

# Art, CSIS, Mass Communication

## BS Interactive Digital Media – New Media

### Suggested Course Outline

#### Freshman

Freshman Seminar	76-101	1
Composition	10-111	3
Professional Media Writing	20-130	3
America – A Historical Survey	33-155	3
Computers & Info Tech	44-130	3
Journalism Practicum I		1
<b>Total</b>		<b>14</b>

General Psychology	08-103	3
Composition	10-112	3
Life Science & Lab		4
Intro to Design	13-191	3
Intro to Mass Media	20-120	3
<b>Total</b>		<b>16</b>

#### Sophomore

Script Programming	44-143	1
Intro to Literature	10-220	3
Math Requirement		3
Fund. Of Oral Comm.	29-102	3
Major Requirement		3
Fine Arts Requirement		3
<b>Total</b>		<b>16</b>

Digital Photography	13-207	3
Intro to Creative Electronic Imaging	13-292	3
Intro to American Government	34-102	3
Media Design	20-243	3
Elective		3
<b>Total</b>		<b>15</b>

#### Junior

Intro to Media Advertising	20-230	3
Elective		6
Humanities/Philosophy Requirement	20-303	3
Online Magazine Practicum	20-354	1
Physical Science & Lab		4
<b>Total</b>		<b>17</b>

Advanced Media Design	20-343	3
Multimedia Audio/Video Production	20-301	3
Social Science Requirement		3
Humanities/Philosophy		3
Intro to Web Publishing	20-303	3
Multimedia and Web Development	44-333	3
<b>Total</b>		<b>15</b>

#### Senior

Multimedia Production	20-334	3
Communication Law	20-314	3
Principles of Marketing	55-330	3
IDM Seminar	20-145	1
Multicultural/Diversity Requirement		3
Letterforms and Graphic Design		3
<b>Total</b>		<b>16</b>

Advanced Advertising Strategies	20-430	3
Script Programming II	44-335	3
Media Leadership	20-409	3
Electives		6
<b>Total</b>		<b>15</b>

*Students must earn a minimum total of 124 hours to complete their degree*

( Please note this outline does not supersede the requirements listed in the Northwest Undergraduate Student Catalog nor does it constitute a contractual arrangement, rather it is for information only. It is the student's responsibility to be aware of and to meet all University and Department requirements as listed in the catalog.

**Fall 2010**