Character Education is not another thing to add to the plate… it is the plate!

GOALS:

- To create a culture at school, in the workplace, in the community, and in the home where character building is the norm and not the exception.
- Purposely create a diversified learning-space for conversations to take place between student, teacher, child, parent, employer, and employee.

Here is what area leaders are saying about the NW Regional Culture of Character…

“Good Character is essential for a quality school and therefore a quality student. Character Education has to be integrated throughout the curriculum, modeled by students, staff, and reinforced by family and community to be highly effective. The Northwest Regional Culture of Character Project is a program that has brought all the above key stake holders to the table to improve the overall character of the Northwest area and should have a lasting positive impact on the region.”

-Bruce Skoglund, Superintendent
King City R-I

“Character education is more than imparting knowledge; it is the development of human beings. Therefore, character education is vital to our business, community and region in our ability to remain on the cutting edge, and be a vibrant entity going forward.”

-Charla Wiederholt, Deluxe

“Character education is the way to create such a culture.”

-Julia Schmitz, NW RPDC

Vision for the Future:
Northwest Missouri, as a united region, is actively engaged in demonstrating character excellence. It is evident in the culture of our schools, businesses, communities, and families that achieving this way of life is our priority.

“Character Education is not another thing to add to the plate… it is the plate!”

If you have any questions, please contact any of the following:

- Northwest RPDC  (800) 663-3348
  pattyv@nwmissouri.edu

- Bob Bush
  (660) 582-8486
  bobebush@gmail.com

- Your local school district

www.nwpace.org
The Northwest Missouri Regional Culture of Character is a collaborative effort of schools, businesses, industries, families, and communities to improve the overall climate of our community. Citizens of Northwest Missouri have collaboratively selected 12 character traits that they feel are essential to creating a culture of character in Northwest Missouri. The Northwest Missouri Regional Professional Development Center and CHARACTERplus®, along with many businesses throughout the region, have partnered with these public schools for this exciting initiative:

ACES
Albany R-III  Union Star R-II
Braymer C-4  West Nodaway R-I
Cameron R-I  Winston R-VI
Clinton Co. Alternative School  Worth County R-III
Cowgill R-VI Elem  Tarkio R-I
Craig R-III  South Harrison R-II
Fairfax R-III  Gilman City R-IV
Gallatin R-V  Hamilton R-II
Horace Mann Lab School  Jefferson C-123
King City R-I  Lathrop Middle School
Maryville R-II  Maryville R-II
Maysville R-I  Maysville R-II
Mound City R-II  New York
Nodaway-Holt R-VII  Nodaway-Holt R-VII
North Andrew Co. R-VI  North Daviess R-III
North Daviess R-III  North Harrison R-III
North Mercer R-III  North Nodaway Co. R-VI
North Nodaway Co. R-VI  North Nodaway Co. R-VI
Northwest RPDC  North Nodaway Co. R-VI
Oxborn R-O  North Nodaway Co. R-VI
Pattonsburg R-II  Osborn R-O
Pleasant View R-VI  Pattonsburg R-II
Rock Port R-II  Pleasant View R-VI
South Holt R-I  Rock Port R-II
South Nodaway Co. R-IV  South Holt R-I
Stewartville C-2  South Nodaway Co. R-IV

39 and Counting
With Room to Grow

NW Missouri Culture of Character
TRAITS

August  Responsibility – taking ownership of what you say and do
September  Respect – treating others with courtesy and honor
October  Self-control – having control over one’s actions, words, & emotions
November  Citizenship – being loyal to your school, community, & country
December  Compassion – caring for others with kindness
January  Tolerance – acceptance of differences and the uniqueness of others and celebrating the common ground we share
February  Honesty – being truthful in what you say and do
March  Cooperation – working together toward a common goal
April  Perseverance – demonstrating determination and commitment to complete a task
May  Patience – ability to remain calm and to wait for what you want
June  Confidence – freedom from doubt and believing in yourself
July  Integrity – always doing the right thing even when no one else is watching

The Northwest Missouri Culture of Character invites you to help “set the PACE” by joining with schools, businesses, industries, families, and communities in demonstrating character excellence in our region. There is no cost to become a partner. We only ask that you do ONE thing each month that corresponds with the trait of the month (post the word of the month on your marquee, post it on your website, include the word in a newsletter or in staff training).

Name: ____________________________
Organization Name: ________________
Address: __________________________
Phone: ____________________________
Email: _____________________________

____ I give you permission to post my name and organization name on the Northwest Missouri Culture of Character website. www.nwpace.org
____ I want to do more to support this initiative, please contact me.
____ I would like to donate goods or services to benefit this initiative.
____ Please send me additional brochures.

Please mail this brochure back to:
Northwest RPDC
McKemy Center for Lifelong Learning
800 University Drive
Maryville, MO 64468

Become a partner online at www.nwpace.org