



**Northwest Missouri State University
Board of Regents
Open Meeting Minutes
Friday, December 14, 2012, 8 a.m.**

The Northwest Missouri State University Board of Regents met at 8 a.m. Friday, December 14, 2012, in the Northwest Missouri State Student Union Board Room after notice was duly given to each Board member.

The following members of the Board were present: Board Chair Mark Hargens, Board Vice Chair Joe Bosse, Mr. Gene Dorrel, Ms. Lydia Hurst, Mr. Doug Sutton, Dr. Doug Wyckoff and Student Regent Ashton Raffety. Also present were: Dr. John Jasinski, University President; and Attorney Scott Sullivan.

OPEN SESSION

A quorum being present, Regent Hargens called the meeting to order at 8 a.m. and roll call was taken.

CONSENT ITEMS

Resolution #8934: Regent Dorrel made a motion, seconded by Regent Hurst, to approve the minutes of the December 5, 2012 Board of Regents open meeting. A voice vote was taken. The motion carried.

Resolution #8935: Regent Sutton made a motion, seconded by Regent Dorrel, to approve the list of Candidates for Degree provided all requirements are met by December 14, 2012 and certified by the Registrar. A voice vote was taken. Motion carried.

NEW BUSINESS

Resolution #8936: Regent Dorrel made a motion, seconded by Regent Sutton to approve the following curriculum proposals: A roll call vote was taken:

Regent Sutton, yes

Regent Wyckoff, yes

Regent Hurst, yes

Regent Dorrel, yes

Regent Bosse, yes

Regent Hargens, yes

Motion carried unanimously.

INTERDISCIPLINARY/UNIVERSITY-WIDE

112-COTE-01. Change in the supersede policy. Current policy: A student who has received a grade of “D” or “F” in a course may repeat the course to raise the grade, provided in the meantime the student has not completed a more advanced course for which the repeated course is a prerequisite. Revised policy. A student who has received a grade of “C”, “D”, or “F” in a course may repeat a course in an effort to raise the grade, provided in the meantime the student has not completed a more advanced course for which the repeated course is a prerequisite. A student may supersede a given class at most two times, providing up to three opportunities to complete the given class. (Note: There are other administrative details not listed here.)

Benchmarking other Missouri institutions revealed that Northwest had the strictest supersede policy. This revision brings it in line with other Missouri institutions, and will provide students with the opportunity to master coursework content necessary for admission to teacher education and other professional programs.

Proposal 112-17-01 and 112-62-02. Collectively, these proposals establish courses that will be part of a collaborative agreement between Missouri universities to create a package of courses that will lead to graduate certification as an Elementary Mathematics Specialist. The Missouri Department of Elementary and Secondary Education (DESE) has approved a 24 hour Elementary Mathematics Specialist certification, and five universities are developing a collaborative program of courses that should meet the requirements of this EMS certification. Northwest is participating in this coalition and will offer 2-3 courses of this package. This proposal creates the courses necessary for the certification and deletes courses that are no longer needed.

NEW COURSES (all courses = 3 credit hours unless otherwise noted):

- 17-623 Data and Probability for Elementary Mathematics Specialists

- 17-625 Number and Operation for Elementary Mathematics Specialists
- 17-626 Rational Numbers and Ratio and Proportional Relationships for Elementary Mathematics Specialists
- 17-627 Algebraic Reasoning for Elementary Mathematics Specialists
- 17-628 Geometry and Measurement for Elementary Mathematics Specialists
- 62-623 Mathematical Leadership for Elementary Mathematics Specialists: Foundations (2 hours)
- 62-624 Mathematical Leadership for Elementary Mathematics Specialists: Influencing and Facilitating
- 62-625 Seminar and Internship in Numbers and Operations (1 hour)
- 62-626 Seminar and Internship in Rational Numbers and Proportional Thinking (1 hour)
- 62-627 Seminar and Internship in Algebraic Reasoning (1 hour)
- 62-628 Seminar and Internship in Geometry and Measurement (1 hour)

DELETE:

- 17-665 The Nature of Mathematical Thought
- 17-670 Geometry and Measurement
- 17-675 Mathematical Processes
- 17-680 Mathematics Capstone

Multiple proposals. Explanation. Collectively, these proposals will add six new courses in five departments: Business, Communication & Mass Media (2 courses—one in each discipline area), English and Modern Languages, Fine and Performing Arts, Math and Computer Science/Information systems. Knacktive is an advanced, undergraduate, educational experience designed to replicate the creative demands and intense teamwork atmosphere of a technology-oriented professional marketing communications agency. The Knacktive course experience provides selected, undergraduate students who have earned advanced academic standing with an opportunity to work within a diverse team of skilled students, in a competitive environment, on an integrated marketing communications project, contracted by an organization or company from outside the University. To accomplish these goals a diverse, collaborative faculty team plans, facilitates, and assesses student progress throughout the trimester. Each team has eight students serving in the roles of project manager, research manager, media manager, public relations manager, interactive digital manager, graphic designer, art director, and copywriter. The course is competitive (i.e., students must compete for entry) and is worth 3 credit hours.

- Proposal 112-13-01:** Art: 13-425, Knacktive
- Proposal 112-29-03:** Communication: 29-425, Knacktive
- Proposal 112-20-03:** Mass Media: 20-425, Knacktive
- Proposal 112-10-01:** English: 10-425, Knacktive
- Proposal 112-44-01:** Mathematics and Computer Science/Information Systems: 44-425, Knacktive
- Proposal 112-55-05:** Marketing: 55-425, Knacktive

Communication and Mass Media/Agricultural Sciences

Proposal 214-03-01. NOTE: THIS IS A ONE-TIME COURSE OFFERING FOR CONSIDERATION BY THE ACADEMIC/STUDENT AFFAIRS COMMITTEE. Currently, 29-402, “Current Topics in Communications (Ag Communications),” is taught by the Department of Communications and Mass Media. This proposal creates a one-time special offering course 03-400-01 Special Offering – Ag Communication in the Department of Agricultural Sciences. The cross-listing of this course with a course in Agricultural Sciences will allow Agriculture Education students to receive credit for an agriculture class; this course is sought after by our students in Agricultural Sciences.

COLLEGE OF ARTS & SCIENCES

Mathematics, Computer Science, and Information Systems

Proposal 112-02-01. Change in hours in Graduate Certificate Program. The Board recently approved a change to 62-641, Educating the Exceptional Child, from 2 hours to 3 hours of credit. This was done, in part, to comply with state requirements. This course also is part of the Career Education Certificate. Therefore, this 15 hour certificate program must be changed to a 16 hour certificate program to reflect the correct number of required hours.

Proposal 112-44-06/07. Change in course name; change in e-Teaching certificate program to reflect change. These proposals:

- Change the name of a course FROM: 44-614 Advanced Applications in Computer Education TO 44-614 Introduction to Online Teaching and Learning. This course has evolved through the years the new title better reflects its content. This change will be reflected in the e-Teaching Certificate program requirements.
- REMOVE 61-612 Special Topics and Projects (3 hours) from and ADD 44-614 Introduction to Online Teaching and Learning (3 hours) to the program requirements. This change will be reflected in the e-Teaching Certificate program requirements.

Proposal 112-02-02. New course and change to minor. DESE increased the certification requirement to 3 hours of "coordination" for secondary marketing education certification . In order for Northwest marketing education minors to meet this 3-hour requirement, an additional one hour is needed. This proposal creates 02-511, Coordination of Cooperative Education Practicum (1 hour) and adds this course to the Marketing and Cooperative Education minor, making it a 33 hour minor (a one hour increase from a 32 hour minor).

Proposal 112-44-02. Change in course name. FROM: 44-242 Data and File Structures TO: 44-242 Data Structures. No change in credit hours.

Humanities and Social Sciences

Proposal 112-32-01. Change in admission requirements: GIScience M.S. program. This proposal will waive the Graduate Record Exam (GRE) requirement for students who have earned the graduate certificate in Geographic Information Science (GIScience) at Northwest and are applying for admission to the M.S. in GIScience program. These students will have already taken 12-15 graduate credit hours in the GIScience program, which is a better measure of their ability to complete the M.S. program than scores on the GRE.

COLLEGE OF EDUCATION AND HUMAN SERVICES

Health and Human Services

Proposal 112-22-02. Change in graduate program: M.S. in Applied Health and Sport Sciences. This proposal revises the electives for this program in an effort to create a more efficient, rigorous, and content appropriate set of elective options for students in this program. Students in this degree program choose 12 hours of electives from either the Wellness or the Sport Management and Administration options. There is no change to the number of hours required in the degree program.

Wellness option:

REMOVE:

- 22-554 Human Sexuality (3 hours)
- 22-536 Mechanical Analysis of Sport Skills (3 hours)
- 68-520 Drug Prevention and Education in Schools (3 hours)
- 45-650 Financing and Marketing Recreation/Leisure (3 hours)

INSERT:

- 22-556 Health in the Later Years (3 hours)
- Independent Study (1-3 hours; Note there are several different independent study courses from which to choose, depending on the student's area of emphasis)

Sport Management and Administration Option:

REMOVE:

- 22-552 Health Promotion (3 hours)
- 22-640 Improving Instruction through Systematic Observation (3 hours)
- 45-645 Assessment and Eval of Recreation/Leisure Services (3 hours)
- 45-650 Financing and Marketing Recreation/Leisure (3 hours)

INSERT:

- 45-635 Trends and Issues in Recreation (3 hours)
- 45-525 Commercial Recreation (3 hours)
- 22-637 Sports and Exercise Nutrition (3 hours)

Behavioral Sciences

Proposal 212-08-01 and 212-08-02. Multiple action proposals: Deletion of courses, deletion of majors, deletion of minor, creation of new minor, change in prerequisites, and renaming of courses. The purpose of these proposals is to revise major/minor menu options in in the Department of Behavioral Sciences by

incorporating former Family and Consumer Sciences course offerings, change course names and/or renumber courses, and create a new minor: Child and Family Studies minor. These proposed changes have originated with the faculty. Students currently enrolled in a major or minor affected by these changes (approximately 25 students) have already been advised by the department faculty; they will be allowed to complete their current major/minor with course substitutions or may change their major/minor to another.

A summary of the changes appears below:

Proposal -01 DELETIONS:

- Major: Child and Family Studies (B.S.)
- Minor: Administration in Child Care Programs
- 35-217 The Family
- 15-201 Foundations and Careers in Family and Consumer Sciences
- 15-300 Special Offerings
- 15-401 Issues in Family and Consumer Sciences
- 15-412 Family Theory and Application
- 15-413 Child Development Practicum
- 15-418 Problems - Child Development and Family Relations
- 15-500 Special Offering
- 15-428 Problems - Family Economics and Management
- 15-448 Problems - Family and Consumer Sciences Education
- 15-470 Internship in Family and Consumer Sciences
- 15-490 Directed Teaching in Vocational Family and Consumer Sciences Education
- 15-500 Special Offerings
- 15-540 The Adult Learner
- 15-542 foundations in Family and Consumer Sciences Education
- 15-544 Organization and Administration of Programs in Family and Consumer Sciences Education
- 15-571 Trends in child Development and Family Relations
- 15-572 Trends in Family Economics and Management
- 15-573 Trends in Food and Nutrition
- 15-574 Trends in Family and Consumer Sciences Education
- 15-575 Trends in Housing Home Furnishings and Equipment
- 15-576 Trends in Textiles and Clothing
- 15-580 Methods in Family and Consumer Sciences

Proposal -02 CHANGES:

Change to the following majors/minors to incorporate courses below into the menu of course options for majors/minors in the Department of Behavioral Sciences; there are no changes to the number of hours required for the majors/minors:

o Major in Psychology (B.S., B.A.)

o Comprehensive Major in Psychology/Sociology (B.S., B.A.)

o Minor in Psychology

o Minor in Sociology

o Course changes and incorporated into these majors/minors:

- FROM 15-214 Human Development TO 08-314 Human Development
- FROM 15-310 Family Relationships TO 08-330 The Family
- FROM 15-322 Consumer Economics and Personal Finance TO 08-331 People, Money, and Psychology
- FROM 08-312 Child Psychology (2 hours) TO 08-312 Child Psychology (3 hours)
- FROM 15-410 Parenthood Education TO 08-405 Parenthood Education
- FROM 15-526 Independent Living for Special Populations TO 08-524 Independent Living for Special Populations

Change in minor FROM Family and Life Resources Management (24 hours) TO Child and Family Studies (24 hours)

Catalog (Current)

Course Description

Minor Requirements

Minor in Family Life and Resources Management, 24 hours:
B.S.

Required Courses Semester Hours

15-214 Human Development.....	3
(Psychology majors may substitute an additional FCS elective)	
15-310 Family Relationships.....	3
15-312 Child Development.....	3
15-312 Consumer Economics and Personal Finance....	3
15-410 Parenthood Education.....	3
15-412 Family Theory and Application.....	3
15-424 Family Resource Management/Consumer Policy Issues.....	3
Family and Consumer Sciences Elective.....	3
Total Minor Requirements.....	24

Professional Education

Proposal 112-61-01. Change in Program name, move one required course to elective course, and change entry/exit requirements. This proposal seeks to change the name of the M.S.Ed. Teacher Leadership program TO M.S.Ed. Teacher Leader. This reflects the terminology used in the literature. RE: Entry/Exit Requirements. This curriculum in this program also prepares the successful student to site for National Board Certification. Thus, the remaining changes outlined in this program better align the entry and exit requirements with this certification. For example, students in the Teacher Leader program now must meet the requirements for4 the Educational Leadership graduate program. These requirements are inconsistent with the needs of the candidates seeking to complete National Board Certification (e.g., a) hold a baccalaureate degree, b) have three full years of teaching/counseling experience, and c) possess a valid state teaching/counseling license for that period of time, or, if teaching where a license is not required, have taught in schools recognized and approved to operate in the state). Thus, the changes in entry (and exit) requirements better align with student and program goals. Finally, this proposal moves 61-665 School Law FROM required courses during the first year TO the list of electives.

Proposal 112-61-02. Change in program requirements: Alternative Certification Program. DELETE 61-684, Secondary Curriculum (3 hours) and REPLACE with 61-633 Curriculum Design (3 hours); 61-684 is no longer being offered.

Proposal 112-61-03. Change in program requirements:

- Ed.S. Superintendent:** REMOVE 61-634, Elementary School Curriculum (3 hours) and 61-684 Secondary School Curriculum (3 hours) and REPLACE with 61-633 Curriculum Design. (Number of hours required for the degree remains at 32 hours.)
- Ed.S. Elementary Principal.** REMOVE 61-632, Elementary School Administration (3 hours) and 61-634, Elementary School Curriculum (3 hours) and REPLACE with 61-633 Curriculum Design and 61-686 The Principalship (3 hours). (Number of hours required for the degree remains at 32 hours.)
- Ed.S. Secondary Principal.** REMOVE 61-685, Secondary School Administration (3 hours) and 61-684, Secondary School Curriculum (3 hours) and REPLACE with 61-633 Curriculum Design and 61-686 The Principalship (3 hours). (Number of hours required for the degree remains at 32 hours.)

Proposal 112-61-04. Change in program requirements:

- M.S.Ed. Educational Leadership: Elementary.** REMOVE 61-632, Elementary School Administration (3 hours) and 61-634, Elementary School Curriculum (3 hours) and REPLACE with 61-633 Curriculum Design and 61-686 The Principalship (3 hours). (Number of hours required for the degree remains at 32 hours.)
- M.S.Ed. Educational Leadership: Secondary.** REMOVE 61-685, Secondary School Administration (3 hours) and 61-684, Secondary School Curriculum (3 hours) and REPLACE with 61-633 Curriculum Design and 61-686 The Principalship (3 hours). (Number of hours required for the degree remains at 32 hours.)

BOOTH COLLEGE OF BUSINESS AND PROFESSIONAL STUDIES

Business

Proposal 112-55-01. New graduate course: 55-635: Advanced Marketing Communications (3 hours). This course would become an elective in the MBA program. Students have very limited elective options, and this course will cover one of the four components of a traditional marketing “mix” that is a critical component of marketing strategy.

Catalog (Proposed)

Course Description

Minor Requirements

Minor in Child and Family Studies, 24 hours

Required Courses Semester Hours

08-312 Child Psychology.....	3
08-314 Human Development or	
08-333 Developmental Psychology.....	3
08-331 People, Money, and Psychology.....	3
08-335 Case Management.....	3
08-405 Parenthood Education.....	3
08-330 The Family.....	3
35-443 Family Problems in Modern Society.....	3
Behavioral Sciences Elective.....	3
Total Minor Requirements.....	24

Proposal 112-54-03. New graduate course: 54-628: Innovation and Entrepreneurship (3 hours). This proposal will add a new course to the MBA curriculum. Catalog description: This course examines the process of entrepreneurship from identification and evaluation of opportunities to methods for exploiting these opportunities. General approaches to developing and commercializing innovative opportunities are presented in conjunction with the feasibility of these opportunities. Special attention is provided to the pursuit of funding for the exploitation of these opportunities and exit strategies for the venture. The course will be an elective that will provide options for students and will be available for delivery on campus, online, and at off-campus centers. This course was developed based on feedback from students who aspire to establish their own business in the future. This will allow the department some flexibility in spreading out faculty workload without requiring any new faculty.

Proposal 112-54-02. Change in admission requirements to the MBA program. Currently, applicants who have not earned a business degree at the baccalaureate level must complete 7 prerequisite courses (21 hours) to be eligible to enter Northwest's MBA graduate program. The faculty in the department have developed an MBA preparatory course, 54-200 (9 hours)—which is in process in the Faculty Senate—that covers the fundamental concepts in accounting, economics, finance, management, and marketing. This proposal provides an alternative for admission requirements for applicants who do not have an undergraduate business degree and, therefore, do not have the requisite preparatory coursework to enter an MBA program of study. In other words, this proposal revises the admission requirements from 21 hours of prerequisite work to this 9 hour preparatory class if they have not earned a business degree at the baccalaureate level. This change has the potential to make the MBA degree a more viable option for a number of non-business majors who otherwise might not have pursued this degree.

Communication and Mass Media

Proposal 112-20-01. Revision to major: B.S. Mass Media: Sports Media. This proposal adds four courses to the list of electives for this degree. These options were erroneously omitted by the proposing department last year when this major was presented to the board. Therefore, this proposal simply corrects an error. There is no impact on credit hours required for the major. Add:

- 20-215 Practicum in Radio
- 20-216 Practicum in Television
- 20-322 Advanced Practicum in Radio
- 20-326 Advanced Practicum in Television

Proposal 112-20-04. New course: 20-304 Advertising Case Studies (3 hours). This proposal, if approved, will add a new course to the offerings within the Communication and Mass Media department. The new course will be an elective course, offered only online in the summer, to provide a more in-depth analysis of the advertising industry to Advertising, Applied Advertising and Interactive Digital Media (IDM) majors. The course examines the concepts, strategies, and operations of specific advertising campaigns, both past and present. This examination allows students to better understand the strategies and frailties of advertising campaigns that have both succeeded and failed.

Resolution #8937: Regent Wyckoff made a motion, seconded by Regent Hurst, to approve the changes to the Employee Handbooks for Administrative, Professional and Support Staff; Student Employment Handbook; and the Graduate Assistant Handbook as presented in agenda item 12-12-04. A roll call vote was taken:

Regent Sutton, yes
 Regent Wyckoff, yes
 Regent Hurst, yes
 Regent Dorrel, yes
 Regent Bosse, yes
 Regent Hargens, yes
 Motion carried unanimously.

Resolution # 8938: Regent Sutton made a motion, seconded by Regent Wyckoff, to proceed with the refunding of a portion of the Series 2003 and all of the 2006 bonds and authorizing the offering for sale of an issue of Housing System Refunding Revenue Bonds. A roll call vote was taken:

Regent Sutton, yes

Regent Wyckoff, yes

Regent Hurst, yes

Regent Dorrel, yes

Regent Bosse, yes

Regent Hargens, yes

Motion carried unanimously.

Reports

Student Regent to the Board – Ashton Raffety

Student Senate – Riley Ziemer

Support Staff Council – Walter Redden

Administrative/Professional Staff Council – No report

Faculty Senate – Dr. Wayne Chandler

Enrollment Management – Dr. Doug Dunham

President’s Report – Dr. John Jasinski

Resolution #8939: Regent Hurst made a motion, seconded by Regent Wyckoff, to go into closed session to consider matters pursuant to exemptions to the open meeting requirement as specified in R.S. Mo 610.021(1)(2)(3)(13) at 8:51 a.m.

Legal actions, Cause of Action, Litigation or privileged communications between the Board/University’s Representatives and its attorneys: R.S. Mo 610.021(1).

Lease, Purchase or Sale of Real Estate: §610.021(2) R.S. Mo.

Hiring, Firing, Disciplining or Promoting Employees: R.S. Mo 610.021(3)

Individually Identifiable Personnel Records: R.S. Mo 610.021(13)

A roll call vote was taken:

Regent Sutton, yes

Regent Wyckoff, yes

Regent Hurst, yes

Regent Dorrel, yes

Regent Bosse, yes

Regent Hargens, yes

Motion carried unanimously.

The Board recessed at 8:51 a.m. to go into closed session.

Lynne Gilbert

Secretary to the Board of Regents