



**NORTHWEST
MISSOURI STATE
UNIVERSITY**

CAREER SERVICES



2022-2023

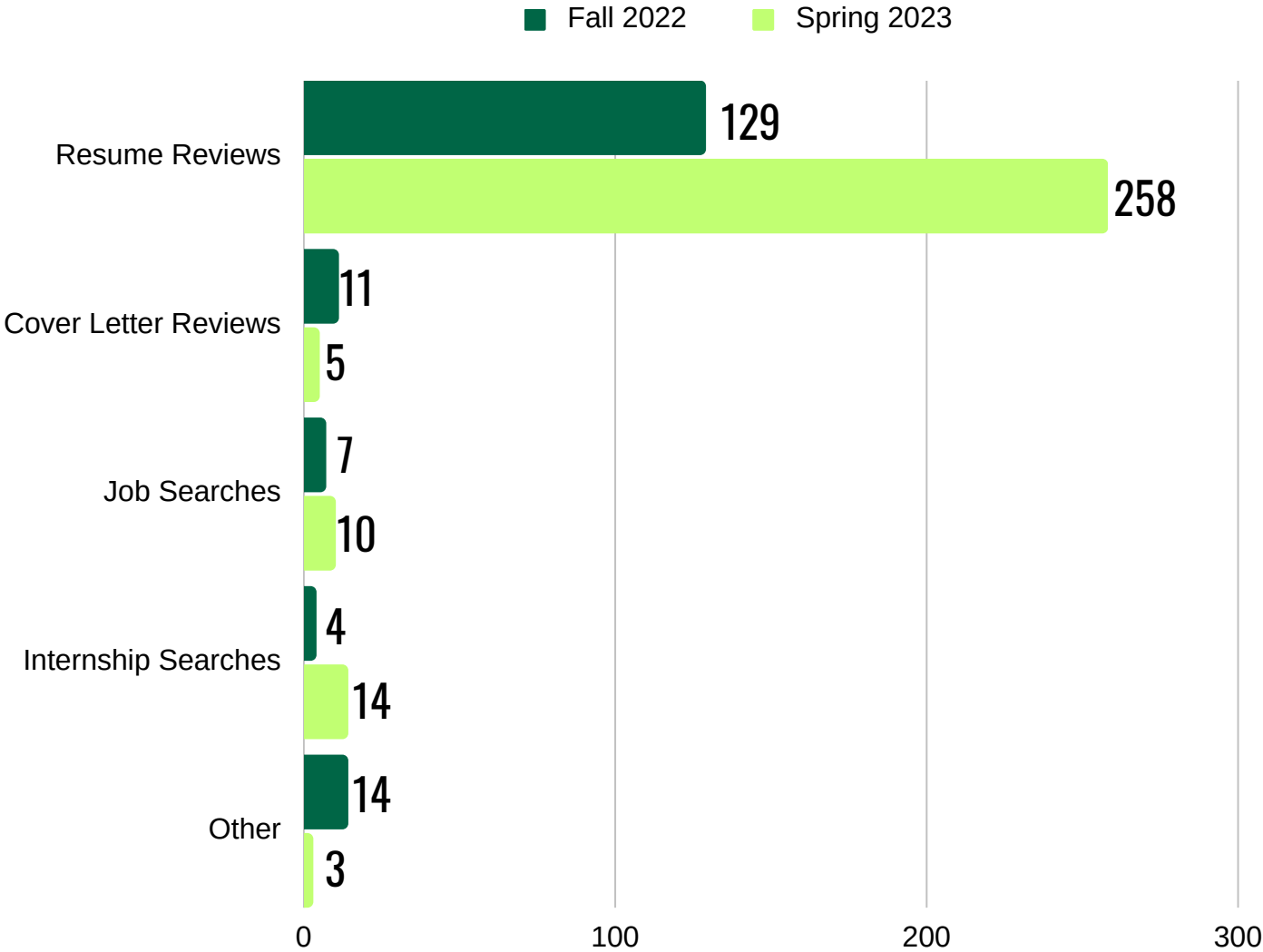
**CAREER
SERVICES
IMPACT REPORT**



EXECUTIVE SUMMARY

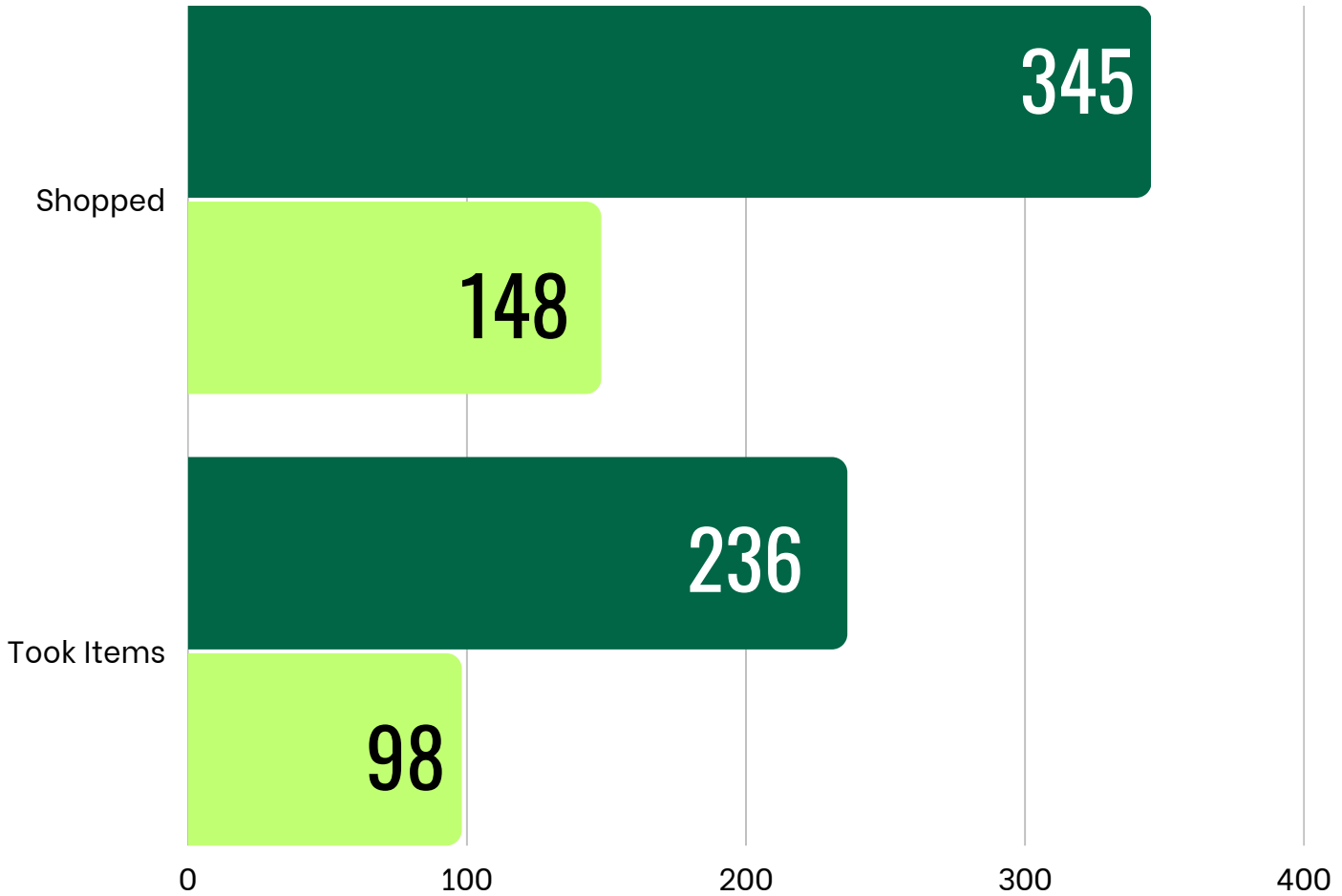
The Career Services office discontinued Speed Networking and significantly altered the structure of Mock Interview Days to be more major and industry specific. This change increased the number of employer participants by **186%** and student participants by **177%**. Additionally, an internal candidate was promoted to Assistant Director and both the Career Services Specialist and Coordinator roles were replaced in the Fall of 2022. New resume and cover letter creation software, WiseDoc, was implemented in Fall 2022 and student usage has far exceeded initial expectations. The office also hired seven new Career Ambassadors from a variety of majors. Spring 2023 Career Day also saw a **53%** increase in student attendance over Spring 2022. The office podcast, Behind the Bearcat, completed its fourth season and **125th** episode. Office walk-ins have sharply declined from previous years likely due to increased email requests and inconsistent reporting.

OFFICE SERVICES



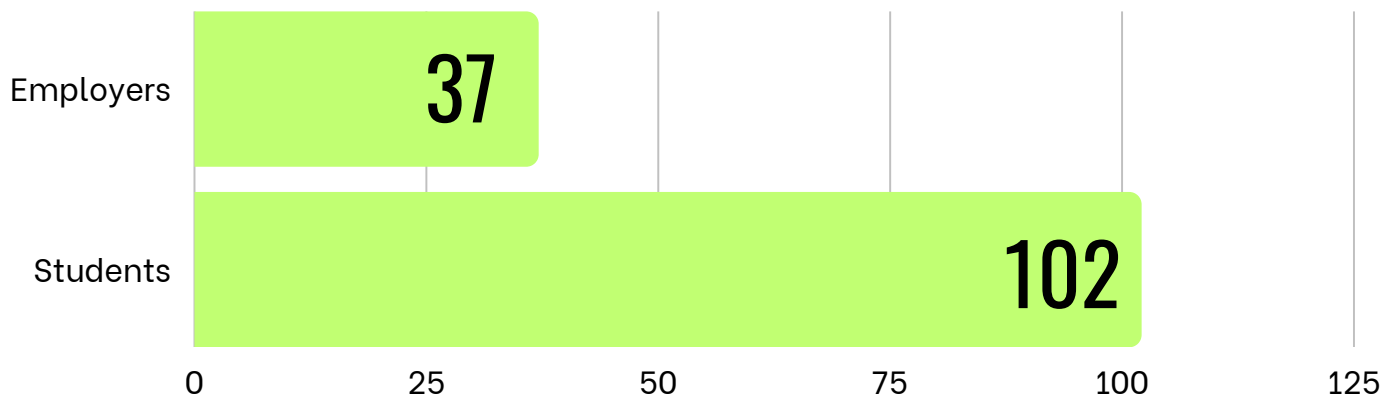
CAREER CLOSET

■ Fall 2022 ■ Spring 2023



SUMMER JOB FAIR

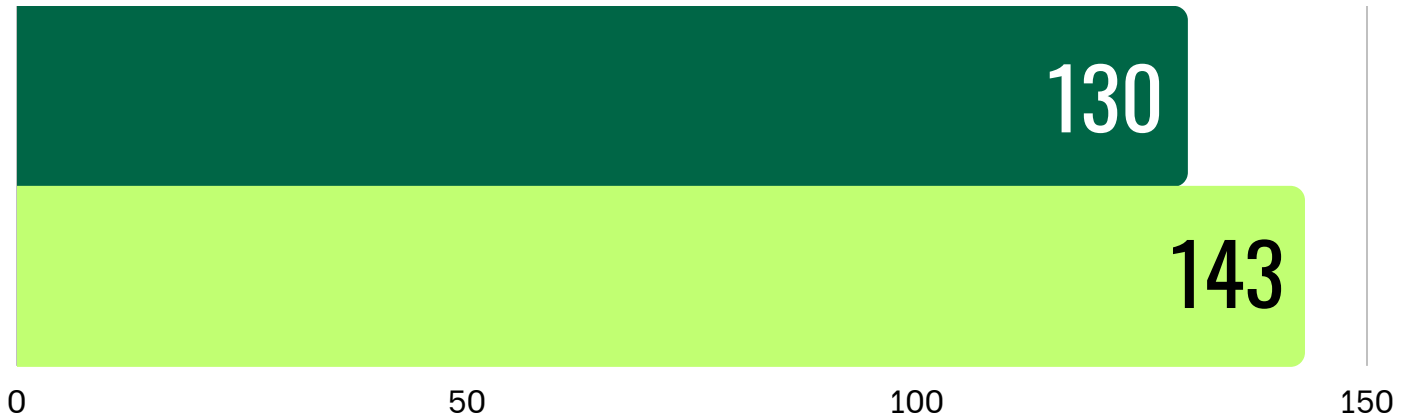
■ Spring 2023



CAREER DAY

Employer Attendance:

■ Fall 2022
 ■ Spring 2023



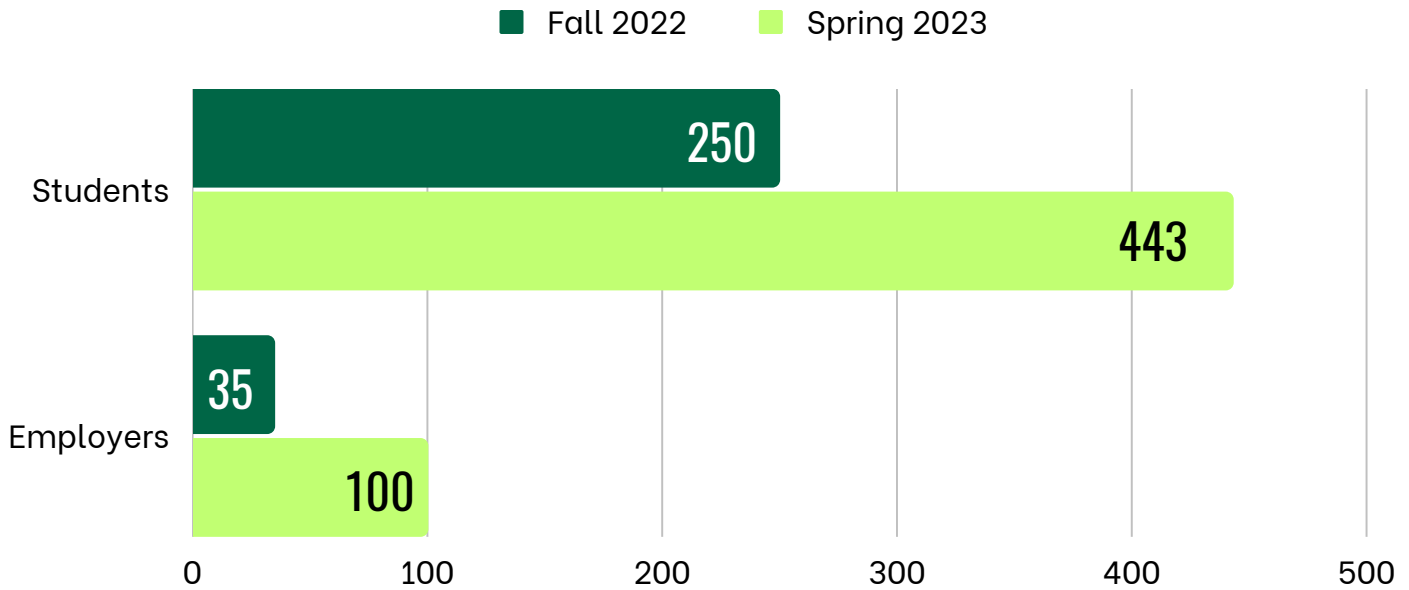
Student Attendance by Class:

	Fall 2022	Spring 2023
Freshmen	28	40
Sophomores	70	79
Juniors	124	124
Seniors	195	370
Grad Students	20	35
Post-baccalaureate	0	2
Total Student Attendance	437	650

Student Attendance by School/Departments:

	Fall 2022	Spring 2023
Agricultural Science	137	147
Business	47	83
Communication and Mass Media	32	45
Computer Science and Information Systems	75	48
Education	32	161
Fine and Performing Arts	19	33
Health Science and Wellness	45	46
Humanities and Social Sciences	13	28
Language, Literature, and Writing	11	22
Mathematics and Statistics	8	15
Natural Sciences	17	17
Undecided/Undeclared	1	5

MOCK INTERVIEW DAYS

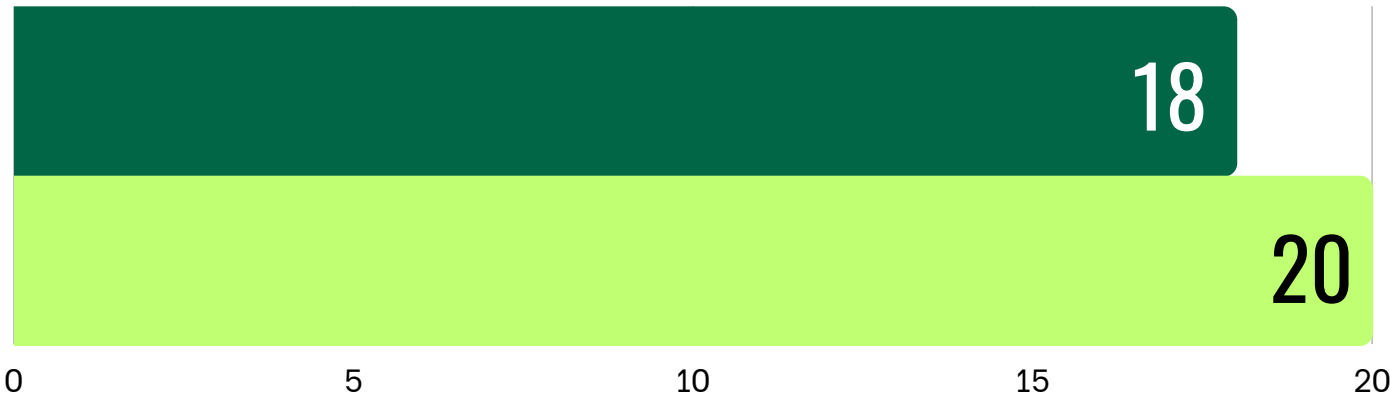


Spring 2023 School/Department-Specific Events Breakdowns:

	Students	Employers
Education	154	26
Agricultural Sciences	98	28
Health and Natural Sciences	83	24
Behavioral Sciences	56	12
Communication and Mass Media	52	10

CLASSROOM PRESENTATIONS

■ Fall 2022 ■ Spring 2023



Classroom Presentations Topics:

	Fall 2022	Spring 2023
Resumes	6	9
Overview of CS Office	3	2
Interviewing	3	4
Job Search	2	0
Other Topics	4	5

CHALLENGES

- Graduate Assistant unable to return to US due to Visa issues
- Staff turnover led to half of full-time staff members being new in Fall 2022
- Career Closet forced to move at end of Spring 2023 due to building demolition

FUTURE DIRECTION

The Career Services office will build off of the Spring 2023 model for Mock Interview Days and add more school/department-specific programming. Career Day registrations will also increase in Fall 2023 to drive additional revenue to support an increase in services.