PACE Team Meeting

NW Regional Culture of Character Project
Steering Committee Agenda
March 26, 2007 (1 PM) McKemy

NW MO Regional Culture of Character Project Goals:

- To create a culture at school, in the work place, in the community, and in the home where character building is the norm and not the exception.
- To purposely create a diversified learning-space for conversations to take place between student, teacher, child, parent, employer, and employee.

1:00 – Welcome - Introductions

Celebrations -
- Celebrating being another year older
- Lori Sneed is expecting (November)
- Celebrating SUCCESS generated by PACE – Leadership NW, North Central Workforce Youth Council, & St. Joseph Chamber of Commerce is joining PACE
- Spring is here!
- Homework completed!
- Jefferson is #1 – again! (1 A BB championship) – They also won sportsmanship
- Celebrating the beginning of the end (MAP testing starting)
- Surviving (day to day)

Work Force Development Proposal
CE (PACE) is being proposed as a project for economic development monies. If we receive the $10,000 (we have up to December 2007 to send the funds), the following list will be utilized for dispersal of the funds:

- Two $500 Teacher Scholarships (see below).................................$1,000
- Character story documentation(see below).................................$1,000
- Matching grants for twenty school districts at $300 each(see below)$6,000
- Promotional material development(see below).............................$2,000

Total Request..............$10,000

Details:
- Two $500 matched scholarships for regional teachers to attend the 2007 Character Education National Conference in St. Louis. District would have to match/reimburse the remaining amount for the conference expenses.
- Northwest Missouri Public Radio Station KXCV/KRNW will develop a regional marketing programming of recording, documenting and disseminating stories by student and employee personal experiences involving the Twelve Character Traits. $1,000 (costs KXCV about $35/hr)
- School districts will provide a matching grant of $300 for innovation and support of their district’s Character Education program. Twenty school districts X $300 = $6,000.
- Promotional material development for the region (eighteen counties) by the NWRPDC $2,000

Marketing
- “Collection of Stories” collecting stories, audio/video taping stories, posting/broadcasting stories on radio/web
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Things to do:
- KXCV come to the building(s) and students go to the station (do both)
- Active participating schools will be the starting base for interviews
- Invite Patty to the next meeting to discuss

Suggestions on format to do this.
- Calendar – using students in the pictures involved in PACE activities. We could see if the marketing class on campus is interested in partnering with this project. Calendar would be a picture around a trait for the assigned month.
- Select traits at random for schools to work around. The district will have to get pictures for the assigned words. The calendar pictures will be selected for the 12 schools that are currently most active
  - We could make it so the calendar was removed and 12 pictures were depicted at all times one for each month.
  - We will have a 12 or 18 month calendar.
  - We may want to encourage advertisers (insurance companies, banks…) to put their logo on the calendar to off-set the price.

Partnership Packet – www.nwpace.org
The RPDC prints off a partner packet for anyone who sends in a completed brochure or enrolls online. Each school is asked to print out and distribute any packets to partners who sign up locally. Keep track of the partners (attached excel document) and email or bring to meetings to include partners on PACE list. Contents can be printed off of the web page www.nwpace.org

Possibility Thinking!
- Upcoming meeting dates – this year and next year dates, bring your calendars (next meeting have your personal and school calendar)
- September training (next school year)
  - Gasser (Love and Logic) September 18 or 19
- February 27, 2008 – (Part of Beyond Mentoring series for new teachers or anyone who wants to hear him) Hal Urban for new districts and open it up to current districts who may not have attended last year or if they want to send new teachers

Action Plan
- Recruit businesses to attend the Celebration Breakfast to present with each district. *We may get the senior center or the Community Building out by the airport (Scott Graham) and June 18 at 9 AM.*
- Show and tell tables – at the Celebration Breakfast
- Each district bring a partner and kids (if available &/or appropriate) to the Celebration Breakfast.
- Please wear your t-shirt to the Celebration Breakfast.
- **Please Wear T-shirts every first Friday**
- Assign a trait to each school for the calendar
- Try to get industry & HR more involved in PACE
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**What are schools doing:** napkin holders have the trait posted on the napkin holders on the lunchroom tables, Have conversation with students and partners about the definitions, assemblies, send off with all of the traits incorporated into a poem, parents could buy character t-shirts for their children instead of Valentines candy…

**Next Steering Comm. Meeting** –
- April 23 9 AM
- June 18 9 AM- Qtr. Partner/Team Meeting & Celebration Breakfast
- July 23 9 AM

**Vision Statement**
The Northwest Missouri, as a unified region, will be actively engaged in demonstrating character excellence. It will be evident in the culture of our schools, businesses, families, and communities that achieving this way of life is our priority.

**Finalized Definitions**
- August – Responsibility (taking ownership of what you say and do)
- September – Respect (treating others with courtesy and honor)
- October – Self-control (having control over one’s actions, words, & emotions)
- November – Citizenship (being loyal to your school, community, & country)
- December – Compassion (caring for others with kindness)
- January – Tolerance (acceptance of differences and the uniqueness of others and celebrating the common ground we share)
- February – Honesty (being truthful in what you say and do)
- March – Cooperation (working together toward a common goal)
- April – Perseverance (demonstrating determination and commitment to complete a task)
- May – Patience (ability to remain calm and to wait for what you want)
- June – Confidence (freedom from doubt and believing in yourself)
- July – Integrity (always doing the right thing even when no one else is watching)