

# REGIONAL BUSINESS REVIEW

Booth College of Business and Professional Studies

---



## CONTENTS

### ARTICLES:

An Unbiased Look at Automotive Quality *Stephen L. Allen, Daniel L. Tracy*

Revisiting the Determinants of Small Business Formation  
*Christopher S. Decker, Angela Kuhlmann, Mark E. Wohar*

Combating the Dislocation Effects of International Trade Through Worker Retraining Programs: A Preliminary Examination of Displaced Workers in the Midwest  
*William Kariker, Tyler Frasch, Tara Duckworth, Dan G. Cox*

Why Management Education Should Embrace Applied Learning *Larry L. Lawson*

Making Workers More Effective *R. Henry Migliore, Angela Wall, Melissa Lay*

Revisiting When Firms Learn from their Acquisition Experience: Evidence From 1996–2006  
*Marcel C. Minutolo*

Adoption of Sustainable Business Practices in Small to Medium-Sized Organizations  
*Liz Thatch, Robert Girling, Denis Svarcev*

Safety and Workers' Compensation Considerations in Telework *C. W. Von Bergen*

### BOOK REVIEWS:

Supercapitalism: The Transformation of Business, Democracy, and Everyday Life, by Robert Reich *Steven B. Gilbert*

How Starbucks Saved My Life—A Son of Privilege Learns to Live Like Everyone Else, by Michael Gates Gill *Brenda Jones*

Quality or Else: The Revolution in World Business, by Lloyd Dobyns and Clare Crawford-Mason *Chi Lo Lim*

Little Red Book of Selling: 12.5 Principles of Sales Greatness, by Jeffrey Gitomer *Doug Russell*

Microtrends: The Small Forces Behind Tomorrow's Big Changes, by Mark J. Penn, with E. Kinney Zalesne *Deborah Toomey*

### REVIEWED BY

Available online at [www.nwmissouri.edu](http://www.nwmissouri.edu)