Networking and marketing yourself is very important to your job/internship search. A networking business card will look very much like a traditional business card and provides a way to share career and contact information with those you meet in both social and professional situations. A business card can act as a mini resume when giving a resume isn’t appropriate and may be retained by the recipient much longer than a resume.

Some tips for creating/distributing Business Cards:

- Include your name, phone number, email address (NOT your university email since it will expire shortly after graduation), and career fields of interest to you.
- Make sure your message is clear; what do you really want from the employer or company?
- Invest in a card holder, that way your cards are always crisp and clean!
- Be sure to keep business cards you’ve received in a different spot than where you keep your own. You wouldn’t want to hand off someone else’s card instead of your own!
- Don’t go overboard with crazy designs! Yes, you want to stand out but not in the wrong way.
- Be sure to include links to appropriate social media accounts such as LinkedIn or Facebook.
- Take these cards everywhere you go, you never know when you might need to hand one out.

Example of a Business Card:

Where can I get Business Cards??

- http://www.vistaprint.com/
- http://us.moo.com/