

INTERNATIONAL BUSINESS MAJOR

Suggested Course Advisement Plan – 2008-2010 Catalog

This Suggested Course Advisement Plan is an unofficial publication of the Department of Marketing and Management at Northwest Missouri State University. For official course requirements, students should refer to the university's undergraduate catalog, which supersedes this document.

Freshman Year

Fall Courses	Hours
08-103 General Psychology	3
10-111 Composition	3
29-102 Oral Communication	3
33-155 American Historical Survey	3
44-130 Computers and Information Technology	3
76-101 Freshman Seminar	1
Total	16

Spring Courses	Hours
10-112 Composition <i>Prereq 10-111</i>	3
34-102 American Government and Politics	3
51-201 Accounting I ☺★	3
52-150 Economics I ☺★	3
Science and Lab	4
Total	16

Sophomore Year

10-220 Introduction to Literature	3
14- Language – Spanish I 14-141 or French I 14-131	3
17-118 College Algebra ☺★	3
51-202 Accounting II ★ <i>Prereq 51-201</i>	3
52-151 General Economics II ☺★	3
Total	15

14- Language – Spanish II 14-142 or French II 14-132	3
17-114 General Statistics I ☺★	3
39-274 Introduction to Ethics	3
54-313 Principles of Management ★	3
Science and Lab	4
Total	16

Recommend taking summer course to keep class load to 15 hours per trimester.

Junior Year

53-324 Fundamentals of Business Finance ★ <i>Prereq 51-202 & 17-118</i>	3
54-310 Managerial Communications ★ <i>Prereq 10-112 & 29-102</i>	3
54-315 Operations Management ★ <i>Prereq 54-313, 17-114 & 17-118</i>	3
Fine Arts	3
Elective	3
Total	15

Study Abroad Trimester	
14- Language course (above 14-142 or 14-132)	3
55-330 Principles of Marketing ★	3
International Experience	6
Elective (Culture or Geography)	4
Total	16

Apply for Senior Statement at 90 hours.

Senior Year

44-317 Management Information Systems ★ <i>Prereq 54-313 & 44-130</i>	3
51-408 Managerial Accounting ★ <i>Prereq 51-202, 54-313, 53-324 & 55-330</i>	3
52-450 International Economics ★ (fall only)	3
53-311 Business Law ★	3
55-438 International Business ★	3
Total	15

54-417 Organizational Policy and Decision Making ★ <i>Prereq all other CPC courses</i>	3
54-436 Multinational Management ★ (spring only)	3
55- International option 1 of 2 ★	3
55-434 Marketing Management <i>Prereq 55-330</i>	3
55-431 Logistics Management <i>Prereq 55-330</i>	3
Electives	6
Total	15

★**Please note:** students majoring in Business Management, International Business, or Marketing must earn a “C” or better in all Common Professional Component courses and all major courses.

☺ **Marketing/Management Department Advanced Standing Requirement Policy:** Students applying to major in Business Management, International Business, or Marketing must achieve **Advanced Standing**. Failure to achieve **Advanced Standing** will prohibit the student from graduating with a degree granted by Northwest’s Marketing/Management Department. To achieve **Advanced Standing**, students must maintain at least a 2.00 GPA, score at Level 1 or higher on all areas of the Academic Profile, and earn at least a “C” in each of the five courses marked with a ☺. Students not having successfully achieved **Advanced Standing** prior to becoming an academic senior (90 or more academic credit hours) will be prohibited from enrolling in any major course until they have achieved **Advanced Standing**. (See your catalog for full statement).