



First Year					
First Semester			Second Semester		
77-101	University Seminar	1	33-155/56	American Experiences	3
10-111	Composition I	3	10-112	Composition II	3
20-130	Professional Media Writing	3	20-110	Fund of Electronic Media Prod.	3
20-120	Introduction to Mass Media	3	20-227	Reporting	3
29-102	Fund of Oral Communication	3		Fine Arts	3
				Newspaper or Yearbook Practicum	1
Total Hours		13	Total Hours		16
Second Year					
First Semester			Second Semester		
20-315	Broadcast Journalism	3	20-327	Advanced Reporting	3
20-243	Media Design	3	20-220	Media Literacy	3
	Digital Literacy	3	20-303	Intro to Web Publishing	3
10-220	Introduction to Literature	3		Math Requirement	3
34-102	American Government and Politics	3		Life Science & Lab	4
Total Hours		15	Total Hours		16
Summer Semester					
20-352	Copy Editing	3			
Third Year					
First Semester			Second Semester		
20-333	Social Media Strategies	3	20-314	Communication Law & Ethics	3
	Adv. Newspaper or Yearbook Practicum	2		Elective	3
	Social & Behavioral Science	3	20-355	Photojournalism	3
	Western Experiences	3		Global Experiences	3
	Social & Behavioral Science	3		Physical Science & Lab	4
Total Hours		14	Total Hours		16
Fourth Year					
First Semester			Second Semester		
20-409	Media Business & Entrep.	3	20-416	Senior Seminar	1
20-357	Opinion Writing	3		Guided Elective	3
20-320	Theories of Mass Communication	3		Electives	8
	Electives	6			
Total Hours		15	Total Hours		12

This sample plan is a supplement to your Degree Audit. Consult your advisor on a regular basis for individual academic planning.



The Northwest Difference

Students majoring in **mass media with an emphasis in multimedia journalism** learn about the creation of news content. Faculty teach the practice of compelling writing skills and research techniques as well as production including layout, formatting, editing, photography and videography. At Northwest, students have opportunities to gain hands-on experience as soon as freshman year.

Career Opportunities

100% of students who graduate with a degree in mass media with an emphasis in multimedia journalism obtain employment or continued their education within six months after graduation. Jobs related to this major include:

- Reporter
- Editor
- Communications specialist

*Based on self-reported data in recent years.

Profession-Based Learning Experiences

The **Northwest Missourian** is the student-led weekly newspaper covering news on campus and the community of Maryville. The publication is a member of the Associated Collegiate Press Hall of Fame and a winner of multiple individual and team awards each year.

KNWT is the student-produced television station with original programming for the campus and community. KNWT has received multiple nods as a finalist for the College Media Association's Pinnacle Award recognizing it as the top college television station in the nation.

Tower Yearbook is Northwest's student-led yearbook and annually documents campus life. A national leader, the yearbook is an Associated Collegiate Press Hall of Fame member and regular Pacemaker finalist.

The **Michael L. Faust Media Lab** provides an active learning environment that provides students with the newest media tools. It is outfitted with Mac computers, large monitors and multiple flat-screen televisions synced with a Smart Board.

Internships

Internships are required with this major. Northwest offers many on-campus internships in addition to opportunities to network and gain internships with regional and nationally known agencies. Northwest journalism students have landed internships at agencies and organizations including:

- The Kansas City Star
- Maryville Daily Forum
- St. Joseph News-Press
- Northwest's Office of Communication and Marketing
- Mix 93.3 (Kansas City)