producing reliable results from lengthy and detailed prompts (ChatGPT can

handle 33 000 tokens)

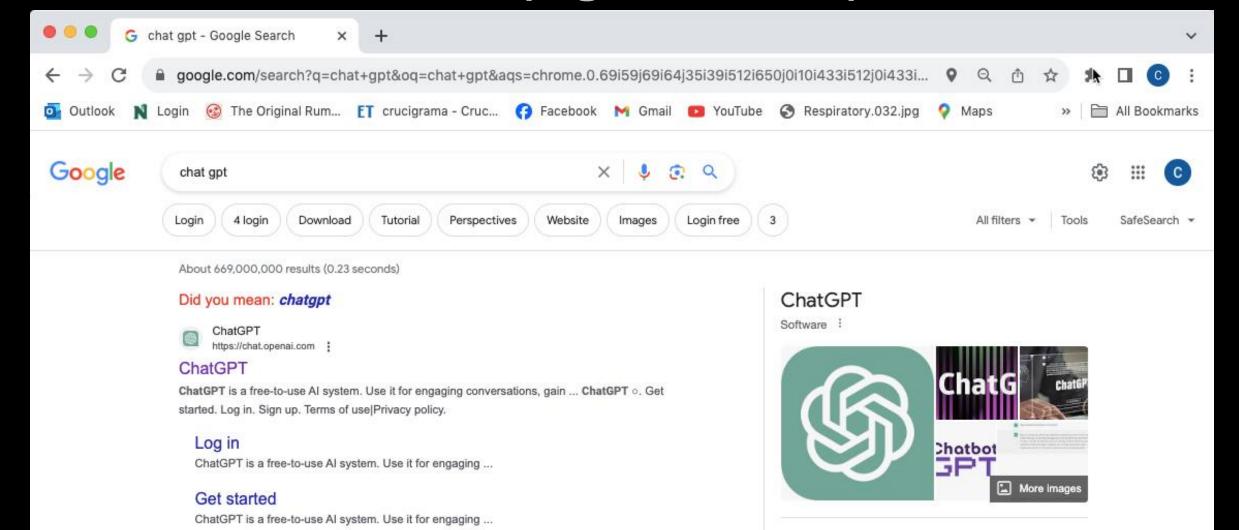
Priming: the first command given to AI to establish the context and format of output



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Finding AI programs: most AI programs have "free" (but limited) versions, and "pay to play" advanced versions (e.g., ChatGPT)



Al Prompt Book: https://rise.articulate.com/share/rd3oV4df9xf5hr_7gVtBL_O4_ZcDzU-K#/





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- Chatbots (text)
- Images
- Videos
- Audio files
- Presentations
- Translation
- Coding
- Graphic novels

- Research
- Music
- Debates
- Mathematics
- Scripts
- Chemistry
- Speeches
- Many more...



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- Practice, practice, practice
- Give as many specific prompts as possible
- Detail the output you desire
- Do not be afraid to try again

PROMPT FRAMEWORK for Education EDUCATORS: The FIVE "S" Model



Provide the AI Chatbot context on what role, expertise and/or environment it should use to guide its output.

Ex: "You are an expert STEM instructional designer and teacher..."



Be specific in the instructions. Clearly define the task and provide details on what you would like included.

Ex: "Use the 5E model to create a 60-minute hands-on lesson..."



Use a conversational approach with simplified language that avoids unnecessary jargon.

Ex: "Create an engaging lesson plan that aligns with CCSS..."



Tell the Chatbot how to structure the output with specifics on format, audience and/or sections.

Ex: "Create a rubric for my students formatted as a table with directions..."



Provide feedback at all points in the conversation. Share specifics on what needs to be revised to meet your needs.

Ex: "Change the format from a table to a

Ex: "Change the format from a table to checklist..."

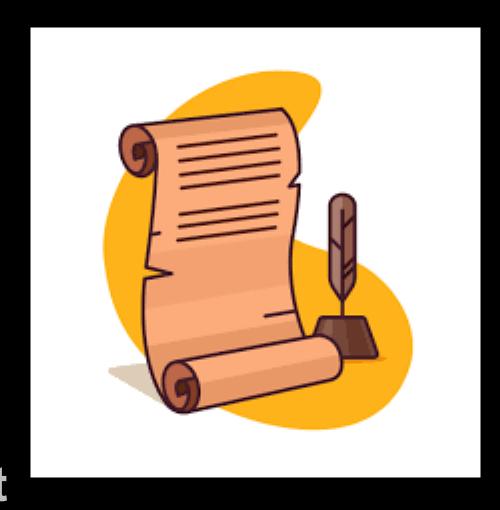
aiforeducation.io

*Image from AI for Education

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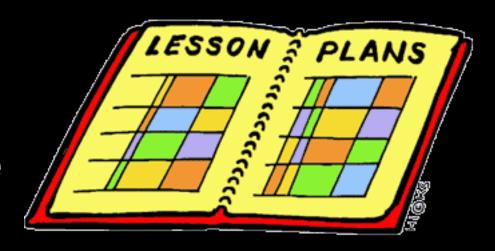
- Topic (specifics!)
- Length
- Format
- Sources
- Citations (in-text/Lit Cit)
- Voice/personality
- Examples
- Key concept/vocabulary list



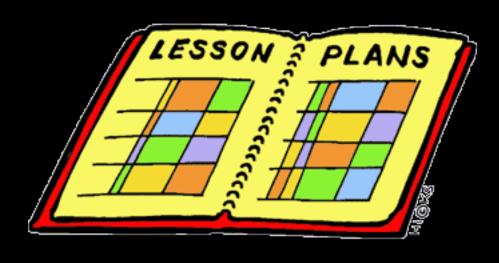
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- Practice, practice, practice
- Give as many specific prompts as possible
- Detail the output you desire
- Create a template prompt for repetitive items
- Do not be afraid to try again



- Topic (specifics!)
- Timing/schedule
- Format
- Methods of assessment
 - Format
 - Questions
 - Key or grading rubric
- Key concept/vocabulary list
- Examples



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A few additional notes on generative Al:

- Al's ability to include reliable citations and references is poor – verification is needed
- The ability to detect use of Al with turnitin.com and similar software is limited
- Output should always be scrutinized to ensure accuracy and consistency

Strategies to control use of Al by students:

- Hold assessments in-class
- Allow students to create a rough draft with Al, which they must use with editing/modification
- Ask students to use specific concepts/terms from lecture
- Have assessments that require multiple modes of presentation (text, figures, oral presentation, etc)

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Take-home message:

Generative AI is a new tool that will change the face of academics. Everyone should try it out...

"For our students' sake, to prepare them for the future, we can't look at the world through 'today glasses.'

We must use our 'tomorrow glasses.""

- Matt Miller (AI for Educators)

Additional Resources:

https://help.openai.com/en/articles/6654000-best-practices-for-prompt-engineering-with-openai-api
(Best Practices for prompt engineering with OpenAl API—How to give clear and effective instructions to GPT-3 and Codex)

https://www.youtube.com/watch?v=Gaf_jCnA6mc

(This video is a beginner's course from creating a login and following along in an hands-on learning experience. In the video they reference the date of data that ChatGPT has learned through September 2021. It is now September 2023.)

https://www.teachai.org/

(Al Guidance For Schools Toolkit -- an initial step in guiding the safe, effective, and responsible use of Al in education. Concrete examples and use cases are included)

https://tcsedsystem.instructure.com/courses/144308?utm_source=Iterable&utm_medium=email&utm_campaign=campaign_8422091_nl_Teaching_date_2023 1130&cid=te&source=&sourceid=

(Online Learning Consortium (OLC) free access to content from their OLC Accelerate conference -- course activities using Al and ED Tech to Increase Student Participation)

https://tcsedsystem.instructure.com/courses/144308/pages/chatgpt-tips-and-tricks-2?module_item_id=6276763

(From the OLC Conference, they included a ChatGPT tips and Tricks guide. Creative and critical engagement with Al in education: Al Pedagogy Project, metaLAB (at) Harvard. A collection of assignments and materials inspired by the humanities, for educators curious about how Al affects their students and their syllabi)

https://rise.articulate.com/share/rd3oV4df9xf5hr_7gVtBL_O4_ZcDzU-K#/
(A quidebook for creating effective Al prompts based on your discipline)

https://www.teachai.org/toolkit
(A guidance for Schools Toolkit)

https://openai.com/blog/teaching-with-ai (Blog: Teaching with AI)

https://aiadvisoryboards.wordpress.com/2023/11/21/open-prompt-book/ (Open Prompt Book)