Examples (short list) of Past Student Internships
Buenos Aires, Argentina

Marketing / Branding

Software Development Company.
The student’s project was to develop a new branding message for the software development company. The company was traditionally working with in Argentina. Now they have grown and now had clients through South America as well as the United States. The intern worked closely with management to understand the goals of this new expanded company. Student made new logo, helped design their new website, and created new brochures designs for the company with their new message and identity.

Health Club / Day Spa

Student’s project was to help brand and market the Health Club/Day Spa to tourist both Spanish and English speaking. The successful Day Spa located in Palermo Hollywood is known by locals as the place were Argentina’s models and movie stars often frequented. The company wanted to try to reach a new clientele of the tourist or short term visitor to Palermo. Student helped with design of brochures and messaging. Student also looked into social media and how to promote this service to visitors.

Sales

Manufacturer
Student internship was to be part of the sales team. As part of the sales team, the students researched the expansion of sales into new countries, located potential distributors in these countries, and contacted them to set up a possible business relationship. They organized templates and created a new process to for these new connections to be stored/reviewed and develop into new clients.
Business Process Improvement

Student intern project was to work with Manufacturing, Sales and Administration groups to make suggestions of process improvement to streamline JIT manufacturing process while looking at potential bottlenecks which could be lessens or eliminated.

International Business

The Student’s main tasks were doing market research, distributor management, campaign development, and working on a presentation to be utilized in the campaigns. The market research entailed researching and organizing information about current and potential international aesthetic equipment distributors as well as noting observations on advertising strategies of the competition. The distribution management entailed finding potential distributors in new countries, communicating with said distributors, and closing distributor agreements. Students’ commented they really enjoyed dealing with the campaigns where they helped to organize expectations of what the distributors should be doing and provide discounts on our products based on specific guidelines

Business Consulting

The student intern’s project was working with an analyst from a software development company. Student went on site to businesses which were developing software for process improvement. The student worked with the analyst to understand the business workflow and how with software development these processes could be improved.

Accounting

Student internship in accounting was to help understand the regulations required to open office in the United States. This was to review regulations to open and maintain a business and the minimum investment which would be required for this project.

Import/Exporter

Student worked closely with an accounting team of an import/exporter. They were also requested to research accounting regulations which may apply to them in new countries and what effect this may have on accounting principles of doing business in that country.
**Fashion House**
Internship with a small international fashion house student was exposed to the full process of business. With a small international fashion house you must follow all the regulations of the “Big Companies” but must figure out how to “wear many hats” to accomplish this. From Sales, design, import/export, marketing, communications, manufacturing, inventory.

**Fashion Design**
Working with an international fashion house. The students worked with the design team in the development of the companies new Spring line. The students with their mentor and design team with the creation of the new line. They were part of decision making team as to color, fabric, styles. They were given the opportunity to cut test patterns and see the process from design to manufacturing.

Additional Fashion opportunities : Fashion Marketing, Fashion Merchandising

**Finance/Banking**
Internships within banking organizations. The student internship was within the credit department. Working with the team to assure Argentina regulations were being maintained.

**Alternative Energy**
An internship with an NGO organization for research on alternative energy. The research information will be used by lobbyist to present to the government to promote the use of alternative energy in Argentina.

**Film Production**
Working within a documany film crew. Working with development on scripts, On location filming, set designs and research

**Entrepreneurial Experience**
This program has been acclaimed as one of the best for future entrepreneurs. The program will place you with a company which you will have access to CEO or upper management. Often students take this opportunity to do a rotation in several departments (Sales, import export, manufacturing, marketing, accounting, client development). This will give the student the opportunity to see and understand the problems and issues of a company and how they are resolved. This program was original designed for the government of Ottawa, Canada for their program called Globaledge. Which the Canadian government sponsored the most promising university entrepreneurial students to get hands on experience of how international business works.