

Northwest Missouri State University
2007-2008 Placement Report (Undergraduate)*
Melvin and Valorie Booth College of Business and Professional Studies

	<i>Degrees Awarded</i>	<i>Number of Majors</i>	<i>Responses</i>		<i>Employed</i>		<i>Continuing Education</i>		<i>Total Cont./ Employed</i>		<i>Other**</i>		<i>Total Placement</i>		<i>Seeking Employment</i>		<i>Internship Participation***</i>	
<i>Department of Accounting, Economics and Finance</i>																		
Accounting (Private Industry)	3	3	3	100.0%	3	100.0%	0	0.0%	3	100.0%	0	0.0%	3	100.0%	0	0.0%	0	0.0%
Accounting (Public)	24	24	23	95.8%	10	43.5%	10	43.5%	20	87.0%	2	8.7%	22	95.7%	1	4.3%	4	17.4%
Business Economics	2	3	1	33.3%	1	100.0%	0	0.0%	1	100.0%	0	0.0%	1	100.0%	0	0.0%	0	0.0%
Economics	3	4	4	100.0%	1	25.0%	3	75.0%	4	100.0%	0	0.0%	4	100.0%	0	0.0%	1	25.0%
Finance: Corporate Finance	5	9	8	88.9%	5	62.5%	3	37.5%	8	100.0%	0	0.0%	8	100.0%	0	0.0%	4	50.0%
Finance: Financial Computing	2	3	2	66.7%	1	50.0%	1	50.0%	2	100.0%	0	0.0%	2	100.0%	0	0.0%	0	0.0%
Finance: Management	4	6	5	83.3%	2	40.0%	3	60.0%	5	100.0%	0	0.0%	5	100.0%	0	0.0%	3	60.0%
Finance: Financial Services	8	9	6	66.7%	3	50.0%	1	16.7%	4	66.7%	0	0.0%	4	66.7%	2	33.3%	2	33.3%
<i>Total Accounting, Economics and Finance</i>	51	61	52	85.2%	26	50.0%	21	40.4%	47	90.4%	2	3.8%	49	94.2%	3	5.8%	14	26.9%
<i>Department of Agriculture</i>																		
BT-Agriculture	9	9	9	100.0%	7	77.8%	1	11.1%	8	88.9%	0	0.0%	8	88.9%	1	11.1%	4	44.4%
Agricultural Business	33	33	27	81.8%	23	85.2%	3	11.1%	26	96.3%	0	0.0%	26	96.3%	1	3.7%	9	33.3%
Agricultural Economics	0	0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Agricultural Science	11	11	10	90.9%	9	90.0%	1	10.0%	10	100.0%	0	0.0%	10	100.0%	0	0.0%	4	40.0%
Agricultural Education	10	10	9	90.0%	7	77.8%	1	11.1%	8	88.9%	0	0.0%	8	88.9%	1	11.1%	9	100.0%
Agronomy	7	8	8	100.0%	8	100.0%	0	0.0%	8	100.0%	0	0.0%	8	100.0%	0	0.0%	3	37.5%
Animal Science	10	14	11	78.6%	9	81.8%	2	18.2%	11	100.0%	0	0.0%	11	100.0%	0	0.0%	2	18.2%
Animal Science (Pre-Vet)	2	2	1	50.0%	1	100.0%	0	0.0%	1	100.0%	0	0.0%	1	100.0%	0	0.0%	0	0.0%
Horticulture	6	6	5	83.3%	4	80.0%	0	0.0%	4	80.0%	0	0.0%	4	80.0%	1	20.0%	3	60.0%
<i>Total Agriculture</i>	88	93	80	86.0%	68	85.0%	8	10.0%	76	95.0%	0	0.0%	76	95.0%	4	5.0%	34	42.5%
<i>Department of Computer Science and Information Systems</i>																		
Business Education	4	4	4	100.0%	2	50.0%	1	25.0%	3	75.0%	1	25.0%	4	100.0%	0	0.0%	4	100.0%
Computer Science	3	3	3	100.0%	3	100.0%	0	0.0%	3	100.0%	0	0.0%	3	100.0%	0	0.0%	1	33.3%
Interactive Digital Media: Computer Science Prog.	5	5	3	60.0%	3	100.0%	0	0.0%	3	100.0%	0	0.0%	3	100.0%	0	0.0%	1	33.3%
Management Information Systems	12	13	10	76.9%	9	90.0%	1	10.0%	10	100.0%	0	0.0%	10	100.0%	0	0.0%	2	20.0%
Office Information Systems	6	6	3	50.0%	2	66.7%	0	0.0%	2	66.7%	1	33.3%	3	100.0%	0	0.0%	0	0.0%
<i>Total Computer Science and Information Systems</i>	30	31	23	74.2%	19	82.6%	2	8.7%	21	91.3%	2	8.7%	23	100.0%	0	0.0%	8	34.8%
<i>Department of Marketing and Management</i>																		
Business Management	107	108	82	75.9%	57	69.5%	22	26.8%	79	96.3%	1	1.2%	80	97.6%	2	2.4%	22	26.8%
International Business	6	7	5	71.4%	2	40.0%	3	60.0%	5	100.0%	0	0.0%	5	100.0%	0	0.0%	4	80.0%
Marketing	30	96	67	69.8%	48	71.6%	17	25.4%	65	97.0%	1	1.5%	66	98.5%	1	1.5%	26	38.8%
<i>Total Marketing and Management</i>	143	211	154	73.0%	107	69.5%	42	27.3%	149	96.8%	2	1.3%	151	98.1%	3	1.9%	52	33.8%
<i>Department of Mass Communication</i>																		
Advertising	11	11	7	63.6%	6	85.7%	0	0.0%	6	85.7%	1	14.3%	7	100.0%	0	0.0%	3	42.9%
Applied Advertising	0	0	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Broadcasting	26	26	20	76.9%	18	90.0%	0	0.0%	18	90.0%	1	5.0%	19	95.0%	1	5.0%	11	55.0%
Interactive Digital Media: New Media	15	16	13	81.3%	11	84.6%	1	7.7%	12	92.3%	0	0.0%	12	92.3%	1	7.7%	8	61.5%
Journalism	14	16	15	93.8%	13	86.7%	2	13.3%	15	100.0%	0	0.0%	15	100.0%	0	0.0%	12	80.0%
<i>Total Mass Communication</i>	66	69	55	79.7%	48	87.3%	3	5.5%	51	92.7%	2	3.6%	53	96.4%	2	3.6%	34	61.8%
Total Booth College of Business & Professional Studies																		
	378	465	364	78.3%	268	73.6%	76	20.9%	344	94.5%	8	2.2%	352	96.7%	12	3.3%	142	39.0%

*Data: Self-reported 6 months post graduation

**Chosen Status: Not pursuing employment or further education

***Includes student teaching