NW Regional Culture of Character Project
Steering Committee Agenda
September 25, 2006 (9 AM)

NW MO Regional Culture of Character Project Goals:
  ❖ To create a culture at school, in the work place, in the community, and in the home where character building is the norm and not the exception.
  ❖ To purposely create a diversified learning-space for conversations to take place between student, teacher, child, parent, employer, and employee.

9:00 – Welcome - Introductions – Energizer

Celebrations
What are you doing? (Please share what your team is doing!)
  • See attached word document for ideas from schools
  • Hal Urban – if you have not heard him, he is worth it (even to hear again),
    o NH brought support staff and were really glad they had done so and would encourage other schools to do so (important for everyone in the school to hear)
    o Follow-up conversations within your districts to build on Hal’s presentation
    o Rockport is using Hal’s book as a book study (learning opportunity)

Sub Committees (meeting within our meeting)

Sub Committee Reports

Quarterly Planning Meeting
(Nick, Melanie, Janet, Sue, Charla, & Julia)
  • Plan on a 1.2 to 2 hour meeting (if three hours have a break)
  • Refreshments (fall theme) “Fall into Character”
  • Oct 23, 1PM
  • Rotate to each county quarterly (see if MMS will host the first one and have students present an opening and closing trait presentation/song)
  • Start with a presentation by a school group - doing a Character presentation
    o Formal invitations will be sent to those who have signed up (completed and returned the brochure to us – PACE – so we have contact information), additionally invite HR at local plants, and all steering committee members are automatically invited (feel free to invite others such as team members, administrators, others active/interested that have not signed up formally)
    o Everyone (who has a t-shirt wear it that day).
  • Schools all present
    o Each school submits pictures that can be placed in a PP (schools can have one or two pictures or 12 pictures to talk about)
Each steering committee member present what their school is doing (steering committee member present &/or a student present)

- Partner or business may present what they are doing
  - Each partner may report out what they are doing
  - Partners may also submit pictures for PP

**Funding Proposal**
- Keep looking for Foundation or Grant money
- Rickman – try for a face to face meeting with a local grant
- Need a director &/or secretary (full time dedicated person)
- Agency – Extension, Economic Development, Workforce Development and others may have grants or funding
- Hopefully business and service organizations will help with funding

**Marketing**
- PACE model – adopt our character traits (standard marketing image)
- KXCV – see if they will partner with us
- Need a full time or part time person to dedicate – devote to a position (GA in Marketing)
- Carry brochures and distribute anywhere/everywhere
- Standard Procedure to distribute packets (each school creates their own)

**Partnership Packet** – [www.nwpace.org](http://www.nwpace.org)
Each school is asked to print out and distribute any packets to partners who sign up locally. Keep track of the partners (attached excel document) and email or bring to meetings to include partners on PACE list.
Contents can be printed off of the web page [www.nwpace.org](http://www.nwpace.org)

**Evolving to the next level** –
Base steering committee – adding counties – partner providers
- CHARACTERplus Training – 2nd year??
  - First year – contact – Brian and Bob??
  - Dates

**Up-coming Events/Activities/Calendar**
(Share – activities/offerings/trainings attended/etc.)
- Future plans – tell us about upcoming activities
  - School Activities
    - Oct 6 Worth County Elementary Assembly

**Possibility Thinking!**
Action Plan

- Quarterly meeting

Next Steering Comm. Meeting –

October 23, 9 AM - Partner Qtr. Meeting 1:00 ??
November 27, 9 AM
January 29, 9 AM - Partner Qtr. Meeting 1:00 ??
February 26 1 PM
March 26, 1 PM
April 23, 9 AM - Partner Qtr. Meeting 1:00 ??
June 25, 9 AM
July 23 - Partner Qtr. Meeting & Celebration Breakfast???

Vision Statement
The Northwest Missouri, as a unified region, will be actively engaged in demonstrating character excellence. It will be evident in the culture of our schools, businesses, families, and communities that achieving this way of life is our priority.

Finalized Definitions
August – Responsibility (taking ownership of what you say and do)
September – Respect (treating others with courtesy and honor)
October – Self-control (having control over one’s actions, words, & emotions)
November – Citizenship (being loyal to your school, community, & country)
December – Compassion (caring for others with kindness)
January – Tolerance (acceptance of differences and the uniqueness of others and celebrating the common ground we share)
February – Honesty (being truthful in what you say and do)
March – Cooperation (working together toward a common goal)
April – Perseverance (demonstrating determination and commitment to complete a task)
May – Patience (ability to remain calm and to wait for what you want)
June – Confidence (freedom from doubt and believing in yourself)
July – Integrity (always doing the right thing even when no one else is watching)