In recent years, Northwest Missouri State University athletics have taken on a new identity. The Bearcats have created a renewed sense of pride for everyone involved. The winning teams, headline events and record crowds give Northwest alumni and supporters good reason to stay involved and let their true color – Bearcat green – show.

The $6.6 million given by Northwest alumni and friends for the athletics component of The Campaign for Northwest is a prime example of the dedication of Bearcat fans. Because the state prohibits taxpayer dollars from going toward athletic facilities, the University must rely on the support of alumni and friends to fund facilities such as Bearcat Stadium. With 16 men’s and women’s varsity athletic teams and more than 20 intramural athletic options, the need for facility funding is ever-present.

According to Mel Tjeerdsma, head football coach, facilities play an important role in recruiting – competitive facilities as well as practice, training and medical facilities.

“The campaign has allowed for top-notch facilities that give us a tremendous edge in recruiting,” Tjeerdsma said. “If we wanted to stay at the top, this was something we had to do. We now have first-class facilities to go with our first-class program.”

In addition to the new $5.5 million football stadium, campaign contributions assisted with funding for renovated weight and locker rooms, the Degree Completion Scholarship Program as well as operational funds for many sports.

“The Degree Completion Scholarship Program financially assists student-athletes with completing their degrees once they have exhausted their athletic eligibility,” said Mark Stewart ’03, ’06, athletics development officer. “Shortly before the start of the campaign, the Degree Completion Program was identified as a crucial need at Northwest. Over the course of the campaign, the message of this need really spread, and those who truly care about an initiative like this have taken to it with extreme sincerity. After all, this is why these kids come to Northwest – to compete athletically and ultimately receive their degree.”

Northwest’s athletics teams have fared well since the start of the capital campaign. On the team level, Northwest has had two national football championship game appearances, two Elite Eight men’s basketball appearances, men’s and women’s tennis Sweet Sixteen appearances and softball NCAA postseason play. Northwest also has had individual national champions in men’s and women’s track and field as well as MIAA top Scholar Athlete award winners.

Dr. Bob Boerigter, director of athletics, is quick to point out that campaign funds for athletics have directly benefited Northwest students and the department’s goals have remained intact.

“The facilities and equipment are used on a daily basis by our students,” he said. “The top goals of the athletics department are to graduate all student-athletes, make sure everybody has a positive experience here, make sure that positive experience is reflected on the field and finally anyone who has involvement, either at a distance or up close, is proud of our program.”

“Bearcat Stadium is a first-class facility, and it’s the most visible result of The Campaign for Northwest. Because of the football stadium’s scoreboard, suites and many other fan-friendly features, the athletics department is able to generate a game-day environment that didn’t previously exist.”

Dr. Bob Boerigter, Director of Athletics
Campaign Report

**Total Campaign Giving**

<table>
<thead>
<tr>
<th></th>
<th>Campaign Goal</th>
<th>Campaign Gifts</th>
<th>Percent of Goal</th>
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<tbody>
<tr>
<td>Scholarships</td>
<td>$4,000,000</td>
<td>$20,383,635</td>
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<tr>
<td>Arts/Sciences</td>
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<td>Edu/Horace Mann</td>
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<td>$1,787,795</td>
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<tr>
<td>IIC</td>
<td>$500,000</td>
<td>$200,350</td>
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<tr>
<td>Tech/Resources</td>
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<td>Annual Fund</td>
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<td>Booth College</td>
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<tr>
<td>Athletics</td>
<td>$5,500,000</td>
<td>$6,648,528</td>
<td>121%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$21,000,000</strong></td>
<td><strong>$43,534,221</strong></td>
<td><strong>207%</strong></td>
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</tbody>
</table>

**Foundation Assets**

- **Scholarships**
- **Booth College**
- **Annual Fund**
- **Tech/Resources**
- **IIC**
- **Arts/Sciences**
- **Edu/Horace Mann**

**Total Private Support to the University**

**Annual Fund**

FASB (the Financial Accounting Standards Board) requires reporting unconditional promises to give at a future date as revenue in the period the promise is made.

CASE (the Council for the Advancement and Support of Education) requires that gifts should be reported only when the assets are irrevocably received by the institution.
**Campaign Report**

**Number of Donors**

- Northwest
- Peer Data

**Amount of Scholarship Support Dispersed by the Foundation**

- Indirect support
- Direct support

* Award size decreased, but number of awards greatly increased due to implementation of Adopt-a-Bearcat scholarship program.

**Number of Foundation Scholarship Awards**

**Average Foundation Scholarship Award Size**

**Alumni Chapters**

**Alumni Association Members**

SPRING 2007

THE CAMPAIGN FOR NORTHWEST: FINAL REPORT 23
The Campaign for Northwest - A Timeline

NOVEMBER 2000
The Centennial Society is established and includes 100 prestigious alumni and friends selected because of their commitment to the University and their trailblazing spirit.

AUGUST 26, 2001

AUGUST 25, 2002
A special noon luncheon in the J.W. Jones Student Union launches the public phase of The Campaign for Northwest, with $13 million in commitments already secured.

FEBRUARY 7, 2004
The Northwest Board of Regents approves the notebook project, which, by fall 2005, provides all students living in University housing with notebook computers.

FALL 2004
The American Dream Grant is offered to freshmen. The grant, the only program of its kind in the nation, is administered upon needs-based qualifications.

MAY 2002
A groundbreaking ceremony marks the beginning of a new Bearcat Stadium.

JULY 2003
The Northwest Annual Fund Business Alliance forms to recognize businesses that support Northwest with unrestricted gifts to the annual fund.

SEPTEMBER 30, 2003
Through the generosity of an anonymous donor, the Northwest Foundation announces a $10 million gift to provide scholarships for Northwest students. The gift is the largest in the 98-year history of the University. Following the luncheon where the announcement is made, Northwest rededicates the new Bearcat Stadium during the first home football game of the season against Minnesota State-Mankato.

SEPTEMBER 10, 2005
The Centennial Garden and a centennial sculpture are dedicated. The garden includes a water fountain, fire pit, plant life and plaques honoring the former Quads and their namesakes. The sculpture, just east of the J.W. Jones Student Union, depicts two students – one from 1905 and one from 2005.

MARCH 18, 2006
Northwest's Centennial Gala raises more than $48,000 for the American Dream Grant program. Northwest Foundation officials also announce the final gift total for the University's Campaign for Northwest. At $43.5 million, the effort more than doubles its $21 million goal.
In 2000, several loyal Northwest alumni and friends were approached to become members of the University’s new Centennial Society – a society that would serve as the foundation to allow the University to sustain its heritage of excellence and ensure educational opportunities for future generations of Bearcats.

Members of this generous group made a financial commitment of at least $1,000 a year for five years, above and beyond their annual giving levels, thus creating approximately $500,000 to be used in a variety of ways throughout The Campaign for Northwest and the centennial celebration.

A portion of the funds were distributed in the form of grants to University groups and individuals for projects creating a permanent legacy relating either to Northwest history or the centennial. Seven grants were awarded, and included such projects as centennial banners, which were hung on utility poles throughout Maryville and campus; the production of a video used in Freshman Seminar titled “Northwest: 1905-2005;” several display cases that were placed throughout campus used to showcase Northwest’s history; the production of a catalog of items donated to the University by art department alumni for an elaborate art exhibit; a display case and signage for an agriculture museum in the Valk Agriculture Professions Center; a CD/DVD documenting the J.W. Jones Student Union depicts two students – one from 1905 and one from 2005 – studying on a bench.

In addition, Centennial Society funds supported the commission of a centennial anthem, “Traditions and Transitions,” which premiered in January 2006 and pays tribute to the many contributions and achievements of students, faculty, staff and alumni throughout the past 100 years.

Furthermore, about $160,000 from the Centennial Society has benefited the American Dream Grant program, Northwest’s groundbreaking needs-based financial aid initiative for undergraduates who might otherwise find a college education beyond their financial reach.

The following Centennial Society charter members deserve a heartfelt “thank you” for their tremendous support.

- Aquila, Inc. - Judy Ness
- Edna Mary Asbell
- Linda Borgedalen Baer
- Jim & Gaye Ballinger
- C. Taylor & Maxine Barnes
- Don & Ann Beeson
- Ned & Margie Bishop
- Jim & Beverly Blackford
- Robert & Sue Bolin
- Mill & Valerie Booth
- Larry & Dorothy Brandt
- Leonard & Mauna Brooke
- Everett & Shoba Brown
- Lance & Sherry Burchett
- Mark & Marc Burnsides
- Bob & Betty Bush
- George & Ruth Campbell
- Tom Carneal
- Bill & Jean Corken
- Ray & Barbara Counter
- Adam Courtier, Scott Courtier, Lavo (Hansell) Courtier, Velma (Hansell) Courtier
- Nell Cowden
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- Hal Wilmarth
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- Montgomery & Irma Lee Wilson
- Kelly Wise, Wise Motels Inc.
- Martha Faye Woollums
- Larry & Carole Zahnd
- Joe Zelienz
- Paul Zimmerman
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Andrea Kearns Wagner ’00
“The needs of the University are nearly infinite; however, the gift possibilities are definitely finite. All donors can be assured that their gifts will be used for the highest of priorities.”

Dr. Richard H. Leet
Campaign Chairman

As witnessed throughout The Campaign for Northwest, your gift to Northwest today will make a significant impact on current and future generations of Bearcats. For more information on how you can support Northwest, please call (660) 562-1248 or contact one of the following individuals in the Office of University Advancement.

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