



## University Advancement

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## The Center for Innovation and Entrepreneurship

**The CIE is a mixed-use business incubator and academic science building** that provides assistance to existing small businesses and encourages development of new small businesses. It has two synergistic components:

- A mixed-use incubator with an emphasis on technology-based, start-up companies.
- An academic facility programmed to house Northwest's new nanotechnology baccalaureate degree program, as well as genetics, cellular biology and physics courses.

**A 46,679-square-foot facility.** The CIE contains four wet-lab research areas, a shared scientific instrument room, 9,000 square feet of tenant office space, a product distribution center, a staff training room, a seminar room and CIE staff offices. The CIE provides strong entrepreneurial support and access to students, faculty and community resources. The academic wing encompasses more than 16,000 square feet of highly specialized, state-of-the-art teaching and research labs and offices.

**Commercial analysis lab.** In addition to serving tenants, the CIE also provides commercial laboratory analysis of a variety of samples for industry and small business using state of the art equipment and professional staff.

The incubator currently houses four companies:

- **Alyoop, Inc.** is offering the first new service, patent pending, in the area of manufacturers' coupon distribution since the invention of the newspaper.
- **Carbolytic Materials Company (CMC)**, which now employs about 30 people at its Maryville plant, manufactures ApexCM™ carbon black replacement material, which is produced from shredded automotive tires and has a wide range of applications in the rubber and plastics industry.
- **Hero Teams, LLC** specializes in providing full-service support for Internet servers, Web hosting and the emerging cloud computing industry.
- **Riley and Rabel Consulting, LLC** provides practical, science-based consulting to the pharmaceutical, biomedical and biotechnology industries to assist in rapid development of new products. They specialize in preformulation, analytical and pharmaceutical development; chemistry, manufacturing and controls; regulatory strategy, support and compliance; and organizational and managerial effectiveness.

For more information, go to: <http://www.nwmissouri.edu/cie/>