

Communication, Theatre, and Languages

BA Public Relations 54 hours – No Minor Required

Suggested Course Outline

Freshman

Freshman Seminar	77-101	1	Communication Theory	29-210	3
Composition	10-111	3	Composition	10-112	3
Fundamentals of Oral Comm.	29-102	3	Into to American Government	34-102	3
America – A Historical Survey	33-155	3	Theatre Appreciation*	43-101	3
Computers & Information Tech	44-130	3	Life Sciences & Lab		4
Total Hours		13	Total Hours		16

Sophomore

Writing for Media Professionals	20-130	3	Public Relations Practicum	29-152	1
Public Speaking	29-230	3	Public Relations Techniques	29-260	3
Introduction to Literature	10-220	3	Classical Rhetoric*	29-235	3
General Statistics*	17-114	3	Intercultural Communication	29-225	3
Physical sciences & Lab		4	Small Group Communication	29-232	3
			Social Sciences		3
Total Hours		16	Total Hours		16

Summer Internship in PR [1] 29-469 3

Junior

PR Principles**	29-360	3	PR Cases and Problems **	29-460	3
Media Design	20-243	3	Crisis Comm or Symposium	29-465/29-401	3
Propaganda & Persuasive Comm**	29-332	3	Principles of Marketing	55-330	3
Interpersonal Communication	29-335	3	General Psychology	08-103	3
Adv Public Relations Practicum	29-352	1	Language 2		3
Language 1		3			
Total Hours		16	Total Hours		15

Summer Internship in PR [2] 29-469 3

Senior

Organizational Communication*	29-432	3	Crisis Comm or Symposium	29-465/29-401	3
PR Elective		3	Senior Seminar	29-499	1
Language 3		3	Elective		3
Elective		3	Elective		3
Elective		1	Elective		3
Total Hours		13	Total Hours		13

*Recommended courses

**Courses offered once per calendar year.

While only one internship is required; a second one is strongly recommended.

Students must earn a minimum total of 124 hours to complete their degree.

(Please note this outline does not supersede the requirements listed in the Northwest Undergraduate Student Catalog nor does it constitute a contractual arrangement, rather it is for information only. It is the student's responsibility to be aware of and to meet all University and Department requirements as listed in the catalog.

Fall 2008