

Northwest Missouri State University
2009-2010 Placement Report (Undergraduate)*
Melvin and Valorie Booth College of Business and Professional Studies

	<i>Degrees Awarded</i>	<i>Number of Majors</i>	<i>Responses</i>	<i>Employed</i>	<i>Continuing Education</i>	<i>Total Cont./ Employed</i>	<i>Other**</i>	<i>Total Placement</i>	<i>Seeking Employment</i>	<i>Internship Participation***</i>
<i>Department of Accounting, Economics and Finance</i>										
Accounting (Private Industry)	5	6	5 83.3%	4 80.0%	1 20.0%	5 100.0%	0 0.0%	5 100.0%	0 0.0%	1 20.0%
Accounting (Public)	16	17	10 58.8%	5 50.0%	4 40.0%	9 90.0%	0 0.0%	9 90.0%	1 10.0%	4 40.0%
Business Economics	2	3	2 66.7%	0 0.0%	2 100.0%	2 100.0%	0 0.0%	2 100.0%	0 0.0%	0 0.0%
Economics	1	1	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Finance: Corporate Finance	8	9	7 77.8%	4 57.1%	3 42.9%	7 100.0%	0 0.0%	7 100.0%	0 0.0%	4 57.1%
Finance: Financial Computing	1	1	1 100.0%	0 0.0%	1 100.0%	1 100.0%	0 0.0%	1 100.0%	0 0.0%	1 100.0%
Finance: Financial Management	5	11	8 72.7%	5 62.5%	3 37.5%	8 100.0%	0 0.0%	8 100.0%	0 0.0%	3 37.5%
Finance: Financial Services	6	9	6 66.7%	5 83.3%	1 16.7%	6 100.0%	0 0.0%	6 100.0%	0 0.0%	1 16.7%
<i>Total Accounting, Economics and Finance</i>	44	57	39 68.4%	23 59.0%	15 38.5%	38 97.4%	0 0.0%	38 97.4%	1 2.6%	14 35.9%
<i>Department of Agriculture</i>										
BT-Agriculture	12	12	10 83.3%	10 100.0%	0 0.0%	10 100.0%	0 0.0%	10 100.0%	0 0.0%	2 20.0%
Agricultural Business	37	38	33 86.8%	24 72.7%	5 15.2%	29 87.9%	3 9.1%	32 97.0%	1 3.0%	14 42.4%
Agricultural Economics	0	0	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Agricultural Science	14	14	13 92.9%	9 69.2%	1 7.7%	10 76.9%	0 0.0%	10 76.9%	3 23.1%	2 15.4%
Agricultural Education	4	4	4 100.0%	3 75.0%	1 25.0%	4 100.0%	0 0.0%	4 100.0%	0 0.0%	4 100.0%
Agronomy	7	9	6 66.7%	5 83.3%	1 16.7%	6 100.0%	0 0.0%	6 100.0%	0 0.0%	0 0.0%
Animal Science	13	16	11 68.8%	6 54.5%	4 36.4%	10 90.9%	0 0.0%	10 90.9%	1 9.1%	3 27.3%
Animal Science (Pre-Vet)	3	3	3 100.0%	1 33.3%	2 66.7%	3 100.0%	0 0.0%	3 100.0%	0 0.0%	1 33.3%
Horticulture	2	2	1 50.0%	1 100.0%	0 0.0%	1 100.0%	0 0.0%	1 100.0%	0 0.0%	0 0.0%
<i>Total Agriculture</i>	92	98	81 82.7%	59 72.8%	14 17.3%	73 90.1%	3 3.7%	76 93.8%	5 6.2%	26 32.1%
<i>Department of Computer Science and Information Systems</i>										
Business Education	2	2	2 100.0%	1 50.0%	1 50.0%	2 100.0%	0 0.0%	2 100.0%	0 0.0%	2 100.0%
Computer Science	12	12	9 75.0%	9 100.0%	0 0.0%	9 100.0%	0 0.0%	9 100.0%	0 0.0%	6 66.7%
Interactive Digital Media: Computer Science Prog.	7	7	7 100.0%	4 57.1%	1 14.3%	5 71.4%	0 0.0%	5 71.4%	2 28.6%	5 71.4%
Management Information Systems	9	9	8 88.9%	5 62.5%	3 37.5%	8 100.0%	0 0.0%	8 100.0%	0 0.0%	3 37.5%
Office Information Systems	5	5	3 60.0%	2 66.7%	1 33.3%	3 100.0%	0 0.0%	3 100.0%	0 0.0%	0 0.0%
<i>Total Computer Science and Information Systems</i>	35	35	29 82.9%	21 72.4%	6 20.7%	27 93.1%	0 0.0%	27 93.1%	2 6.9%	16 55.2%
<i>Department of Marketing and Management</i>										
Business Management	114	117	87 74.4%	65 74.7%	17 19.5%	82 94.3%	1 1.1%	83 95.4%	4 4.6%	18 20.7%
International Business	3	3	3 100.0%	2 66.7%	1 33.3%	3 100.0%	0 0.0%	3 100.0%	0 0.0%	1 33.3%
Marketing	12	82	62 75.6%	46 74.2%	13 21.0%	59 95.2%	0 0.0%	59 95.2%	3 4.8%	14 22.6%
<i>Total Marketing and Management</i>	129	202	152 75.2%	113 74.3%	31 20.4%	144 94.7%	1 0.7%	145 95.4%	7 4.6%	33 21.7%
<i>Department of Mass Communication</i>										
Advertising	9	9	8 88.9%	5 62.5%	3 37.5%	8 100.0%	0 0.0%	8 100.0%	0 0.0%	5 62.5%
Applied Advertising	4	6	4 66.7%	4 100.0%	0 0.0%	4 100.0%	0 0.0%	4 100.0%	0 0.0%	4 100.0%
Broadcasting	19	19	15 78.9%	14 93.3%	1 6.7%	15 100.0%	0 0.0%	15 100.0%	0 0.0%	9 60.0%
Interactive Digital Media: New Media	12	12	11 91.7%	10 90.9%	1 9.1%	11 100.0%	0 0.0%	11 100.0%	0 0.0%	7 63.6%
Journalism	7	7	5 71.4%	4 80.0%	0 0.0%	4 80.0%	1 20.0%	5 100.0%	0 0.0%	2 40.0%
<i>Total Mass Communication</i>	51	53	43 81.1%	37 86.0%	5 11.6%	42 97.7%	1 2.3%	43 100.0%	0 0.0%	27 62.8%
Total Booth College of Business & Professional Studies	351	445	344 77.3%	253 73.5%	71 20.6%	324 94.2%	5 1.5%	329 95.6%	15 4.4%	116 33.7%

*Data: Self-reported 6 months post graduation

**Chosen Status: Not pursuing employment or further education

***Includes student teaching