



First Year					
First Semester			Second Semester		
77-101	University Seminar	1	20-110	Fund. Of Electronic Media Prod.	3
20-111	Intro. to Broadcast Operations	3	20-130	Professional Media Writing	3
20-120	Introduction to Mass Media	3		Digital Literacy	3
10-111	Composition I	3	10-112	Composition II	3
	Fine Arts	3	17-118	College Algebra*	3
Total Hours		13	Total Hours		15
Second Year					
First Semester			Second Semester		
20-220	Media Literacy	3	20-243	Media Design	3
20-224	Introduction to Audio	3	20-329	Audio Technology & Recording	3
34-102	American Government and Politics	3	20-225	Video Production	3
29-102	Fund of Oral Communication	3	33-155/56	American Experiences	3
	Life Science and Lab	4		Physical Science and Lab	4
Total Hours		16	Total Hours		16
Third Year					
First Semester			Second Semester		
20-314	Communication Law and Ethics	3	20-320	Theories of Mass Communication	3
20-303	Introduction to Web Publishing	3	20-230/304	Intro to Advertising OR Advertising Case Studies	3
20-406/7	Adv. Audio Production (Post/Music)	3		Social & Behavioral Science	3
10-220	Introduction to Literature	3		Global Experiences	3
	Advisor-Approved Elective	3		Electives	6
Total Hours		15	Total Hours		
Fourth Year					
First Semester			Second Semester		
20-409	Media Business and Entrep.	3	20-416	Senior Seminar	1
20-406/7	Adv. Audio Production (Post/Music)	3	20-490	Sound Design & Aesthetics	3
	Western Experiences	3		Social & Behavioral Science	3
	Electives	6		Elective	6
	Radio Practicum	1		Advanced Practicum (choice)	2
Total Hours		16	Total Hours		15

This sample plan is a supplement to your Degree Audit. Consult your advisor on a regular basis for individual academic planning.



THE NORTHWEST DIFFERENCE

Students majoring in **mass media with an emphasis in broadcasting and production** gain critical thinking and communication skills that aid in learning processes and techniques for pre- and post-production, recording techniques, microphone and camera operation, script writing and legal and regulations of public radio and television. Students have opportunities to participate on the staffs of Northwest's award-winning radio and television stations as soon as the first semester of their freshman year.

CAREER OPPORTUNITIES

100% of students who graduate with a degree in mass media with an emphasis in broadcasting and production obtained employment or continued their education within six months after graduation. Jobs related to this major include:

- Documentary production
- Sales representative
- Sports host
- Creative services video producer
- On-air personality
- Account executive
- Photographer

*Based on self-reported data in recent years.