



First Year					
First Semester			Second Semester		
77-101	University Seminar	1	10-112	Composition II	3
10-111	Composition I	3	29-230	Public Speaking	3
29-102	Fund of Oral Communication	3		Social & Behavioral Science	3
33-155/56	American Experiences	3		Science and Lab	4
	Digital Literacy	3	43-101	Fine Arts Requirement	3
29-210	Communication Theory	3			
<b>Total Hours</b>		<b>16</b>	<b>Total Hours</b>		<b>16</b>
Second Year					
First Semester			Second Semester		
	Social & Behavioral Science	3	29-232	Small Group Communication	3
	Global Experiences	3	29-240	Principles of Leadership	3
	Western Experiences	3	10-220	Intro to Literature	3
29-225	Intercultural Communication	3	17-114	Mathematics - Statistics	3
				General Elective	3
<b>Total Hours</b>		<b>12</b>	<b>Total Hours</b>		<b>15</b>
Third Year					
First Semester			Second Semester		
29-335	Interpersonal Communication	3	34-102	Intro to American Government	3
29-260	Public Relations Techniques	3	29-332	Propaganda/Persuasion	3
54-313	Principles of Management	3	29-325	Listening Behavior and Skills	3
	Advanced Composition OR Technical Writing	3	29-310	Communication Research Methods	3
				Science and Lab	4
<b>Total Hours</b>		<b>12</b>	<b>Total Hours</b>		<b>16</b>
Summer Semester					
	Internship in Organizational Communication	3			
Fourth Year					
First Semester			Second Semester		
29-498	Capstone Course	3	54-314	Human Resource Management	3
29-432	Organizational Communication	3		*Approved Speech Elective	3
08-313	Industrial & Organizational Psych	3		General Elective	9
	*Approved Speech Elective	3			
	**Approved Non-Speech Elective	3			
<b>Total Hours</b>		<b>15</b>	<b>Total Hours</b>		<b>15</b>

This sample plan is a supplement to your Degree Audit. Consult your advisor on a regular basis for individual academic planning.



## THE NORTHWEST DIFFERENCE

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Comprehensive **communication majors emphasizing in organizational communication** majors study the methods of communication that people create, send and receive in groups. Faculty focus on teaching approaches to effective communication within an organization, analyze how communication affects the organization, and methods of communication that facilitate a high-performing and more efficient organizational culture.

## CAREER OPPORTUNITIES

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**96%**  
placement rate

**More than 96%** of students who graduate with a degree in organizational communications obtain employment or continue their education within six months after graduation. Job titles related to this major include:

- Human resources director
- Training director
- Instructional specialist
- Group process facilitator
- Employee division specialist
- Director of corporate communication
- Communication director
- Communication specialist
- Consultant
- Survey specialist
- Mediator

\*Based on self-reported data in recent years.

## INTERNSHIPS

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**Internships** are required with this major. Northwest offers many on-campus internships in addition to opportunities to network and gain internships with regional and nationally known agencies. Northwest organizational communication students have landed internships at agencies and organizations including:

- Federal Reserve Bank
- United State Marine Corps
- Missouri State Senate
- Sprint
- Kansas City Chiefs
- Kansas City Sports Commission
- Clarinda Academy
- Mozingo Lake Golf Course
- Northwest Office of Human Resources?