

Northwest Missouri State University
College of Arts and Sciences
Department of Communication, Theatre, and Languages

Faculty Information/Department VITA

Name: Dr. John R. Fisher

Present Rank: Assistant Professor

NWMSU Faculty Member Since: 2002

Other position title(s):

Academic Degrees (highest first):

<u>Degree</u>	<u>Year</u>	<u>Institution</u>	<u>Major/Minor</u>
Ph.D.	1988	University of Alberta	Education Administration
M.A.	1975	Brigham Young University	Communications
B.A.	1972	Brigham Young University	French/Journalism

Academic experience (current first):

<u>Year</u>	<u>Title/Rank</u>	<u>Department</u>	<u>Institution</u>
2002-	Assistant Professor	Communication, Theatre, and Languages	NWMSU
2000-2002	Assistant Professor	Communication	Boise State University
1985-2000	Tutor	College of Business	Athabasca University
1996-2001	Instructor	Management and Communication	Yellowhead Tribal College
1988-1990	Lecturer	Education Administration	University of Alberta
1981-1984	Instructor	Mass Communications	Lethbridge Community College
1978-1981	Instructor	Mass Communications	Southern Alberta Institute of Technology

Nonacademic professional experience:

1991-2002	Owner/Publisher – Fisher House Publishers
1989-1996	Manager – Alberta Education, Edmonton Alberta Policy consultant, special assistant, secretary to legislative committee
1973-1978	Reporter/photographer, advertising salesperson, production manager

Faculty responsibilities:

A. Regular teaching assignments

29-102	Fundamentals of Oral Communication
29-151	Public Relations Practicum
29-226	Principles of Interviewing
29-230	Public Speaking
29-232	Small Group Communication
29-360	Public Relations Principles
29-460	Public Relations Problems and Cases

B. Current department committee assignments

Curriculum, Department newsletter

C. Current college/school committee assignments

Faculty representative to Northwest Annual Fund

D. Current institutional committee assignments

Institutional Review Board

Interim Director of Freshmen Seminar

Major creative/scholarly activities (last 5 years)

Fisher, J.R., D. Eckstrom and J.S. Byrraju. (2008, April 3-6). "Communication and Connectedness in the High School Classroom." Paper presented to the International Academy of Business Disciplines Conference, Houston, Texas.

Fisher, J.R., D. Eckstrom and J.S. Byrraju. (2008). "Communication and Connectedness in the High School Classroom." *Business Research Yearbook*, Vol. 15.

Fisher, J.R. (2007, November 8). "Media Global Warming Coverage: Its Impact on Economic Growth and Competitiveness." Paper presented at the American Society for Competitiveness Conference, Tulsa, Oklahoma.

Fisher, J.R. (2007, October 13). "The Impact of Systemic Bias on the Education of Native Americans." Paper presented at the Midwest Culture Association and Midwest American Culture Association Annual Conference, Kansas City, Missouri.

Fisher, S.A.M. and J.R. Fisher (2007, October 13). "Living to Eat: How Food Has Become a National Pastime in France." Paper presented at the Midwest Popular Culture Association and Midwest American Culture Association Annual Conference, Kansas City, Missouri.

Fisher, J.R. and L. Campbell. (2007, March 30). "Improving the Aboriginal Education Experience in Canada: Lessons for Policymakers." Paper presented at the International Academy of Business Disciplines Annual Conference, Orlando, Florida.

Fisher, J.R. (2007, February 16). "The Frontier of Science Reporting: Change of Newspaper Coverage of Global Warming in Canada and the United States." Paper presented at the Midwest Association for Canadian Studies Conference, Kansas City, Missouri.

Schwartzman, R., Fisher, J., Baudino, F., Johnson, C. Mardis, L. Park, S.G., et al. (2007). Chapter 6: Supporting materials and research techniques. In *Fundamentals of Oral Communication* (pp. 163-196). Dubuque, Iowa: Kendall-Hunt Publishing Company.

Schwartzman, R., Walker, M., and Fisher, J. (2007). Chapter 14: Interviewing. In *Fundamentals of Oral Communication* (pp. 429-464). Dubuque, Iowa: Kendall-Hunt Publishing Company.

Fisher, J.R. (2007). "Media Global Warming coverage: Its Impact on Economic Growth and Competitiveness." *Competitive Forum*, Vol. 5, pp. 81-86.

Fisher, J.R. and L, Campbell. (2007). "Improving the Aboriginal Educational Experience in Canada: Lessons for Policymakers." *Business Research Yearbook*, Vol. 14, pp. 388-394.

Fisher, J.R. (2006, October 29). "Media's Coverage of Global Warming: Is It One-Sided?" Paper presented at the Midwest Popular Culture Association and Midwest American Popular Culture Association Annual Conference, Indianapolis, Indiana.

Oludaja, B. and J.R. Fisher. (2005), November 20). "Culture, Gender and Polarity: A caution Against Fixity." Presentation at the National Communications Association (NCA) Conference in Boston, Massachusetts.

Fisher, John R. (2005, October 16). "Black and White: Dealing with racism in writing biographies and personal histories." A paper presented at the Midwest Popular Culture Association and Midwest American Culture Association Annual Conference, St. Louis, Missouri.

Fisher, John R. and Darwin Eckstrom. (2005, May 29-31). "Communication and connectedness in the high school classroom." A paper presented with Darwin Eckstrom at the annual conference of the Canadian Association for the Study of Educational Administration at London, Ontario.

Fisher, John R., Rebeka Hopkins, Carly Jackson, and Dana Eggebrecht. (2005, April 6-10). "Getting students to vote: How communication played a key role in a student-sponsored public relations campaign." Chair of a panel discussion at the Central States Communication Association Annual Conference, Kansas City, Missouri.

Hubbard, Melody and John R. Fisher. (2005, April 6-10). "Teaching Communication: Getting to the Heart Using Visuals as Instructional Tools." A paper presented with Melody Hubbard at the Central States Communication Association Annual Conference, Kansas City, Missouri.

Fisher, John R. (2004, October 10). "Culture in film: Portrayal of Mormons in Brigham City." A paper presented at the Midwest Popular Culture Association and Midwest American Culture Association Annual Conference, Cleveland, Ohio.

Moore, Rick and John R. Fisher. (2004, April 2). "Noble, but not savage: Difficulties in the racial-mythic conception of media stereotypes." A paper presented with Rick Moore at the Central States Communication Association Annual Conference, Cleveland, Ohio. Awarded top competitive paper in media studies.

Hubbard, Melody A. and John R. Fisher. (2003, October 17). *Teaching Communication Concepts Using Film Clips*. Paper presented at the Midwest Popular Culture Association, Minneapolis, MN.

Personal web page:

<http://catpages.nwmissouri.edu/m/jfisher/>