NW Regional Culture of Character Project  
Steering Committee Agenda  
November 27, 2006 (9 AM)

**NW MO Regional Culture of Character Project Goals:**
- To create a culture at school, in the work place, in the community, and in the home where character building is the norm and not the exception.
- To purposely create a diversified learning-space for conversations to take place between student, teacher, child, parent, employer, and employee.

9:00 – Welcome - Introductions – Energizer

**Celebrations**  
The members present shared what they were thankful for or why they were thankful. Brian had a special celebration **Jack Alan** was born Oct 9, he was a little early – but he and mom are doing well (dad too).

**Quarterly Planning Meeting**  
Follow up and report out of Partner Celebration  
Members expressed disappointment over lack of attendance  
Instead of the next meeting being a partner meeting, have January 29, 9 AM a partner meeting. The steering committee members felt it is too soon to get partners to attend something. They really would prefer planning time with their team members.  
We will look into having it at the MCC or Mozingo (upstairs at the clubhouse) – if neither of these locations works out we will have it at on campus (Board room)  
All teams from each district should attend so the team members can:
1. Brainstorm ideas (What are we doing? Who are our local partners? What can we do?)
2. share ideas – (districts share what they are doing &/or their future plans)  
3. up coming activities – annual calendar (community events in each community for the regional calendar plus any PACE events)

**Marketing**  
The committee members really liked a regional calendar idea – using NEN pictures and others. We could see if the marketing class on campus is interested in partnering with this project.
- We could make it so the calendar was removed and 12 pictures were depicted at all times one for each month.
- Or we could make it an 18 month calendar (so no school was left out).
- We may want to encourage advertisers (insurance companies, banks…) to put their logo on the calendar to off-set the price.

**Partnership Packet** – [www.nwpace.org](http://www.nwpace.org)  
The RPDC prints off a partner packet for anyone who sends in a completed brochure or enrolls on line. Each school is asked to print out and distribute any packets to partners who sign up locally. Keep track of the partners (attached excel document) and email or bring to
meetings to include partners on PACE list. Contents can be printed off of the web page [www.nwpace.org](http://www.nwpace.org)

**Events/Activities/Calendar**

- Past and Future events – tell us about what you have done and upcoming activities
  - T-shirts
    - PTO purchased and will hand out t-shirts instead of an orange and candy at the Winter Concert (Christmas concert)
    - PTO purchased T-shirts and charged a little extra to the ones they sold to parents or other to help off set costs
    - Handing out t-shirts as “at-a-boy” rewards,
    - throwing out t-shirts at ball games
    - handing out t-shirts instead of candy for Valentines day
  - Character Excellence
    - assemblies (some host these weekly others host them monthly)
    - winners of recognition get their pictures on the hall of fame BB and get to eat a meal out with the principal
    - winners get their picture on the trait of the month BB with their picture next to the trait they were recognized
    - winners getting a certificate posted with picture and name (in certificate is word and deed)
    - hang the trait of the month outside each doorway in the hall (in the HS)
    - have classes create character symbols or character shields
    - decorate meals on wheels sacks (for cold lunches) with character traits
    - feed the veterans – community service project and assembly (Breakfast)
    - Veterans assembly with retirement of the flag and other ceremonies
    - 100 pounds for Haiti – cook mission trip will show compassion by bringing 100 pounds of goods donated by students
    - Present to BOE – what you are doing and what you plan to do
    - Word of the month in playground fence (printed in the fence using colored or Styrofoam cups) – changing the word each month
    - Use the 12 traits as ground rules for meetings or presentations
  - Heartland Healthy Communities Summit – this week (next fall Ruby Payne will present in October)

**Possibility Thinking!**

- Use Jump Start Funds to support projects – contact Shelly at 816-271-7200 for more information (team of students doing community service or a community project may qualify for funds)
- T-shirt day (PACE t-shirt day on the annual calendar – everyone across the region wears their shirts the same day)
- September training (next school year)
  - Gasser (Love and Logic)
  - Offer Urban for new districts and open it up to current districts who may not have attended last year or if they want to send new teachers
**Action Plan**

- Calendar pictures – partner with marketing department – sell ads?
- Next meeting – Team meeting (Teams instead of partners)
- September training – Gasser (Love and Logic)
- Hal Urban (for any who have not heard him)

**Next Steering Comm. Meeting –**

**January 29, 9 AM** - TEAM meeting  
February 26 1 PM  
March 26, 1 PM Partner Qtr. Meeting 1:00  
April 23, 9 AM  
June 25, 9 AM  
July 23 - Partner Qtr. Meeting & Celebration Breakfast???

**Vision Statement**
The Northwest Missouri, as a unified region, will be actively engaged in demonstrating character excellence. It will be evident in the culture of our schools, businesses, families, and communities that achieving this way of life is our priority.

**Finalized Definitions**
August – Responsibility (taking ownership of what you say and do)  
September – Respect (treating others with courtesy and honor)  
October – Self-control (having control over one’s actions, words, & emotions)  
November – Citizenship (being loyal to your school, community, & country)  
December – Compassion (caring for others with kindness)  
January – Tolerance (acceptance of differences and the uniqueness of others and celebrating the common ground we share)  
February – Honesty (being truthful in what you say and do)  
March – Cooperation (working together toward a common goal)  
April – Perseverance (demonstrating determination and commitment to complete a task)  
May – Patience (ability to remain calm and to wait for what you want)  
June – Confidence (freedom from doubt and believing in yourself)  
July – Integrity (always doing the right thing even when no one else is watching)