Northwest Missouri State University
Board of Regents
Work Session Minutes
March 20, 2025
Approved on May 2, 2025

The Northwest Missouri State University Board of Regents conducted a work session at 10 a.m. on March 20, 2025, in the J.W. Jones Student Union Boardroom, pursuant to public notice given March 13, 2025.

The following members of the Board were present: Shanda Durbin, Jason Klindt, John Moore, Debbie Roach, Roxanna Swaney and Mel Tjeerdsma (joined by phone). Also present were President Dr. Lance Tatum, Vice President of Student Affairs, Dr. Matt Baker, Vice President of Culture Krista Barcus, Vice President of Finance and Administration Stacy Carrick, Provost Dr. Jamie Hooyman, Vice President of Advancement Mike Johnson, Athletics Director Dr. Andy Peterson, Foundation Liaison Pat Pijanowski, Staff Council representatives and Faculty Senate representatives.

A quorum being present, on behalf of Chair Tjeerdsma, Regent Roxanna Swaney called the meeting to order at 10:01 a.m. Roll call was taken.

Associate Provost Dr. Allison Hoffmann presented a spring 2025 census update and gave an overview of Fall 2025 enrollment trends.

Visionpoint Marketing representatives Katy Campbell and Kelly Glendenning and Assistant Vice President of Marketing and Communication Brandon Stanley provided an update on the "Be Every You" digital marketing campaign's performance, remaining priorities in year one and what is planned in year two.

Capital Programs Director Scott Kuhlemeyer and Capital Programs Engineer Derek DeMott provided an update on the energy infrastructure modernization project and the scope of work planned for summer 2025.

Vice President Carrick provided an update on FY26 budget build challenges and next steps.

President Tatum provided an update on the process and timeline for developing the FY26 institutional goals.

President Tatum provided planning details for the May 29, 2025, Board retreat.

Regent Roach motioned to adjourn the work session and it was seconded by Regent Klindt.

A roll call vote was taken:

Regent Durbin voted yea.
Regent Klindt voted yea.
Regent Moore voted yea.
Regent Roach voted yea.
Regent Swaney voted yea.
Regent Tjeerdsma voted yea.

The motion carried unanimously (6-0).

The work session adjourned at 11:52 a.m.

Respectfully submitted,

Diane Hargrave, Secretary to the Board of Regents