

# Communication, Theatre, and Languages

## BS Public Relations 60 hours – No Minor Required

### Suggested Course Outline

#### Freshman

Freshman Seminar	77-101	1	Composition	10-112	3
Composition	10-111	3	Intro to American Government	34-102	3
Fundamentals of Oral Comm.	29-102	3	Theatre Appreciation*	43-101	3
America – A Historical Survey	33-155	3	<u>Life Sciences &amp; Lab</u>		<u>4</u>
Computers & Info Technology	44-130	3	Total Hours		13
Communication Theory	29-210	3			
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Total Hours		16			

#### Sophomore

Writing for Media Professionals	20-130	3	Public Relations Practicum	29-152	1
Public Speaking	29-230	3	Public Relations Techniques	29-260	3
Introduction to Literature	10-220	3	Classical Rhetoric*	29-235	3
General Statistics*	17-114	3	Intercultural Communication	29-225	3
<u>Physical Sciences &amp; Lab</u>		<u>4</u>	Small Group Communication	29-232	3
Total Hours		16	<u>Social Sciences</u>		<u>3</u>
			Total Hours		16

Summer Internship in PR [1]                      29-469      3

#### Junior

PR Principles**	29-360	3	PR Cases and Problems **	29-460	3
Media Design	20-243	3	Crisis Comm or Symposium	29-465/29-401	3
Propaganda & Persuasive Comm**	29-332	3	Principles of Marketing	55-330	3
Interpersonal Communication	29-335	3	General Psychology	08-103	3
Comm. Research Methods	29-310	1	Elective		3
Multicultural Institutional Requirement		3			
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Total Hours		16	Total Hours		15

Summer Internship in PR [2]                      29-469      3

#### Senior

Organizational Communication*	29-432	3	Crisis Comm or Symposium	29-465/29-401	3
Adv. Public Relations Practicum	29-352	1	Senior Seminar	29-499	1
PR Elective		3	PR Elective		3
Elective		5	Elective		3
Elective		1	Elective		3
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Total Hours		13	Total Hours		13

\*Recommended courses

\*\*Courses offered once per calendar year.

While only one internship is required; a second one is strongly recommended.

*Students must earn a minimum total of 124 hours to complete their degree.*

( Please note this outline does not supersede the requirements listed in the Northwest Undergraduate Student Catalog nor does it constitute a contractual arrangement, rather it is for information only. It is the student's responsibility to be aware of and to meet all University and Department requirements as listed in the catalog.

*Spring 2010*