LOWELL C. KRUSE
HEALTHY CHOICES. HEALTHY LIVES. SCHOLARSHIP

Honoring the Legacy of Lowell C. Kruse
Heartland Health Chief Executive Officer, 1984-2009,
Advocate for Higher Levels of Education
to Improve the Health and Well-Being
of the Region’s Communities

- To qualify, applicants must be first-year graduate students (enrolled in a minimum of 9 hours per semester) and be permanent residents or originate from the specified Heartland Health service region (see list below*). Qualifying areas of study would be those that will lead to improved quality of life for the residents of this region. Examples include, but are not limited to: Early Childhood Development, Not-For-Profit Management, Educational Leadership, Health Care Administration.

- The $10,000 scholarship may be used at any time while the student is enrolled.

- Scholarship recipients must agree to complete a paid internship (not to exceed $5,000) between their first and second year.

- Paid internship will take place, when appropriate, with a not-for-profit agency or Mosaic Life Care (formerly Heartland Health) in St. Joseph, MO.

Submission Deadline: July 6, 2015

*Applicants must be permanent residents or originate from the Heartland Health service region which includes the following counties IN MISSOURI: Andrew, Atchison, Buchanan, Caldwell, Carroll, Clay, Clinton, Daviess, DeKalb, Gentry, Grundy, Harrison, Holt, Livingston, Mercer, Nodaway, Platte, and Worth; IN IOWA: Decatur, Fremont, Page, Ringgold, and Taylor; IN KANSAS: Atchison, Brown, Doniphan, and Nemaha; and IN NEBRASKA: Nemaha and Richardson.
PURPOSE

The Lowell C. Kruse Healthy Choices. Healthy Lives. Scholarship was established in 2009 to provide financial assistance annually to a first-year graduate student from the region* enrolled in a minimum of 9 hours per semester in a study area leading to improved quality of life for the residents of our region. Examples include, but are not limited to, Health Care Administration, Early Childhood Development, Not-For-Profit Management, and Educational Leadership.

The Lowell C. Kruse Scholarship of $10,000 will be awarded annually to a first-year, full-time graduate level student.

ESTABLISHING THE SCHOLARSHIP

Lowell C. Kruse, President and Chief Executive Officer of Heartland Health from 1984 to 2009, is well known regionally and nationally for his commitment to quality and passion for improving the quality of life within the region.

Lowell successfully led the merger of two community hospitals into a regional medical center nationally recognized for quality. (Heartland Health is now known as Mosaic Life Care.) He continues to champion initiatives to advocate for higher levels of education to improve the health and well-being of communities.

To honor his leadership and commitment to excellence, the Lowell C. Kruse Healthy Choices. Healthy Lives Scholarship was established by Heartland Health and is managed by Heartland Foundation, a 501(c)3 public charity dedicated to empowering children and adults to build healthier, more livable communities.

CRITERIA

Qualified applicants must meet the following criteria:

- Accepted and enrolled in an accredited graduate level program (minimum of 9 hours per semester) in a qualifying area that will lead to improved quality of life for the residents of our region.
- Maintain an excellent Grade Point Average.
- Scholarship recipients must agree to complete a paid internship between their first and second year.
- Provide references and recommendations.

APPLICATION

Complete the scholarship application, answering all questions clearly and completely. Submit the following required attachments in this order:

- Scholarship application and application narrative (next page).
- A certified college transcript verifying cumulative GPA. Please highlight class rank/GPA.
- Proof of enrollment in an accredited graduate program. (Acceptance letter from institution or class schedule with credit hours enrolled.)
- At least two currently dated letters of recommendation, on letterhead where applicable, with author's name, position and relationship to applicant.
- Final candidates will be scheduled to interview in person with the Mosaic Life Care Board Executive Committee.

All information and attachments must be complete for application to be considered.

Submit by mail or deliver* required documents no later than Monday, July 6, 5:00 p.m., to:
*north hf entrance
Heartland Foundation/ emPowerU
518 S. Sixth St
St. Joseph MO 6450

Questions? Contact Heartland Foundation:
email: info@heartlandfoundation.org.
phone: 816.271.7200 or 800.447.1083.

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APPLICATION (Please Print)
Submission Deadline: July 6, 2015

APPLICANT NAME ______________________________________________________________________________________________
LAST    FIRST     MIDDLE

HOME ADDRESS _________________________________________________________________________________________________
CITY________________________________________STATE_______ZIP___________COUNTY______________________________

EMAIL ADDRESS______________________________________________ TELEPHONE (_______)__________________

EMPLOYER _____________________________________________________ LENGTH OF SERVICE ___________
JOB TITLE ______________________________________________________________________________________

SUPERVISOR’S NAME _____________________________________ TELEPHONE (_______)__________________

PERSONAL REFERENCES:
______________________________________________________________________________________________ TELEPHONE (_______)__________________
______________________________________________________________________________________________ TELEPHONE (_______)__________________

Application Narrative:
1. State **why you are applying** for this scholarship and **how it will enhance your professional and career goals** over the next five years.
2. What **other financial resources** have you **received** or may be **available to you** (financial aid, scholarships, or loan programs)? Please include dollar amounts.
3. **Information related to** the educational program you are pursuing including:
   - **Name of institution** and **number of credit hours** in which you are enrolled
   - **Previous semester Grade Point Average** and **Cumulative Grade Point Average**
4. List any **awards or honors** received, **extracurricular activities including community involvement, hobbies and interests**.
5. Please include a **brief personal bio**.
6. Please explain how your area of study will lead to **improved quality of life** for our communities and residents of our region.

Applicant’s Signature ____________________________ Date __________________________

All information and attachments must be complete for application to be considered.
Submit no later than Monday, July 6, 5:00 p.m.
Questions may be directed to Heartland Foundation via email: info@heartlandfoundation.org or Phone: 816.271.7200 (800.447.1083).