

Bearcats to perform before millions worldwide

The Bearcat Marching Band, along with the Northwest Wind Symphony and Jazz Ensemble, will fly “across the pond” to England for what is believed to be their first international appearance.

Assistant Professor and Director of Bands Carl Kling announced that he has accepted an invitation for all three groups – and possibly a Northwest alumni band – to perform during the 22nd annual London Parade and Gala Concert Series.

“It is very gratifying to realize we have peers who respect our work enough to submit our name to do something on an international scale.”

Carl Kling

Assistant Professor/
Director of Bands

watch the extravaganza as it is broadcast by 500 television stations and networks worldwide.

Kling said participation in the event is by

The parade takes place on Jan. 1, 2008. The chimes of Big Ben atop Westminster Palace will signal the start of the procession, which comprises 10,000 participants marching down such famous thoroughfares as Whitehall, Downing Street, Pall Mall, Berkeley Square and Piccadilly Circus.

More than a million spectators are expected to line the parade route and millions more will

invitation only, and that Northwest’s selection speaks to the consistent quality of the University’s instrumental music program.

Accompanying Kling and the Bearcat Marching Band will be Dr. William Richardson, who runs the University’s jazz program, and members of the Wind Symphony and Jazz Ensemble.

Altogether, it is expected about 120 Northwest students will make the trip, during which the Wind Symphony is to perform during a gala concert before an audience of 2,000 people and the Jazz Ensemble will play in a London pub. ■

For more information about the trip to London or Northwest’s music department, contact Kling at ckling@nwmissouri.edu or visit www.nwmissouri.edu/dept/music.



Three Northwest music groups, including the Bearcat Marching Band, will perform in London in 2008.

Student-led hospital charity drive breaks \$51,000 mark

A charity effort led by Northwest students to benefit St. Jude Children’s Research Hospital in Memphis, Tenn., brought in \$51,000 in donations, which was \$30,000 more than the effort’s goal. St. Jude’s treats children suffering from catastrophic illnesses regardless of their families’ ability to pay.

Most of the money collected came from a letter-writing campaign. Fifty teams of six students wrote about 9,000 letters to families and friends requesting that they donate money directly to the hospital, which is funded almost entirely through private donations. ■

Kansas City ad agency funds Northwest scholarship

Nicholson Kovac, a Kansas City advertising firm that employs seven Northwest alumni, recently created a \$1,000 scholarship to benefit Northwest students preparing for careers as advertising professionals. The agency also donated \$1,000 to Northwest’s AdInk club, a student organization of advertising majors advised by Jacquie Lamer, instructor of mass communication.

Pete Kovac, NK president and chief executive officer, agreed to fund the scholarship and donation after AdInk members approached one of the firm’s account executives, Northwest alumnus

Brent Steffens ’03, about the need for corporate assistance.

“Over the last few years, NK and Northwest have developed a relationship,” Steffens said. “AdInk realized it had some financial needs, and its members saw an opportunity to get a corporation involved with their organization. NK realized that as long as those needs were there, this would be a win-win situation.”

The annual scholarship will continue for the next three to five years, at which time Nicholson Kovac will reevaluate its involvement. ■

Laber returns from Italian sabbatical

Phil Laber, a Northwest art professor, recently returned from a three-month sabbatical in and around Corciano, Italy, a town

between Rome and Florence.

While in Italy, Laber, accompanied by his wife, Wini, had access to a sunlit studio and dedicated

most of his days to "making art." When not at the easel, he visited the region's many art galleries, museums and cultural attractions where he spent hours observing, studying, sketching and taking photographs.

Laber said he is more determined than ever to encourage students to value experiences outside their native culture.

"I want students to understand how important it is for the purposes of making art to seek out diverse points of view and to translate those experiences into their work," he said. ■

Northwest eliminates trans fat from campus meals

Northwest has eliminated the use of fryer oil containing trans fat at all campus dining locations, including the J.W. Jones Student Union food court, the primary meal facility for campus residents.

The decision was made in response to research conducted by ARAMARK, Northwest's food service provider, showing that consumers are increasingly concerned about their intake of trans fats, which have been linked to increased risk for coronary heart disease and other cardiovascular ailments.

"ARAMARK is committed to identifying and providing a wide range of choices to help our clients and customers manage their consumption of trans fats and saturated fats," said Barry Beacom, campus dining director. "After an in-depth product review, it's clear that this new oil offers the best combination of value, performance, taste delivery and health profile."

According to a study conducted by ARAMARK last year, 27 percent of American

adults feel strongly about limiting their trans fat intake in meals purchased away from home, up from an average of 21 percent in 2005.

In order to address these concerns, the company has been working with dietitians and manufacturers to develop ways to identify and reduce both saturated fats and trans fats in its recipe ingredients and prepared foods. ■



Northwest is following the lead of others in the food industry after surveys by the University's food service provider indicated customers want to limit intake of trans fat in meals purchased away from home.

KXCV celebrates 35 years as region's NPR affiliate

A love for radio and for their recently retired general manager and mentor, Sharon Bonnett '65, reunited several Northwest alumni during last fall's KXCV 35th Birthday Bash.

More than 90 people attended the event emceed by Rollie Stadlman '70, the station's second general manager and a member of the Northwest Board of Regents.

Brian Whitaker '96 traveled from Des Moines, Iowa, to attend the event. Whitaker was a former student broadcaster at KXCV, the National Public Radio station that broadcasts from the Northwest campus.

"I wanted to see old friends whom I worked with at KXCV, and it was a night that I enjoyed out with my wife," Whitaker said. "I am very grateful for my time at KXCV because it trained



and prepared me with hands-on experience that many employers look for in the radio business."

Although Bonnett was unable to attend the event, the attendees shared several thoughtful and humorous stories

about her and the impact she made on their lives.

"I think everyone came away from the evening with a great sense that allowing student broadcasters on a 100,000-watt public radio station is not only rare in America today, but the inherent experience that it brings truly sets the program at Northwest apart from all other broadcast schools," said Kirk Wayman '96, KXCV news director. "Our shared memories from the different decades really brought to mind the rich tradition KXCV has had these past 35 years and will continue to guide us for the next 35." ■



Laber