

“For us as a nation to regain a high performance competitive edge in the business and industrial world of tomorrow, we must put character building as job one today.”

-Bob Bush, Volunteer

Vision for the Future:

Northwest Missouri, as a united region, is actively engaged in demonstrating character excellence. It is evident in the culture of our schools, businesses, communities, and families that achieving this way of life is our priority.



Here is what area leaders are saying about the NW Regional Culture of Character...

“Good Character is essential for a quality school and therefore a quality student. Character Education has to be integrated throughout the curriculum, modeled by students, staff, and reinforced by family and community to be highly effective. The Northwest Regional Culture of Character Project is a program that has brought all the above key stake holders to the table to improve the overall character of the Northwest area and should have a lasting positive impact on the region.”

*-Bruce Skoglund, Superintendent
King City R-I*

“Character education is more than imparting knowledge; it is the development of human beings. Therefore, character education is vital to our business, community and region in our ability to remain on the cutting edge, and be a vibrant entity going forward.”

-Charla Wiederholt, Deluxe

“We can build a culture of character in our homes, schools, businesses, and community where respect, dignity, honesty, integrity, and responsibility are the norm. I look forward to living in that culture where everyone shows genuine care and concern. Character education is the way to create such a culture.”

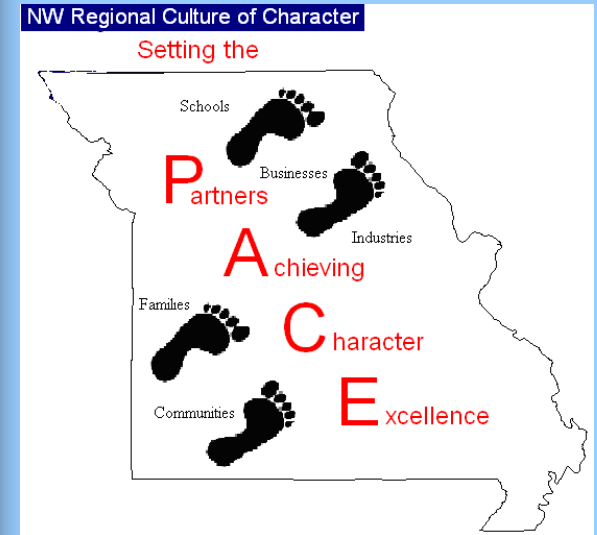
-Julia Schmitz, NW RPDC

If you have any questions, please contact any of the following:

- **Northwest RPDC** (800) 663-3348
pattyv@nwmissouri.edu
- **Bob Bush** (660) 582-8486
bobebush@gmail.com
- **Your local school district**

www.nwpace.org

Northwest Missouri Regional Culture of Character



“Character Education is not another thing to add to the plate... it is the plate!”

GOALS:

- To create a culture at school, in the work place, in the community, and in the home where character building is the norm and not the exception.
- Purposely create a diversified learning-space for conversations to take place between student, teacher, child, parent, employer, and employee.

The Northwest Missouri Regional Culture of Character is a collaborative effort of **schools, businesses, industries, families, and communities** to improve the overall climate of our community.

Citizens of Northwest Missouri have collaboratively selected 12 character traits that they feel are essential to creating a culture of character in Northwest Missouri. The Northwest Missouri Regional Professional Development Center and CHARACTERplus[®], along with many businesses throughout the region, have partnered with these public schools for this exciting initiative:

ACES
 Albany R-III
 Braymer C-4
 Cameron R-I
 Clinton Co. Alternative School
 Cowgill R-VI Elem
 Craig R-III
 Fairfax R-III
 Gallatin R-V
 Gilman City R-IV
 Hamilton R-II
 Horace Mann Lab School
 Jefferson C-123
 King City R-I
 Lathrop Middle School
 Maryville R-II
 Maysville R-I
 Mound City R-II
 New York
 Nodaway-Holt R-VII
 North Andrew Co. R-VI
 North Daviess R-III
 North Harrison R-III
 North Mercer R-III
 North Nodaway Co. R-VI
 Northeast Nodaway Co. R-V
 Osborn R-O
 Pattonsburg R-II
 Pleasant View R-IV
 Rock Port R-II
 South Holt R-I
 South Nodaway Co. R-IV
 Stewartsville C-2

Union Star R- II
 West Nodaway R-I
 Winston R-VI
 Worth County R-III
 Tarkio R-I
 South Harrison R-II

**39 and
 Counting
 With
 Room to
 Grow**

NW Missouri Culture of Character TRAITS

- August **Responsibility** – taking ownership of what you say and do
- September **Respect** – treating others with courtesy and honor
- October **Self-control** – having control over one’s actions, words, & emotions
- November **Citizenship** – being loyal to your school, community, & country
- December **Compassion** – caring for others with kindness
- January **Tolerance** – acceptance of differences and the uniqueness of others and celebrating the common ground we share
- February **Honesty** – being truthful in what you say and do
- March **Cooperation** – working together toward a common goal
- April **Perseverance** – demonstrating determination and commitment to complete a task
- May **Patience** – ability to remain calm and to wait for what you want
- June **Confidence** – freedom from doubt and believing in yourself
- July **Integrity** – always doing the right thing even when no one else is watching

The Northwest Missouri Culture of Character invites you to help “set the PACE” by joining with **schools, businesses, industries, families, and communities** in demonstrating character excellence in our region. There is no cost to become a partner. We only ask that you do ONE thing each month that corresponds with the trait of the month (post the word of the month on your marquee, post it on your website, include the word in a newsletter or in staff training).

Name: _____

Organization Name: _____

Address: _____

Phone: _____

Email: _____

____ I give you permission to post my name and organization name on the Northwest Missouri Culture of Character website. www.nwpace.org

____ I want to do more to support this initiative, please contact me.

____ I would like to donate goods or services to benefit this initiative.

____ Please send me additional brochures.

Please mail this brochure back to:
 Northwest RPDC
 McKemy Center for Lifelong Learning
 800 University Drive
 Maryville, MO 64468

**Become a partner online at
www.nwpace.org**